



Label4Future

Future Forum

Driving the Green Transition
through Circular Economy
Innovation

March 26,
2024

Slovakia, Košice, Kasárne/
Kulturpark | 16:00

Future Forum is part of the Label4Future project, supported by I3 Instrument



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Invitation to Future Forum Košice, March 26, 2024.

Label4Future will organize one-day event called Future Forum in **Košice, Slovakia, on March 26, 2024**. All industry, research and policy stakeholders from less developed regions, experts and project's partners will meet to discuss future challenges and innovative responses of the industry in the context of green transition and circular economy.

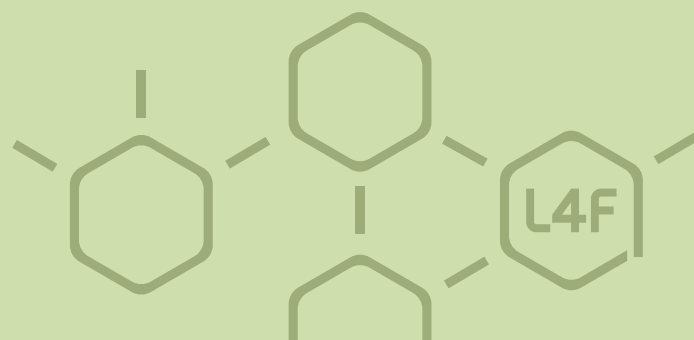
Future Forum will provide keynote lectures on cutting edge trends and will present companies, business models and policies that support successful green transition and circular economy model implementation in the plastic industry and interconnected sectors (health, construction, etc.).

Future Forum will present networking possibilities for companies from less developed regions to meet and discuss future challenges and solutions, but also to get to know all details regarding Label4Future project's Open Call that will be announced at the Forum for companies to take part in the application process that will provide to selected companies mentoring, knowledge transfer and financial support for developing innovative projects ready for the EU market.

The Forum will be a departure point for a regional industry driven by innovation aimed at transition to circular economy and production models.

On **March 26** in Košice we will present not only trends, best practices and case studies of building products and business models based on cross-sectoral open innovation and on research relevant for the industry, but we will also explore the opportunities that Label4Future project will provide to the concrete companies from the industry from the less developed EU regions.

Label4Future is a project supported by Interregional Investment Instrument (I3) funding scheme and implemented by international consortium led by Creative Industry Košice (Slovakia), and by its members: Ars Electronica (Austria), Austrian Promotional Bank (AWS, Austria), Slovenian Chamber of Commerce (GZS, Slovenia), Creative Prague (Czechia), CreativeFED (Netherlands) and Technical University of Kosice (Slovakia).



Agenda: Košice, March 26, 2024.

- 16:00** Introduction of **Label4Future** project & information about Open Call for SMEs support
- 16:20** Key note lecture by **Denis Bede**, from Cyrkl, an international technology and consulting company specialising in circular waste management. Thanks to advanced technological solutions, Cyrkl helps companies turn waste into resources and thus into revenue with Europe's largest digital marketplace for waste and residuals. Cyrkl provides market analyses and helps transfer recycling technologies and legislation.
- 16:50** Key note speech by **Lara Campos**, Ars Electronica STARTS prize winner. Lara is a material designer & researcher. Her work is based on merging craft techniques with digital fabrication for the experimentation of new material worlds. She works on growing materials, local resources foraging, circular & social economies, food waste design, sustainability, co-creation systems and horizontal management. She is also part of the Remix el Barrio project from FabLab Barcelona with whom she collaborated to propose circular economies based on food waste design, and S-Biotica collective with whom she has set up a co-creation space for bio-based research and design.
- 17:20** Key note presentation by **Katja Pokeržnik**, Director of Koroska Chamber of Commerce and Industry of Slovenia. Katja has extensive experiences in Sales, Marketing, Purchasing, organization and leadership. She did a lot of consulting to the companies with the company's strategic directions. Katja is leading the project for the best innovation awards, which is the most recognized award for innovations in Slovenia.
- 17: 50** Key note speech by **Ondřej Kašpárek**, head of PrusaLab. PrusaLab is a prototype workshop and FabLab under the wings of Josef Prusa and Prusa Research. It is a place where makers, DIYers, architecture and design students, entrepreneurs, in short, anyone with a vision and a desire to create can develop their projects. PrusaLab is one of the largest shared workshops in the Czech Republic with more than 350 m² of space at disposal.
- 18:10** Unformal Networking
- 19:00** Dinner

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