



INTERFACE



[illegible]

KOŠICE 2013

CANDIDATE FOR THE TITLE OF EUROPEAN CAPITAL OF CULTURE

INTERFACE

THE MAYOR’S SPEECH 6–7

INTRODUCTION 10–13

	I. BASIC PRINCIPLES AND CONCEPTION	16–101
	II. STRUCTURE OF THE PROGRAMME FOR THE EVENT	104–135
	III. ORGANISATION AND FINANCING OF THE EVENT	138–161
	IV. CITY INFRASTRUCTURE	164–199
	V. COMMUNICATION STRATEGY	202–207
	VI. EVALUATION AND MONITORING OF THE EVENT	210–211
	VII. ADDITIONAL INFORMATION	214–221

THE MAYOR'S SPEECH



THE MAYOR'S SPEECH

It is a great honour and pleasure for me to be at the birth of the future European capital of culture 2013. I am proud that we have gone through to the final selection stage, yet I realize that winning the title will not be easy. It is like a marathon – at the start you can't see the finish line, but filled with hope, you look forward to reaching it. The same applies to the candidacy: the winner will be the one who shows the strongest will, commitment and desire to reach the finish line.

This is the time when the future is decided, the future of the city of Košice as one of the major cultural metropolises in Europe. Winning the title of European Capital of Culture would provide a wonderful opportunity to rise to the challenge and present the modern face of the city, with its rich and unique culture to Europeans.

Košice has its special place in the history of Europe, both politically and culturally. By winning the title the city wishes to uphold and consolidate this position and continue to enrich our common Europe with new views, new energy and co-operation. Our aim is to rank high among the cities where culture and creativity are inherent in the identity.

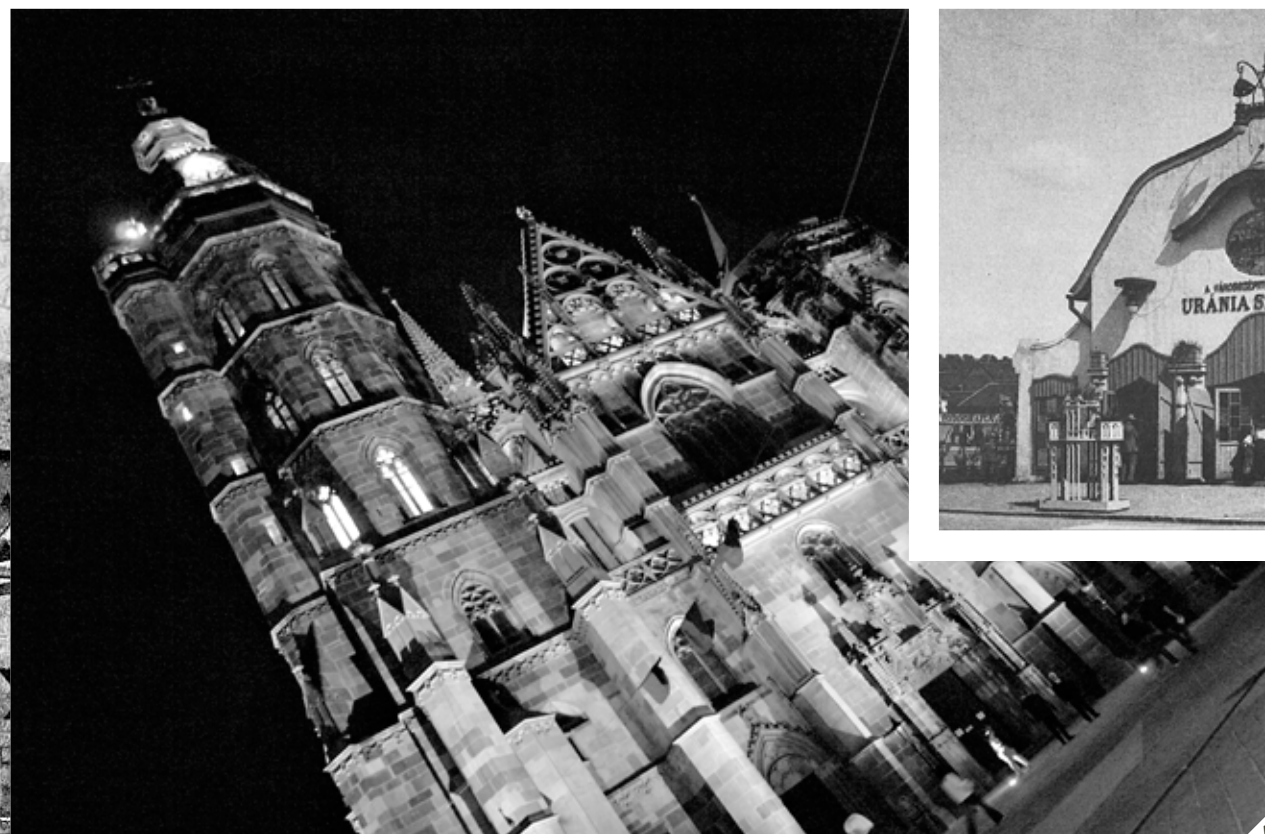
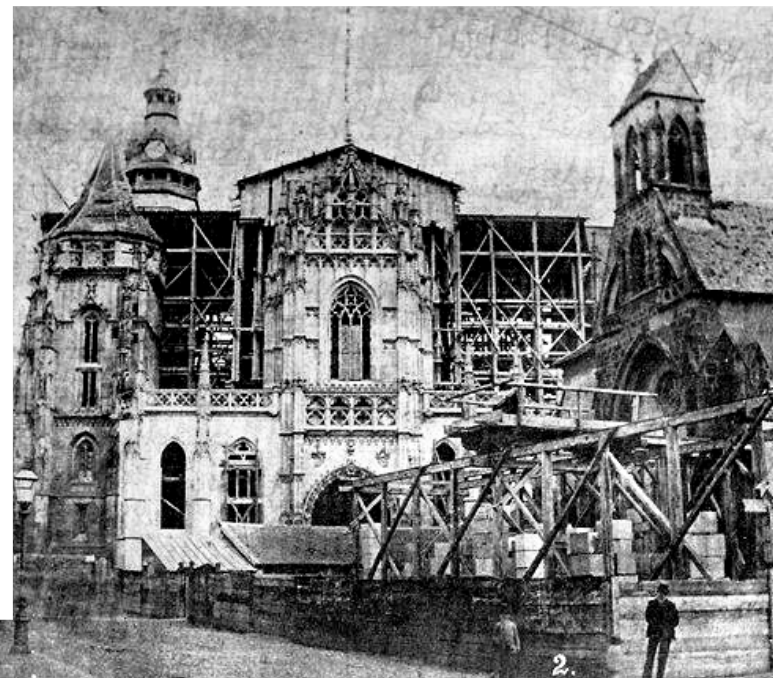
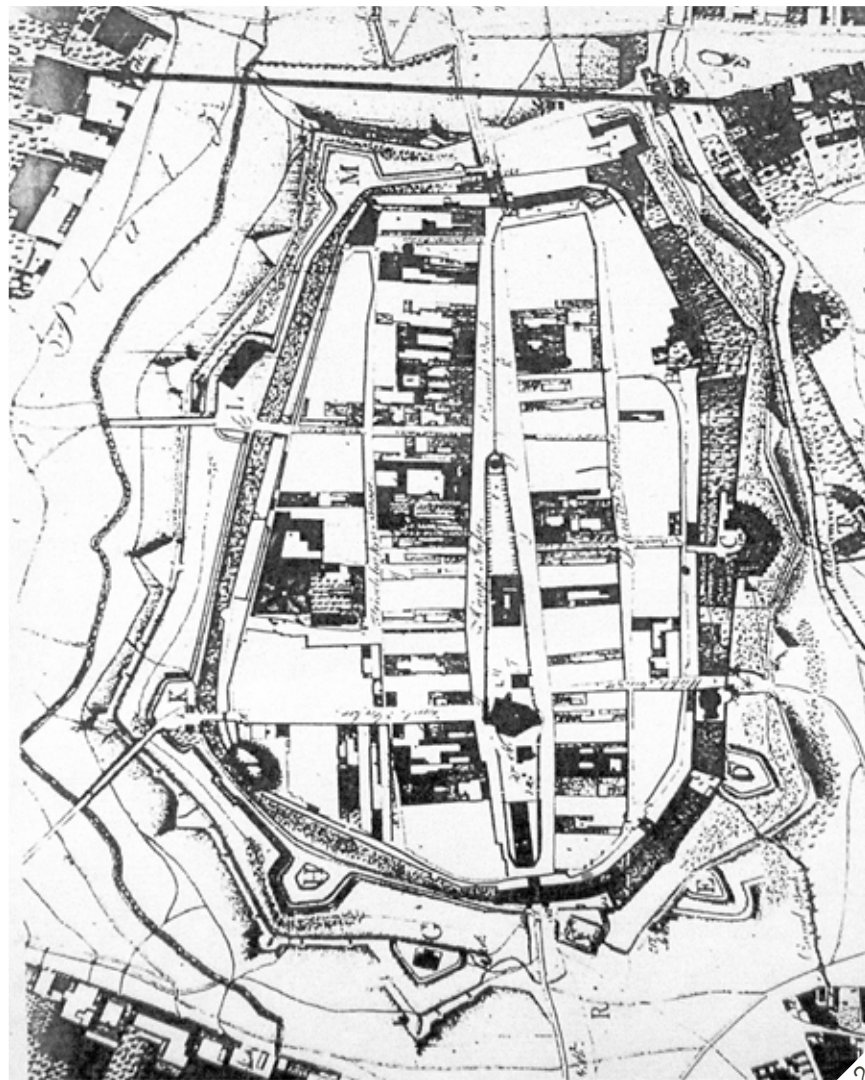
Seen as INTERFACE, a point of connection, Košice is a city rich in history and tradition, a place where the Eastern and Western civilisations meet, a city of theatres, museums, galleries, a centre of education and of multicultural dialogue. The city's huge cultural potential is embodied in innovative and valuable projects and community activities nourished and supported by vast number of creative and enthusiastic artists, progressive thinkers and experts from across various disciplines.

