

— OPEN CALL —

# AUSTIN MEETS KOŠICE

ONLINE MEDIA ARTS COLLABORATION



***Two UNESCO Creative Cities cherishing, supporting, and showcasing the Media Arts and digital artists are joining forces in launching an open call for online media arts collaboration between artists from these two cities.***

***Established as well as emerging media artists from Austin and Košice are eligible to apply to this two month-long artistic co-creation, that celebrates the need for and importance of international cooperation.***



## THEME: BEHAVIORAL CHANGE

The online collaboration should discuss the topic of **Behavioral Change**, exploring the ways how technology may change the human behavior; how it affects the very notion of our understanding of behavioral norms, expectations, and actions in both physical and digital worlds of our everyday existence.

### The collaborating media artists are invited to reflect on issues, such as:

- What changes does technology bring to our understanding of moral, social, and political actions?
- How does it affect the body of action itself, the perception of activity, the horizon of perceived possibilities – what is possible, what is moral, what is desirable, and how are we expected to act, interact, and engage in our lives and lives of our communities, because of technology and by technology?
- How does this change of behavior powered by technology affect the notion of our communities, of our togetherness, of our humanity?

### STRUCTURE

The two month-long online collaboration between artists is mentored by experts from the field of Media Arts, and further supported by the coordinators, **UNESCO Creative Cities** focal points from Austin and Košice.

### BUDGET

Budget per artist: 2 000 Euro as scholarship

### OUTPUT

1 digitally transferable art piece (piece to be co-produced, e.g., in the form of video; music; VR/AR; NFT; and others)

### ELIGIBILITY

The call is open to **professional & established artists, as well as to emerging artists & university students** with permanent residence in Austin (USA), and Košice (Slovakia)

## APPLICATION

The application is complete if:

- it is registered by **September 1st, 2022**, at the latest via an **online form**;
- contains a motivation letter;
- brief perception and idea for collaboration in accordance with the call's topic;
- artist's portfolio and CV;
- website/online presence.

## TIMELINE

- Application launch: **August 1st**
- Application deadline: **September 1st**
- Evaluation and selection: **until September 10th**
- Artist's acceptance: **until September 12th**
- Public announcement of selections: **September 13th**
- Kick-off meeting: **until Sept 15th**
- Artistic creation phase: **Sept 15th- Nov 15th** (2months)- artists will have at least 3 mentoring sessions during this process

## PRESENTATION

At **Košice's Art & Tech Days**, from November 21-27, 2022, and in Austin in spring 2023.