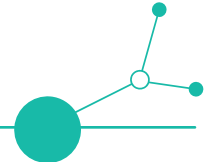


# x-Inno National Seminar

## Košice, Slovakia



D.1.4.3



Reporting Period 3, Nov 2025



Creative Industry Košice  
5



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## A. Setting

The national seminar took place **11. november 2025 (9:00-14:00)** as an **in-person** event at the Kasárne/Kulturpark in Košice reflecting the organizers' focus on face-to-face dialogue that fosters collaboration and networking.

The seminar was organized by Creative Industry Košice (CIKE) within the frameworks of **x-Inno Radar**. At the beginning of the event, CIKE introduced its new role - preparation and facilitation of the processes leading to setting the innovation strategy for the city of Košice. This aligns directly with the seminar's theme of strengthening innovation and future skills for the development of the city and region. The seminar's agenda included overall introduction of the activities CIKE is doing in the field of innovation, research, and results of the research on the field of soft skills. It explicitly included presentation of the x-Inno Radar research findings and benchmarking examples as a part of a Regional campaign concept. It was followed by the presentation of x-Inno tool base with regional portal and x-Inno Radar CE webpage. Interactive panel, led by SUVko coaching (member of the expert Focus group), aimed to promote soft skills usage in different environments. Keynote speech on soft skills, including practical examples and measuring techniques was also a part of the event that was rated very highly in the evaluation. Final part was dedicated to brief presentation of the 3 pilot actions and their goals.

- **Preparatory steps:** In the weeks leading up to the event, the organizers identified and invited a broad spectrum of local stakeholders. These included city representatives (related to innovation and culture), regional representatives (RIS3 body), leaders of cultural/creative businesses and organizations, educators and researchers (e.g. university and art faculty representatives), and innovation support agencies. Official invitations were sent via the CIKE network and city channels, and open registration was managed through an online Typeform link. The draft agenda was developed jointly by CIKE and partners, highlighting key topics (innovation strategy, creative sector linkages, soft skills research) and confirming speakers. A representative of the Košice city was invited to deliver the opening address, underscoring municipal engagement in the process.
- **Event format and integration:** Due the low recognition of the soft skills importance in the region, the seminar was presented as the broader “Košická kreatívna komunita” dialogue event rather than a separate side meeting focused directly on the topic of soft skills. In practice, the whole program was co-branded: sessions on the city's innovation strategy and soft skills were explicitly framed as the x-Inno national seminar segment. For example, the agenda included a presentation of the X-Inno Radar survey results. This approach made it transparent to participants that the dialogue was both a community workshop and the official x-Inno national seminar. After the formal sessions, participants were invited to a networking lunch (13:00-14:00), as indicated in the program.
- **Attendance and participants:** The seminar was well attended *54 people* participated, filling most of the MeetUp Space. Attendees represented a mix of stakeholder groups: municipal and regional government officials (from Košice city's innovation and cultural departments), creative and cultural industry practitioners (artists, designers, media entrepreneurs), academic and research institutions (including art and technology faculties), and innovation support organizations. This diverse representation ensured broad buy-in and perspectives on the topics of innovation, sector linkages, and soft skills development.

## B. Participants

Type of Organisation (according to JEMS reporting tool)	Name of Participating Organisation (add as many rows bellow as you need)	Territorial allocation (if possible), e.g. your partner region / third region / national body / ...
Local Public Authority	Mesto Košice	Partner region



Local Public Authority	Mesto Košice	Partner region
Local Public Authority	Magistrát mesta Košice	Partner region
Regional Public Authority	Prešovský samosprávny kraj	Third region
Regional Public Authority	Prešovský samosprávny kraj	Third region
Regional Public Authority	Košický samosprávny kraj	Partner region
Regional Public Authority	Košický samosprávny kraj	Partner region
National Public Authority	STVR	National
Interest Groups (NGOs, etc.)	Nahome občianske združenie	Partner region
Interest Groups (NGOs, etc.)	Národné divadlo Košice	Partner region
Interest Groups (NGOs, etc.)	Národné divadlo Košice	Partner region
Interest Groups (NGOs, etc.)	Národné divadlo Košice	Partner region
Interest Groups (NGOs, etc.)	Národné divadlo Košice	Partner region
Interest Groups (NGOs, etc.)	Divadlo Na Peróne	Partner region
Interest Groups (NGOs, etc.)	Divadlo Na Peróne	Partner region
Interest Groups (NGOs, etc.)	Múzeum Vojtecha Löfflera	Partner region
Interest Groups (NGOs, etc.)	Tabačka Kulturfabrik	Partner region
Interest Groups (NGOs, etc.)	Knižnica pre mládež mesta Košice	Partner region
Interest Groups (NGOs, etc.)	Knižnica pre mládež mesta Košice	Partner region
Interest Groups (NGOs, etc.)	Východoslovenské múzeum v Košiciach	Partner region
Interest Groups (NGOs, etc.)	Šopa Gallery	Partner region
Interest Groups (NGOs, etc.)	Stroj o.z.	Partner region
Interest Groups (NGOs, etc.)	KAIR - Košice Artist in Residence	Partner region
Higher Education and Research	IIS Consulting	Partner region
Education / Training Centres / Schools	K13	Partner region
Education / Training Centres / Schools	Technická univerzita v Košiciach	Partner region
Education / Training Centres / Schools	Technická univerzita v Košiciach	Partner region
Education / Training Centres / Schools	Technická univerzita v Košiciach	Partner region
Education / Training Centres / Schools	Technická univerzita v Košiciach	Partner region
Education / Training Centres / Schools	Technická univerzita v Košiciach	Partner region
Education / Training Centres / Schools	Fakulta verejnej správy, Univerzita Pavla Jozefa Šafárika	Partner region
Education / Training Centres / Schools	Fakulta verejnej správy, Univerzita Pavla Jozefa Šafárika	Partner region
Education / Training Centres / Schools	Creative Industry Košice	Partner region