This marathon run comprises the stories of all those who along with their continuous efforts, dependable work and invaluable skills and knowledge, have also put their hearts and souls into this candidacy. And this is what turns this project into special plan not only for 2013, but also for the whole new historic era in the development of this city and the region.



František Knapík
Mayor of Košice

INTRODUCTION



> The region of Košice was first populated as early as at the time of the Neanderthals. The first tribes residing in this area were Celts. According to the archaeological findings made at the site in Nižná Myšľa, the population living in this area enjoyed active trade relations with Mycenae in Greece. At the turn of the 5th and 6th centuries, Slavonic peoples started settlements in the territory of where Košice would be situated later on. The first reference to Košice known as Cassa settlement dates back to 1230. However, a true town was only set up after German colonists arrived between 1242 and 1249. Throughout its history, the town was resided by Slavs, Germans and Hungarians to be later joined by other nations of the Hungarian Kingdom and Europe.

> St Elizabeth of Hungary – Thuringia, the Hungarian wife of Louis IV, the count of Thuringia, was a patroness of this town. She was born in Bratislava in 1207 and died in Marburg, Germany, in 1231. She devoted her life to charity. She was canonised and became the patroness of charity in 1235.

> The construction of St Elizabeth's Cathedral began in 1380, under the reign of Emperor and King Sigismund Luxembour, who also became the first large sponsor of the building. Many wealthy townspeople made

their contributions towards the cathedral. Pope Boniface IX issued a bill of pardon for those who contribute to the renewal of the cathedral. In 1804, the church became a cathedral to be promoted to an archiepiscopal church in 1995. By size, St Elizabeth's Cathedral is the largest cathedral in the Slovak Republic and by geographical position, it is the **easternmost cathedral** built in the Western Gothic style.

> Battle of Rozhanovce (waged between the king and rebelling magnates in 1312) started off the town's economic boost and growing influence of power. In 1347, Košice became a free royal town, centre of monetisation, arbiter for east-Slovakian towns. In 1369, Košice became the first town in the Kingdom of Hungary to be issued its own coat-of-arms. It was the town of Košice that was granted the **oldest** armorial document in Europe on **7 May 1369**, till then armorial bearings were only awarded to noble dynasties.

> Košice always ranked among significant trade centres since there was an important crossing of trade routes, including the Amber Route. In the late 13th century, the position of the town was acknowledged by setting up the Royal Chamber of Commerce in the town, representing the highest state authority. The first organised trade in the Kingdom

of Hungary appeared in Košice. It was the furrier's guild whose statutes date back to 1307. The importance of Košice was also evidenced through its leading position within the commercial and political alliance of five east-Slovakia towns known as Pentapolis.

> After the Ottoman Turks invaded the Carpathian Basin, Košice became a centre of the Upper Hungary administration and soon turned into a modern urban bastion fortress. During that period, the town played an important role in the context of the Central European Protestant diplomacy. There was a seat of the ruling counts. In 1626, the Transylvanian prince Gabriel Bethlen married Catherine Brandenburg in this town and it was a place of residence of prominent Protestant thinkers, philologists and theologians.

> Early in the 20th century, Košice ranked among the most industrial towns in the area of the present-day Slovakia. During the Communist era, heavy machinery and metallurgy were the main industries of the country. East-Slovakian Iron Works, today a subsidiary of the U.S. Steel corporation, became a flagship of the Slovak industry. Košice is now a large transportation hub and a significant administrative centre of plenty of institutions.

> Towards the end of WW I (1918), Košice built up an airport which soon (1921) launched its passenger transport services too. This is now an international airport able to dispatch about 400,000 passengers annually. In 2009, the airport traffic capacity will amount to 1 million passengers.

> Since 1983 the historical city centre has been charted as a protected urban area, the second largest one in Slovakia (85.375 ha). When the nomination was declared in February 1982, this was the second largest historical protected area in then Czechoslovakia, after Prague. It is now the best-preserved urban monument in Slovakia.

> The 'second largest city' status has been characteristic of Košice throughout its history. At its historically most significant times (14th and 15th centuries), Košice was the second most important town in the Kingdom of Hungary, after the city of Buda.

> The first film show in Slovakia was given on December 19, 1896 at the parlour of the Hotel Schalkház in Košice. The event took place less than a year after the first public projection made by the Lumière brothers in Paris on December 28, 1895. The first permanent cinema in Slovakia known as Urania

was opened in Liberation Square [Námestie Osloboditeľov] in Košice on May 30, 1909.

