

The project DeuS brings a tailor-made education format for the creative sector

Press release

23.12.2021, Košice

Non-governmental organization Creative Industry Košice, in cooperation with ten foreign partners, was last two years dealing with creating new approaches to vocational education and training in the field of the creative industry. Based on the international research of the needs of people from the creative sector, it was possible to identify the main problems this field faces in the process of education. The research results were used as a base for creating a new educational methodology that is available as an open-source on the online platform of the project www.deuscci.eu.

The format Living Lab forms the base of the methodology together with the complex educational program. It is a tool for learning through solving the local challenges. The local challenge for Košice's Living Lab was the availability of culture to all city's inhabitants, focusing on seniors, people with disabilities, and marginalized groups. Thanks to the active participation of the representatives of the creative sector, organizations working with the target groups such as Usmej sa na mňa, seniors, actors from the Social theater Hopi Hope, Antik company, and others, new practical solutions for better communication of cultural events to a variety of citizens were created.

The creation phase of the project Deus' methodology financed with the support of the Erasmus+ Programme of the European Union ended in 2021 by the final conference in the form of a pop-up radio broadcast called Radio DeuS. You can listen to the recording at <https://deuscci.eu/radio/>. The ambition of the consortium of partners is to keep the created methodology and online platform alive and, this way, actively impact the future form of vocational education and training in the field of the creative industry.



Creative Industry Košice is a non-governmental organization of the city of Košice that works to improve the creative and cultural industry. It looks for and supports talents, provides educational, networking, and working opportunities, and thus contributes towards sustainable city development.

Links:

<https://deuscci.eu/>

<https://www.cike.sk/project/deus/>

Contact for media:

Daniel Franko

Head of Marketing and PR

daniel.franko@cike.sk

+421 915 907 079

Zuzana Kupcová

Senior Project Manager

zuzana.kupcova@cike.sk

+421 915 078 489