Education / Training Centres / Schools	Košice IT Valley	Partner region
Education / Training Centres / Schools	Košice IT Valley	Partner region
SME	Grindstone	Partner region
SME	PLAiN concept store	Partner region
SME	IBM	International
SME	FOTO - ELIÁŠ	Partner region
SME	Deutsche Telekom IT & Telecommunications Slovakia	International
Business Support Organisations	EIT Community Hub Slovakia	International
Business Support Organisations	Amcham	National level
Business Support Organisations	BUSINESS KOŠICE, n.o.	Partner region
Business Support Organisations	SOPK - Slovenská Obchodná a Priemyselná Komora	Partner region
Others	Veronika Tyhaničová	
Others	Stanislav Kisela	
<b>Total</b>	<b>54</b>	

## C. Agenda

Agenda:

**Košice Creative Community - A Dialogue on the Urban Innovation Strategy and Required Skills**

09:10 | **Welcome**

09:20 | **Innovation strategy and the Cultural and creative industries cluster**

The session featured the framework and goals of the planned municipal cultural innovation strategy

09:30 | **Cultural, Creative and Innovative Košice 2030 - New approaches to sector research and understanding**

The session featured planned research on the cultural and creative industries - mapping the ecosystem, identifying new actors, analyzing the structure and dynamics of the sector, examining cultural participation of city residents, and applying various qualitative and quantitative methods involving both expert and general public.

10:15 | **Results of regional research on soft skills and potential solutions**

The session featured the Regional campaign concept, focused on presentation of the results of the research (desktop, online survey and focus groups), barriers for the development of soft skills, key soft skills that needs to be improved and the challenges Košice region is facing.

10:30 | **Online tools for regions**

The session featured the functionality, functions of the tools, survey results, comparison and regional profile. The presentation also included how the consortium works with collected data and AI predictions.

10:45 | **Coffee Break**

11:00 | **Interactive Panel on Good practice in using soft skills**

Panelists:

Zdenka Šušlová (BDO Slovakia)



Miriama Hučkoyá (Košice IT Valley)  
Slavomír Ondoš (Creative Industry Košice)  
Braňo Frk (Oppus)

Moderator: Matúš Draganovský (SUVko coaching)

The panel discussion focused on good practice examples of addressing challenges through soft skills. The aim was to highlight the importance of these skills for developing innovative approaches in urban and regional practice. It was supported with interactive Sli.do part where participants could react on questions about soft skills usage.

#### 12:20 | Panel summary and Keynote speech on soft skills

Speaker: Braňo Frk

Braňo Frk, experienced Learning & Development designer presented the overview of future skills agenda, trends, methods how we can teach the soft skills, as well as how to measure them.

#### 12:50 | Pilot concepts

CIKE team presented what each pilot focuses on and what participants can gain from them - including the skills, knowledge, and development opportunities they offer. All activities presented were clustered under 3 pilot strands as follows:

1. Creative workshops and training - a series of 8 practical sessions for SMEs, business support organizations, and innovation agencies, concluded with a Train-the-Trainer programme.
2. Labs for entrepreneurship development - an experimental space for creativity, innovative thinking, and entrepreneurial skills for local residents.
3. Expats for Home - engaging talented professionals who left the region to connect them back to local initiatives and share their global experience.

These concepts aim to enhance collaboration, innovation, and both personal and professional growth.

#### 13:00 | Lunch and Networking

## D. Main points of discussion

The main aim of the meeting, which took place on 11 November, was to explore how soft skills can contribute to the development and transformation of the region, strengthen innovation potential, and support cross-sector collaboration. The session focused on regional needs related to soft skills, identified challenges that can be approached through this lens, and discussed ways to integrate these skills into industrial and innovation processes.