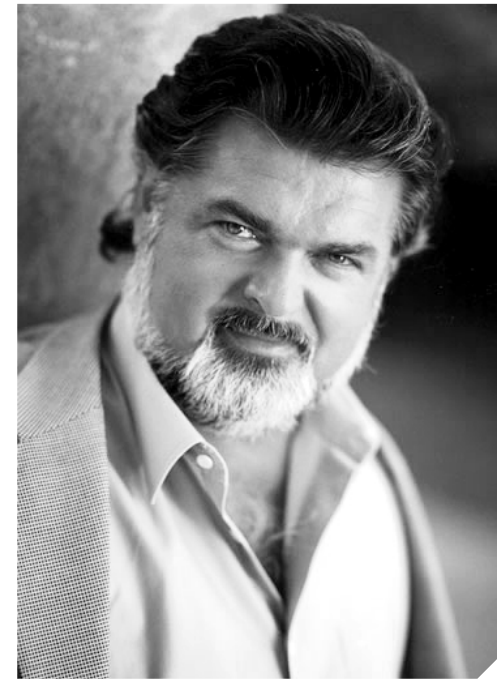
> The oldest marathon race in Europe has been organised in Košice since 1924. After the Boston Marathon, the Košice Peace Marathon it is the second oldest marathon race in the world.

> Lunik IX is the largest Roma housing estate in Slovakia. Attracting attention of experts from all around the world, this controversial housing arrangement initiates broad discussion on issues related to social integration, human rights, attitude to minorities or crime policies.

> At present, there are three universities in Košice – Pavol Jozef Šafárik University, Technical University and University of Veterinary Medicine. Along with the faculties of other Slovak universities which are located in Košice, the number of university students is over 30,000. This makes Košice a **university city** of great potential with its young academically educated population.

> After 1840, the Jewish community was gradually integrating into the town, rising in number and influence. In the late 1930's, almost every sixth citizen of the town was of the Jewish origin. However, after the tragic course of the WW II events their number shrunk.

1. Košice's historic coat-of-arms (1423)
2. Map of Košice (1670)
3. Battle of Rozhanovce (1312)
4. St Elizabeth's Cathedral
5. Uranium Cinema
6. Jakab's Palace



1. Ferenc II. Rákóczi
2. Vojtech Gerster
3. Sándor Márai
4. Peter Dvorský
5. Juraj Jakubisko
6. Rudolf Schuster
7. Juraj Bartusz: The Great Dipper, 1968

- > **Sándor Márai** was a writer and journalist born in Košice. He now ranks among ten most translated authors in the world.
- > **Juraj Jakubisko** is an internationally acclaimed film director, TV and stage director, boasting more than 60 documentary films and movies. He is a member of the European Film Academy. Since 2001 he has been teaching at Film and TV School of the Academy of Performing Arts in Prague.
- > **Peter Dvorský** is an opera singer, incumbent Opera Director at the State Theatre in Košice. He is a regular guest artist to the State Opera in Vienna. He has appeared in the Metropolitan Opera in New York, Theatre Bolshoy in Moscow, State Opera in Vienna, Scala in Milan, Covent Garden in London, Opera Theatre in Florence and other world stages. In the early 1980's, he was officially included in the four best tenors in the world (alongside P. Domingo, L. Pavarotti and J Carreras).
- > **Michal Baluďanský** was a Jacobin, economist, one of the founders and later the first chancellor of the university in Petersburg. In 1813, he was commissioned by the Tsar Alexander I to educate his two sons, Prince Nicholas and Prince Michael (until 1817). He had participated in passing the Act abolish-

ing serfdom in Russia and in the promotion of free development of agriculture, industry and market. He drew up more than 15 law dossiers to manage the economy in Russia.

- > **Anton Jaszusch** became an internationally renowned artist of the Slovak Modern Art Movement. His works rank among the top pieces of modern 20th century art in Slovakia. Jaszusch's exhibitions in 1924 in Košice and Bratislava initiated perhaps the biggest debate in the history of Slovak visual art and art display.
- > **Ján Máthé** born in Košice, is a sculptor, the father of Modern sculpture in Slovakia. He studied sculpture at Academy of Fine Arts in Prague. He left Prague for Košice where his works are publicly displayed, often in the open space of residential areas.
- > **Juraj Bartusz** was a member of Concretists' Club, Gerulata Association, Society of Hungarian Artists in (Czecho-)Slovakia. From 1990 through to 1999 he was a teacher at the Academy of Fine Arts in Bratislava. In 1999, he led the Art studio at the Faculty of Arts of Technical University in Košice. In 2004, he won the Munkácsy Prize. He has had his work displayed in 22 solo exhibitions.

- > **Albert Marenčin** is a Slovak writer, poet, essayist, screenwriter, translator and critic. He has been a member of the Pataphysics Movement in Paris and Surrealist Group of Czechoslovakia since 1965 and 1977, respectively.
- > **Ján Bocatius** (born Ján Bock) was a Slovak humanistic poet. He became a chancellor and the mayor of Košice, in 1599 and 1603, respectively. As a poet he won recognition both in his country (conferred honours as poeta laureatus caesareus by the monarch Rudolph II) and outside his country since he maintained active literary contacts with the Czech and German humanistic writers. Using his minor son's name he published the Lord's Prayer translated into 25 languages.
- > **Ferenc II. Rákóczi** was a Transylvanian prince, leader of the last anti-Habsburg uprising (1703-1711). His mortal remains were transferred to St Elizabeth's Cathedral.
- > **Rudolf Schuster** is a politician, writer, playwright, screenwriter, is a former president of Slovakia (1999-2004) born in Košice. He has held office of the mayor of Košice for several times. Alongside prose, travel books and journalistic writing he also wrote for radio and TV programmes and documentaries.

- > **Július Jakoby** was a Slovak painter, native of Košice. He specialised in drawing, pastel, stone and ceramic mosaic art. In 1968, he was granted the honorary title Merited Artist.
- > **Lacko Máthé** of Moldava, a preacher, teacher, historian and also a poet, was the first producer of the Tokaj wine - "aszú" in the 16th century.
- > **Stanislav Rakús** is a Slovak writer and literary theorist, university lecturer. He ranks among the most distinguished figures in the Slovak literature. He is a winner of Dominik Tatarka Prize and Slovak Writers Association Prize for his book Nenapísaný román [Unwritten Novel] (2004).
- > **Karol Horák** is a Slovak writer, playwright, literary and drama theorist. He teaches Aesthetics at Philosophical Faculty of the University of Prešov and at P. J. Šafárik University in Košice. In the 1970's, he founded the Students' Theatre and toured the world. He has written more than 25 plays, several radio plays and TV adaptations. His plays have been on the repertoire of all Slovak theatres.
- > **Béla Gerster** was an engineer and canal architect. He was a respected expert on water construction and member of **Ferdinand de Lesseps'** team behind the Suez Canal

construction and later became the chief engineer of the Corinth Canal in Greece.

- > **Ondrej Šoth** is a choreographer and stage director and Artistic Director at the State Theatre Košice. His works are presented all over the world. The ballet production under his direction meets European standards.





I.

BASIC PRINCIPLES AND CONCEPTION

1.

WHY DOES THE CITY YOU REPRESENT WISH TO TAKE PART IN THE CONTEST FOR THE TITLE OF EUROPEAN CAPITAL OF CULTURE (ECOC)?

GEOGRAPHICAL POSITION OF THE CITY MAKES IT IDEAL FOR THE CULTURAL METROPOLIS OF THE REGION ▪ SECOND LARGEST IN SLOVAKIA ▪ RICH HISTORY AND THE CONSEQUENT ECONOMIC AND POLITICAL IMPORTANCE INDICATES THAT THE CITY CAN CARRY OUT THE ROLE OF THE CAPITAL OF CULTURE ▪ GREAT POTENTIAL IN ITS INFRASTRUCTURE ▪ SKILLED, CREATIVE AND WELL-EDUCATED POPULATION ▪ READINESS FOR CULTURAL TRANSFORMATION AND ITS SUSTAINABILITY

WHAT, FOR IT, WOULD BE THE MAIN CHALLENGE OF THIS NOMINATION? WHAT ARE THE CITY'S OBJECTIVES FOR THE YEAR IN QUESTION?

Košice is at the threshold of essential changes to happen. The changes are mainly associated with the spontaneous economic growth of the city in the near future. To make this transformation meaningful and deliver relevant development in all spheres of life, the city needs to grow in balance and harmony following general conception. We are fully aware that **the relative economic prosperity is not a guarantee of true quality, or neither generates by itself a creative, active and happy population**. Therefore we find it important to create a fundamental vision, or a holistic conception of development which will help define the processes to take place in the life of the city with the emphasis on the role of culture in the transformation. The idea is to supplement the matter, which growth will entail, with the spirit of culture. The examples set by successful European cities do serve as evidence that the presence of “high-tech” phenomena is no longer the only symbol of dynamic development. The concepts of “high-knowledge” and “high-connection” are becoming important factors in ensuring sustainability, creative development and continuous information flows.

“One of the top goals of cities is to generate, attract and retain creative and innovative talent.”

Richard Florida

The Košice ECOC 2013 project primarily focuses on **creativity and communication with the citizens**. The **participation of the citizens in the cultural processes** is the only guarantee that this challenging mission will be accomplished. We wish to highlight the identity of Košice as that of a city, which belongs to Europe and is rich in history and situated in the intersection of the surrounding cultures. This city is first and foremost centred on its citizens and its readiness to respond to new challenges, further development and ability to think progressively, thus upholding its European dimension not only geographically but also, and above all, culturally.



BASIC POINTS OF DEPARTURE FOR THIS NOMINATION PROJECT INCLUDE THE FOLLOWING:

1. IDENTITY

> to strengthen the sense of community, step out of our shadow and create new symbols
We wish to create identity of this city against the European background through direct critical confrontation between the city and Europe.

2. VALUES

> to follow up with the European cultural values and explore how they reflect in the national and local cultural events
We wish to participate in the celebration of the common European culture.

3. TRADITION

> to underline the well-established components of culture to be further followed up and confronted with new present-day trends
We wish to bridge the past traditions, which have formed our present identity with the future we intend to shape.

4. POTENTIAL

> to work with specific local characteristics, make use of the existing structures, point out the importance of the young generation and the options for motivating young people
We wish to maximise the use of the existing potential of the city and of capacities of the population.

5. CREATIVITY

> to seek innovative solutions, forge new links between art, culture and other spheres of life, promote unconventional approaches
We wish to stimulate development of creativity, birth of new cultural phenomena and their implementation into the every-day life of the citizens.



6. OPENNESS

- > to encourage cultural diversity, acceptance, mutual dialogue between religious, ethnic and social groups and the inflow of new ideas and impulses
We wish to overcome all stereotyped beliefs and prejudice in order to promote openness in thinking and acting.

7. INFRASTRUCTURE

- > to fully integrate into the European cultural infrastructure, to continue and step up the existing projects of co-operation. Initiate new partnerships and devise a new type of cultural infrastructure inherent in the city
We wish to become an integral part of the most progressive thinking within European culture, to put in place conditions for creative thinking and open-minded perception of culture.

8. DEVELOPMENT

- > to guide the city's development process, to raise its profile within Europe, to enhance cultural maturity and awareness
We wish to instigate development and progress in the creative and prospective projects in the city.

9. PURPOSEFULNESS

- > to uphold the maintained trend while aiming to exceed goals and strengthening the capacity to withstand competition
We wish to accomplish the adopted strategy of cultural development and explore new horizons and incentives.

10. FUTURE

- > to place emphasis on the eco-programme of sustainable development, set up optimal processes and invest in education
We wish to create long-term sustainable projects that will cultivate, on a consistent basis, the recipients and environment to form the future creative potential.



Challenges

- > **Shift in thinking** to make people become more open and appreciative of new forms of art and culture. Providing awareness of the historical context and traditions that surrounds them and of their new place in the European context.
- > **Strategy creation**, which will establish sustainable development of culture in the city.
- > **Process acceleration** within the transformation of cultural activities in the city.
- > **Activation of citizens**, their participation in cultural events and voluntary and self-motivated participation in the forming of common identity of Košice within European context.
- > **Young people** and their participation in the cultural life; maintaining their attention and interest in the course of events.

Objectives

- > **Programme** possessing European dimension to be possibly followed up by sustainable activities in the future in order to remain well known to the European public.
- > **Image** of the city based on unique and attractive sites and activities that will keep long-term attention and will set up a creative cultural environment with new symbols.
- > **Tourism** – maximum possible development, improved quality of services, attractive destinations, creation of a wide supply of activities and channels for knowledge.
- > **Infrastructure** – to be accomplished in order to handle this important event.
- > **Increased participation** of the creative and cultural industries in the city's economy.
- > **New cultural events** of European importance and their import into the scope of the cultural life in the city.
- > **Cultural exchange**, its intensification and integration into the life of society.
- > **Shock** and be a nice surprise.

2. Košice INTERFACE 2013

EXPLAIN THE CONCEPT OF THE PROGRAMME, WHICH WOULD BE LAUNCHED IF THE CITY WERE NOMINATED EUROPEAN CAPITAL OF CULTURE.

IN COMPUTER SCIENCE, AN **INTERFACE** DENOTES A COMMUNICATION BOUNDARY BETWEEN A USER AND A PROGRAMME. IT IS A TRANSLATION ENVIRONMENT BETWEEN TWO ENTITIES, WHICH DO NOT SPEAK THE SAME LANGUAGE. IT IS A TOOL ENABLING INTERACTION, AN **INDISPENSABLE ATTRIBUTE TO COMMUNICATION**. INTERFACE MAKES IT POSSIBLE TO ENTER THE PROGRAMME, AFFECTS WHAT IS DONE IN THE PROGRAMME AND TAKES NOTICE OF THE CHANGE RESULTS.

The Košice 2013 vision is a **vision** based on a profound understanding of the contemporary cultural environment, trends, values and processes operating in life, art and creativity. In the global environment the position of culture and art can hardly be defined by a system of coordinates. This position hardly refers to a point, which may be located on a map. This "point" is actually wandering through the entire space in which its elements would join while merging and affecting each other in real time. We are living in the network era where everything is interrelated, every element remains as important as the others. Under the vision of this project, Košice does not pursue any unrealistic ambitions to become a centre of all events. The city intends to become a place where people can communicate with each other, with the culture and with entire Europe. Košice intends to become an **INTERFACE** to provide its citizens/users with an access to culture, with the important software through which these users may get to know the world and themselves. The purpose of the project is to create an environment for communication between several different spheres of cultural and social lives. This will allow new space for expression for various groups, issues, spheres of activity and individuals to allow them to find new ways of communication and co-operation.