The event placed a strong emphasis on the importance of soft skills as a foundation for innovation in urban and regional development. Presentations highlighted current challenges in the Košice region, identifying gaps in communication, adaptability, and collaboration, while also pointing to opportunities for targeted skills development. Experts and practitioners shared practical examples of how soft skills contribute to addressing complex problems and fostering innovative solutions, particularly in environments undergoing rapid change. Audience engagement tools encouraged participants to reflect on their own experience with soft skills, reinforcing their relevance across sectors. The agenda concluded with a forward-looking overview of future skills needs and methods for teaching and evaluating soft skills, positioning them as essential for regional transformation.

CIKE also prepared evaluation form that resulted in average rating 4.1 (out of 5) for the overall satisfaction with the event. The main purpose for participation was Professional development followed by Networking and Personal interest in the topic.



## E. Annexes

- Annex 1: [Photos from workshop](#)
- Annex 2: agenda in original language
- Annex 2: signed list of participants (optional)



## **Program podujatia: Košická kreatívna komunita – dialóg o mestskej inovačnej stratégii a potrebných zručnostiach**

**11. november 2025 | 9:00 – 13:00 |**

**Kasárne/Kulturpark, budova Bravo, MeetUp Space, 3. poschodie**

**09:10 | Úvod**

**09:20 | Inovačná stratégia a klaster kultúrnych a kreatívnych odvetví**

- Prezentácia rámca a cieľov pripravovanej mestskej kultúrnej inovačnej stratégie

**09:30 | Kultúrne, kreatívne a inovatívne Košice 2030: Nové prístupy k výskumu a poznaniu sektora**

- predstavenie plánovaného výskumu kultúrneho a kreatívneho priemyslu – mapovanie ekosystému, identifikácia nových aktérov, analýza štruktúry a dynamiky sektora, skúmanie kultúrnej participácie obyvateľov mesta a aplikácia rôznych kvalitatívnych a kvantitatívnych metód so zapojením odbornej aj laickej verejnosti

**10:15 | Výsledky regionálneho výskumu v oblasti mäkkých zručností a možných riešení**

**10:30 | Online nástroje pre regióny**

**10:45 | Prestávka**

**11:00 | Interaktívny panel s príkladmi dobrej praxe využívania mäkkých zručností**

- Zdenka Šuľová (BDO Slovakia)
- Miriama Hučková (Košice IT Valley)
- Slavomír Ondoš (Creative Industry Košice)
- Braňo Frk (Oppus)
- moderuje Matúš Draganovský - SUVko coaching

**12:20 | Zhrnutie panelu a keynote speech k mäkkým zručnostiam**

- Braňo Frk

**12:50 | Predstavenie pilotných konceptov vzdelávania**

**13:00 | Obed a networking**

# Košická kreatívna komunita: - Dialóg o mestskej inovačnej stratégii a potrebných zručnostiach

11. 11. 2025 | 9:00 | Kasárne/Kulturpark, budova Bravo, 3.posch., MeetUp space

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\* Súhlas s vyhotovovaním a zverejňovaním fotografií/videí z podujatia (  - nie,  - áno ).



x-Inno Radar



# Košická kreatívna komunita: - Dialóg o mestskej inovačnej stratégii a potrebných zručnostiach

11. 11. 2025 | 9:00 | Kasárne/Kulturpark, budova Bravo, 3.posch., MeetUp space

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Tyhaničová	Veronika	tyhaničova@gmail.com		<input checked="" type="checkbox"/>
FEJENČÁKOVÁ	JANA	Info@pektroj.sk		<input checked="" type="checkbox"/>

\* Súhlas s vyhotovovaním a zverejňovaním fotografií/videí z podujatia (  - nie,  - áno).

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# Košická kreatívna komunita: - Dialóg o mestskej inovačnej stratégii a potrebných zručnostiach

11. 11. 2025 | 9:00 | Kasárne/Kulturpark, budova Bravo, 3.posch., MeetUp space

Priezvisko	Meno	e-mail	Podpis	Súhlas s FOTO*
MIZKOVÁ	LADISAVA			ANO
Vojčík	Pilar Isabella			ANO
ČOLÁKOVÁ	JAVIELA			ANO
VELEBNÝ	Samuel			ANO
KNEČOVÁ	JANA			ANO
JAKUBČOVÁ	Lenta			ANO
Dlhý	Richard			ANO
KARABINOVÁ FIGURÁKOVÁ	JANA			ANO
Dam	Martin			ANO
LUCIA	KOUKLOVÁ			✓
JANO	TRAVČE			✓
Neksová	Monika			✓
TAKOČ WITZGEROVÁ	Zuzana			✓
KOLISČÁK	SIMON			✓
HUČKOVÁ	MIRIAM			✓
Konytková	Kristína			✓
DOBÁČOVÁ	VERONIKA			✓
ZITNÁNOVÁ, NAGYOVÁ	VIKTÓRIA			ANO

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z podujatia (  - nie,  - áno ).



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