The **INTERFACE** project defines itself as a set of tools, objectives and means, which enable the users to exchange their feedback and enter cultural processes regarded in their broadest sense. The interface shall then let the users take part in the creation of the world about them and also bear respective responsibilities. The **INTERFACE** setting shall guarantee the acceleration of such processes and the maximum optimization of the environment for its users in order to create the most stimulating space and conditions for production and creativity.

Košice INTERFACE 2013 aspires to create such an environment in which people are engaged in stimulating conversations that prompt inspiring and innovative outcomes. This environment draws no line between creators and audience. On the contrary, such an environment shall let all participants become active actors in the **INTERFACE**. This project does not seek its target users among passive observers or consumers of culture. By "using" Košice, each user becomes an active player in the course of cultural, artistic, and social events.



The **INTERFACE** will constitute an educational environment teaching how to communicate. This interface does not stand for a mere sequence of presentation activities but refers to a highly creative environment where tradition meets with new forms on a single platform. This environment will provide the opportunity for innovative solutions to be carried out while preserving spontaneous continuity. Culture is no longer locked inside the traditional institutions, but appears wherever its users and creators are.

The project would also like to make an **INTERFACE** between the margin and the centre bringing the marginalized into the mainstream events where culture will be the means to connection, understanding and development. **INTERFACE** operates as a two-way interaction; it constantly adapts and changes through the interaction of its users and thus instigates creative change and offers back new paradigms and expansion of knowledge.

IN 2013, KOŠICE WILL BECOME AN INTERFACE IN SEVERAL SECTORS:

Transformation INTERFACE

TO TRANSFORM INDUSTRIAL AND MILITARY AREAS INTO CREATIVE SPACES FOR CULTURAL EVENTS ▪ TO TRANSFORM POST-COMMUNIST REMNANTS INTO ACTIVE POINTS OF CONTACT WITH THE PRESENT ▪ TO TRANSFORM ATTITUDES AND WAYS OF THINKING ▪ TO CREATE NEW SYMBOLS OF THE CITY

Key words:

- > identity
- > post-communis
- > creativity

Transformation INTERFACE is a concept of the city to generate a new environment **by transforming the former patterns** through redefinitions of their functions to make them open for new ideas and projects. This new environment enables the users to establish unprecedented connection with art and culture through taking active part in both creating of and participation in various events.

Like most of the towns in the former Soviet bloc, the city of Košice needs to cope with the heritage of the socialist architecture. The buildings constructed in the city for the 40 years of the former regime became symbols of their times. After the 1989 revolution, some of the buildings had to undergo their functional restructuring. There are also several abandoned military and industrial estates which needs to obtain new functions. Revitalisation and transformation of the old architectural constructions into centres of culture will then deliver a new type of cultural interaction able to advance the horizons of every-day life. These sites will acquire a new modern identity to contribute towards an overall change of the city identity.

Transformation INTERFACE thus entails ideas to guide purposeful growth of the city so that the emerging entities may interlock and be linked to the city organism. This is to provide for sustainable synergic effects. Transformation interface will also focus on the generation of new forms in carrying on business. The interface introduces new mechanisms to support culture and branches of the creative industry and thus ensures the enhanced quality and sustainability of the events. The purpose is not only to generate physical changes in the city architecture, but also to deliver changes in systems. The transformed and optimised environment will change the users who thereby engage in interactions.



Open INTERFACE

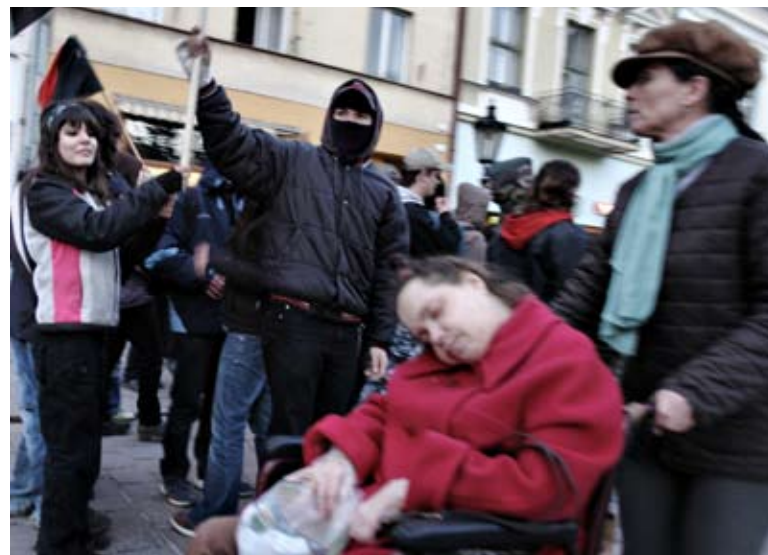
TO INTRODUCE CULTURE INTO THE MARGINAL PARTS OF THE CITY, CLOSER TO THE MARGINALIZED GROUPS OF THIS SOCIETY • TO BOOST COMMUNITY DEVELOPMENT • TO BRING TOGETHER VARIOUS CULTURAL AND SOCIAL GROUPS BY CREATING JOINT PROJECTS

Key words:

- > housing estates
- > community development
- > participation

Open INTERFACE is a concept of the city in which all components are interconnected within an open system able and prepared to accept new stimuli and impulses. This is an environment where people are ready to engage and be active. By means of the open INTERFACE the city will work out the principles of direct democracy and **participation of population** in public life through boosting community development, dissemination of information and education. The open interface also encourages a voluntary approach, integration of disadvantaged groups of population into the society and expanded opportunities for their self-fulfilment. Among the key points is supporting the activities undertaken by the third-sector organisations, independent cultural operators and through cross-sector co-operation. This will not only raise process transparency of the public policy in respect of the cultural sectors. Such setting for the environment will deliver enhanced quality of public life, make people more responsible and teach them to make good use of the opportunities at hand.

*The city centre is a natural point of communication. There are all relevant institutions – theatres, galleries, museums. This project is geared to the extension of the infrastructure into the marginal parts of the city – large housing estates, in particular. These residential complexes have their specific ambience and their own problems. The problem embraces a high rate of anonymity, lack of opportunities for purposeful leisure, shortage of occasions where citizens may take active part in the development of their community and in setting up contacts within the **community life**. We seek to find attractive and underused areas and offer them for use by citizen's initiatives, art groups or individuals. The aim is to create natural points of communication at these residential estates and make them a source of inspiration for the population.*



Preto, aby naše Košice úspešne dosiahli titul, treba zapojiť všetkých občanov a organizácie, riskovať pre cieľ, aby s ním žili a po úspechu zvíťazili.

Jozef

"To get Košice succeed in receiving the title all citizens and organisations need to get involved. They need to believe in the city's pursuit, live their lives for the city until the very moment of the grand finale."

Sme Košičania a som Travel man!
Viem čo se vo Svete. Tu Tie Košice by
sa mali uschopiť a začať odznova
niečím novým a kreatívne nápady by som
podporoval. Mladý ľudia do toho, nebojte
sa ničoho. Buďte silný a veríte sami
v seba. Orevu a. Rastislav Múdry.
ul. Berlínska č. 15.
Košice.

17.07.2007.
deň podpísania.

15.07.84
natočil
môj.

"We all are folks of Košice. I myself am a Travel Man. I know the world. Košice's got to pull itself together, start from the scratch, take on something new. I should like to take the part with good ideas. Young, jump to it, don't be afraid of anything. Be strong and believe in yourselves. Au revoir."
(Rastislav Múdry)

Dialogue INTERFACE

TO CREATE STIMULATING ENVIRONMENT FOR A DIALOGUE ON ART AND CULTURE, CROSSING THE BORDERS OF EASTERN AND WESTERN EUROPE AND THE SCHENGEN BORDERS ▪ TO BRING TOGETHER ARTISTS FROM DIFFERENT COUNTRIES ON THE BASIS OF A COMMON PLATFORM ▪ TO STRENGTHEN A MUTUAL DIALOGUE AND CO-OPERATION OF VARIOUS RELIGIOUS AND ETHICAL GROUPS ▪ TO EXPAND CO-OPERATION WITH THE CITIES AND REGIONS IN EUROPE ▪ TO ENCOURAGE AND PROMOTE CULTURAL DIVERSITY

Key words:

- > SCHENGEN – East and West
- > dialogue between religions
- > minorities
- > region

Dialogue INTERFACE is a concept of the city to provide such an environment, which accepts cultural peculiarities, where differences in individual opinions and manifestations lead to no confrontation, but serve as a source of inspiration and basis of co-operation. Such environment respects sense of individuality and originality. In such an environment the authenticity of the local communities, of the region and the country will be able to transcend the borders and exist against the international background. This type of INTERFACE gives rise to a creative dialogue between all elements of arts and culture and makes it possible for the cultures of the East and West, various religions and ethnicities, old and new phenomena mingle with each other.

Košice lies on a natural historic border between the **Eastern European and Western European cultures**. This region is exactly where the cultural expressions, symbols and concepts so characteristic of the Western Europe overlap with those of the Eastern Europe, which, in particular, shows in the traditional paradigms such as folklore. This city is a place of residence of over twenty **national minorities**. Due to their specific features they considerably contribute towards the formation of cultural identity of this city. Hungarians and Roma are two largest and strongest communities, with their own schools and theatres in the city.

*The cross-religious dialogue finds expression in plenty of events held jointly by the Christian and Jewish communities. The originality of such a dialogue gives a chance for the theological and art issues to get involved in constructive confrontation. The nomination project also gives response to some topical issues related to new demarcation of the **Schengen borders**. The plan is to cross these borders so that no obstacles are in the way of cultural co-operation in Europe. Košice intends to serve as a link between the **Carpathian region** and its culture, on one hand, and Europe, on the other hand. Great attention will also be paid to the co-operation within the scope of Eastern Slovakia. This part of the country has tremendous potentials and creative power. This in-country co-operation will accentuate importance of traditions and other contextual relations of the city within the region and will also enable Europe to come to know what makes this area and its history special.*



Environmental INTERFACE

TO HELP HARMONIZE THE HUMAN AND ENVIRONMENTAL NEEDS ▪ TO ESTABLISH A VISION OF SUSTAINABLE DEVELOPMENT ▪ TO SUPPLY SOLUTIONS TO THE PROBLEM OF CLIMATIC CHANGES THROUGH THE KOŠICE WATER PROTOCOL ▪ TO FURTHER DEVELOP THE ECO-DIALOGUE

Key words:

- > diversification
- > WATER – recovery of circulation
- > sustainability

Environmental INTERFACE is a concept of this city, which is to implement a project of sustainable development in both cultural and environmental areas. It is the city where people communicate with their living environment, protect this environment and spread the green message. The city offers a platform for debate and makes it possible to tackle some controversial subjects and find solutions. Efforts are made to instigate an international discourse on some burning ecological issues related to the man-made environmental changes.

This particular form of INTERFACE starts from initiating broad community participation and challenges to bear personal responsibility for environment. This interface also points to a source of inspiration and innovation in order to contribute towards the development of this city while adhering to the protection of environment being an inherent part of the human mindset. This interface is also to facilitate some ecological processes under the investment projects in order to deliver specific environmental, architectonic and urban planning outcomes.

*Most inhabitants of Košice now live in residential areas of prefabricated tower blocks. This implies a wide range of urban planning, environmental, ecological and other problems to be resolved in near future. The environmental interface intends to raise issues of ecological sustainability and **diversification** of the unified housing policy, to lower demand for natural resources and minimize impact of climatic changes on the city development. This interface will formulate conditions for acceleration and higher concentration of activities dealing with these issues. This interface will offer co-operation to cities of similar fate. The purpose is to gain the experience of some other cities to learn their approach to starting up and maintaining diversification and re-cultivation of their mono-functional urban zones.*

The approach to the management of water in the river basins, which has been long applied and is based on quick outflow of water from the urban and agricultural environments, brings along a number of urgent problems to be solved. This is one of the reasons why Košice parliament approved in February 2005 the “Košice Water Protocol” (www.vodnaparadigma.sk/download/download.htm).

The protocol sets up a baseline for “good” water management and suggests a system of urban water retention. At the time of serious global climate changes, these are issues affecting large residential agglomerations, and as such need global solutions. By means of environmental interface we intend to deliver specific examples of how to apply “new water culture” to the urban environment. The environmental interface will also strengthen initiatives promoting a concept of ecological conduct. This interface will give rise to regular conferences and conventions to draw the world’s attention to the issues of the future and channels for a trend of sustainability to preserve.





Horizontal processes

To attain its objectives and to stick to its European dimension, this project needs to proceed from universal application of progressive methods and approaches.

These are horizontal processes of the project and they include:

INVENTION

- > support for creativity in various spheres of activity
- > new forms and new links in art
- > traditional forms of culture in a new context

EDUCATION

- > special educational programmes
- > education based on art communication
- > education as a dialogue

NETWORKING

- > people, institutions, different art media
- > city, region, EU, Europe

Investment projects

The conceptual backbone of the project programme relies on **investment projects**. The aim is to substantially develop and alter cultural infrastructure in the city. The projects concerned are mostly based on transformation of the existing buildings into modern, 21st century cultural facilities.

Barracks/Kulturpark

Transformation of the barracks warehouses and the adjacent park into a centre of culture will make up for the lacking functions of the city:

- > centre of contemporary art,
- > arts incubator – encouragement for students and graduates from schools of art,
- > facilities to accommodate foreign exchange visits,
- > modern display facilities to provide for interaction with the place of creation,
- > visible recognition to citizen's initiatives in the field of culture.

SPOTS – cultural sites on margin

By transforming the former engineering facilities – heat exchanger stations located on the outskirts of the city (housing estates built in the 1960-1980's) a network of crystallisation points will come into existence to revitalise the cultural and community lives.

Bankov Mine – site for open air festivals

By transforming the exposed hilly site of a former mine (with its many long-unused industrial premises), the project will make up for the lacking facility suitable for organisation of large-scale open-air festivals and other open-air cultural events.

Artisans Lane

Following up the tradition of crafts and guilds this project aims to accomplish restoration of a street of characteristic atmospheric style, which houses craft workshops, little stores and restaurants in order to revive and show the handicraft history in the city.

This nomination project also includes some other investment plans. For details refer to IV. 3.

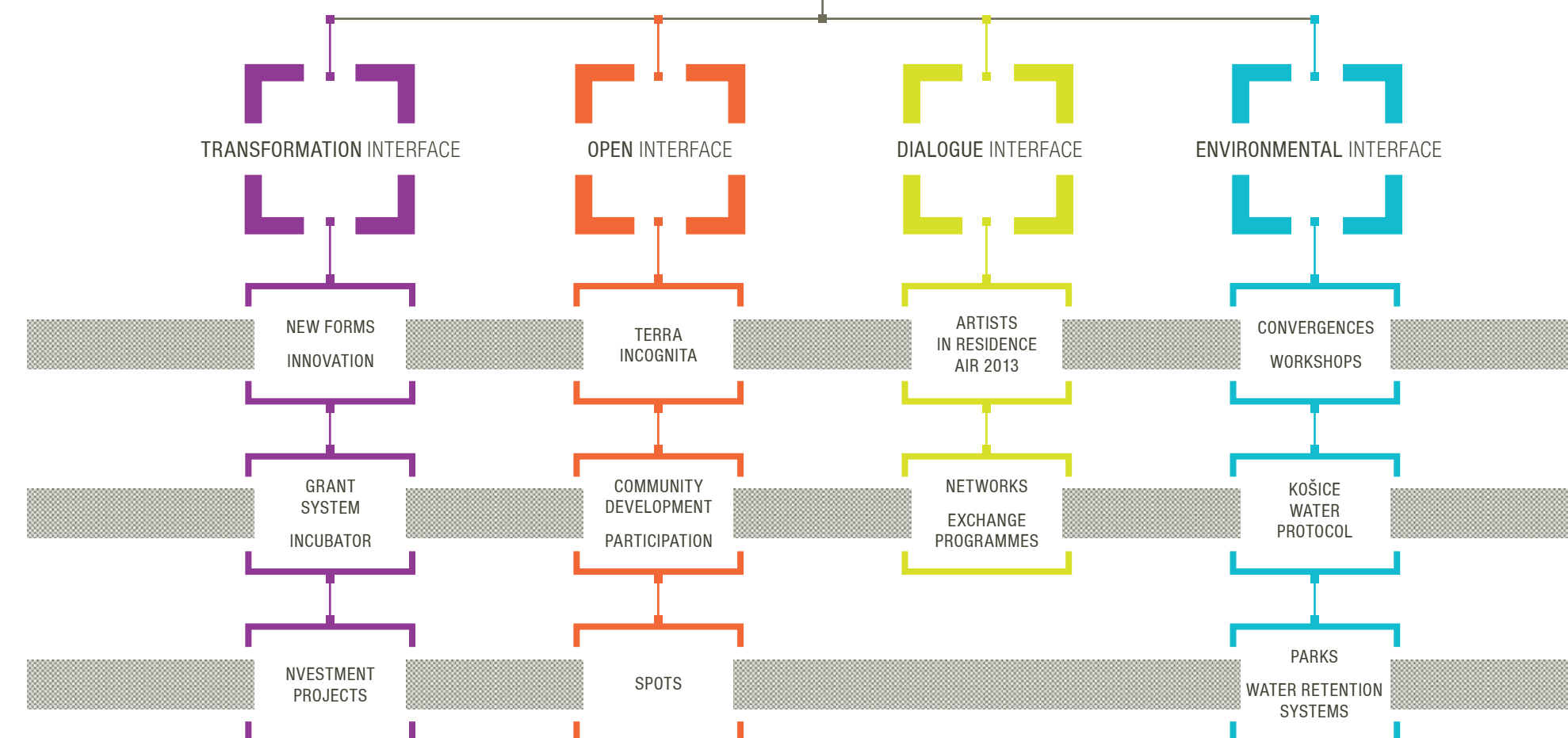
ZAVŮJŇAVÁ* JE MINULOST, PŮŇESNOST AŽ AŽ BUDŮCNOST KOŠIČE.
 HISTORICKÉ OBLASTI S CHARAKTEREM, NOVÉ CILY A PŮŇESNÉ VĚRŇY VELKŮ
 FORTŮN SVOJŮ MĚSTŮ
 FRANTIŠEK MÁDAY

"All the past, present and future of Košice seem interesting. Let's protect the historical monuments and approach
 the new ones with a sense of integrity. I keep my fingers crossed for my city."
 (František Máday)

GRADATION OF INTERFACE PROJECT PROCESSES



MAP OF PRIORITY PROJECT TOPICS



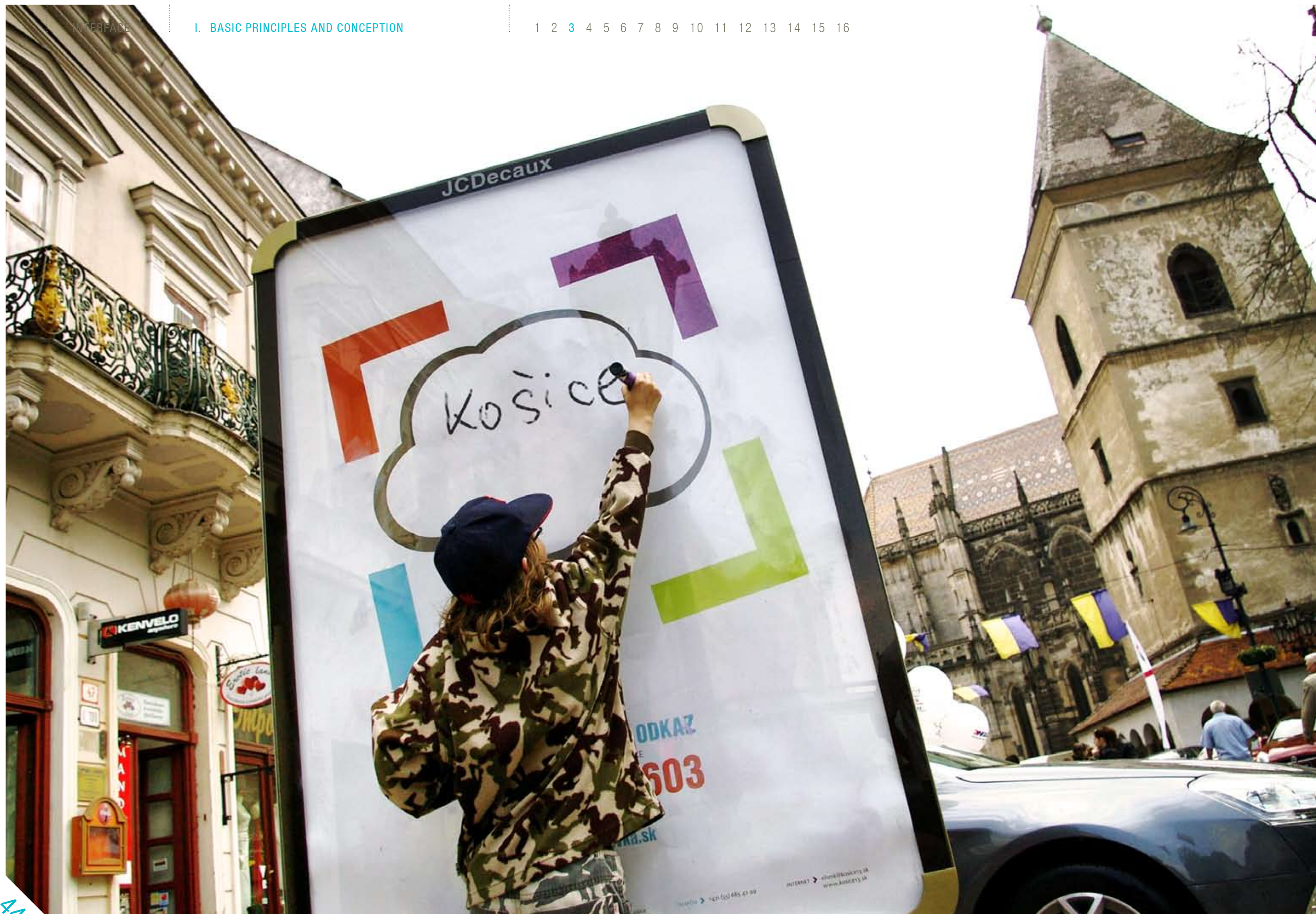
3. Slogan – “USE THE CITY!”

COULD THIS PROGRAMME BE SUMMED UP BY A SLOGAN?

CITY IN CAPACITY OF A COMMUNICATION INTERFACE IS AVAILABLE TO ALL ITS POTENTIAL USERS. WHEN USING THIS INTERFACE BROADLY, THE USERS MAY BECOME PART OF THE COMMUNICATION PROCESS. WHEN USING THIS INTERFACE BROADLY, THE USERS MAY BECOME PART OF THE COMMUNICATION PROCESS. THE SLOGAN OF THIS NOMINATION CAMPAIGN READS “USE THE CITY!” AND INVITES USERS TO USE THE CITY, GO OUT AND TAKE ACTIVE PART IN THE PUBLIC LIFE, ENTER THE INTERFACE CREATED FOR THEM AND BEGIN TO COMMUNICATE WITH CULTURE, ART, AND ABOVE ALL, WITH EACH OTHER.

The slogan of this event has been appearing in all printed outputs of the communication campaign run under this nomination project. In 2008, a special campaign is running on the Radio Express, the most popular Slovak radio station. Once the slogan message is clear, “USE THE CITY” does make positive impact on the public and was positively received by the public.





Logo

The logo symbolizes Košice in its capacity of an open and multicultural city. This logo is formed of typography (dominated by the figure 2013) embedding a simple symbol of an incomplete, merely outlined colour square. The square forms a space, which is defined, yet not bounded. This is a virtual representation of the communication **INTERFACE**.

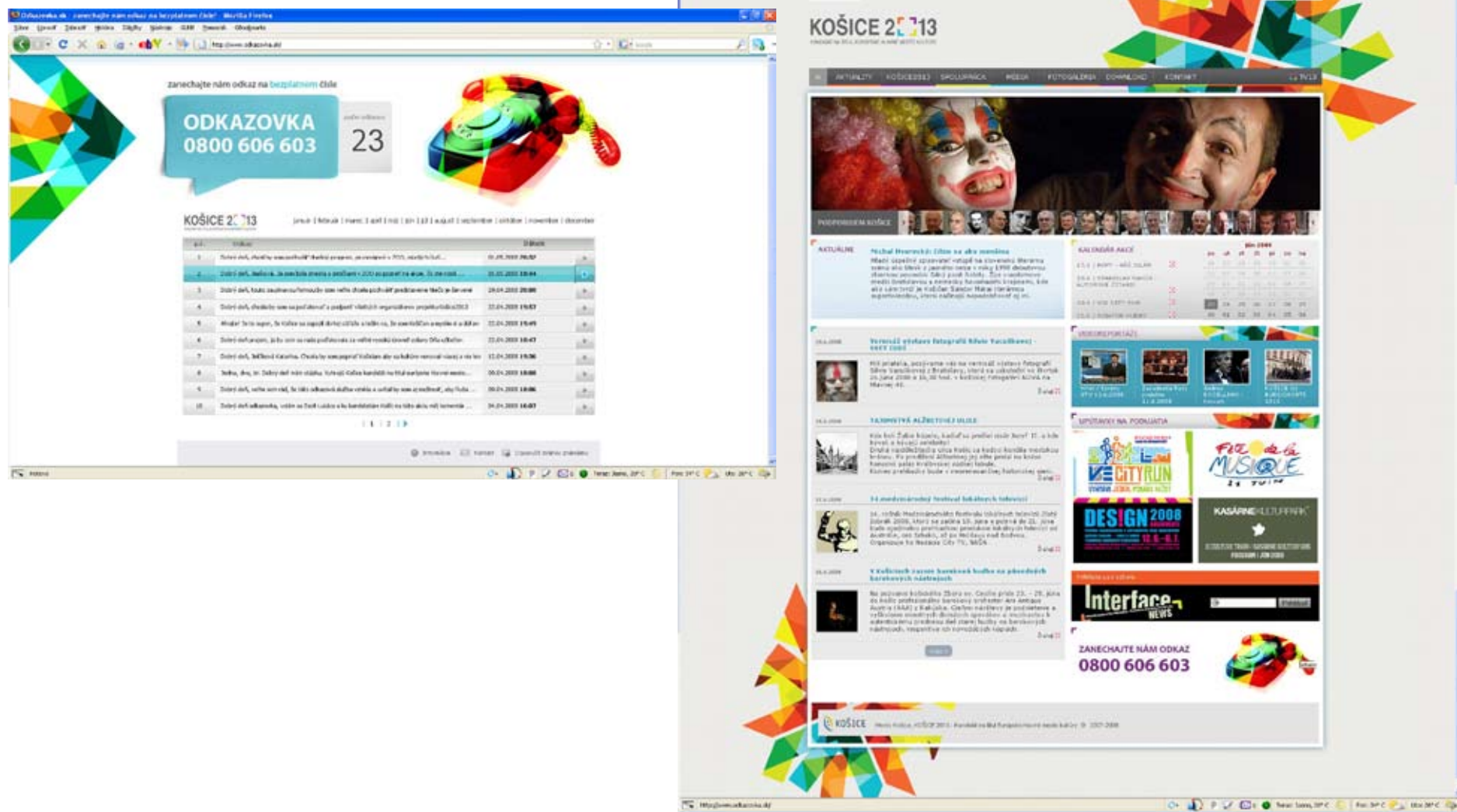
The symbol invites all citizens to take active part in the city life, irrespective of their age, gender or race.

This idea is promoted through four colours, each representing one of four basic topic of the programme. The logo stands for Košice being a modern, open and European city of culture. The logo recipients are in a position to complete the blank space left inside the logo square for them to use their own creativity and feed the empty space with their own ideas. Due to its open nature the logo communicates with the general public so that everyone may turn it into his/her own personal statement.

KOŠICE 2013

CANDIDATE FOR THE TITLE OF EUROPEAN CAPITAL OF CULTURE





COMMUNICATION CAMPAIGN

The preparation of the city's application for the ECOC 2013 nomination has been accelerated and communicated all along with the general public. Dozens of projects are being carried out to support the city's nomination. The project has, actually, arisen from the ideas presented by the citizens in their response to the Call to present ideas, suggestions and project intentions. The **Call was advertised in the regional press**, on the city's web site and on the nomination's web site. Citizens have submitted more than 350 suggestions, ideas and project aims for 2007–2008 (supporting campaign) and for the 2013 event.

The nomination logo has become the most recognizable symbol of the campaign. For the past few months the logo has even turned into a generally popular mark. The logo has been given publicity through most of the cultural, educational, even sports events carried out in the city. In the course of time, these events were in less and less need of co-financing by the city of Košice. While running the campaign, the project team has been working together with several different citizen's initiatives, art groups, advertising agencies and media.

One of the examples of the co-operation includes the title of the championship-winning Košice women's basketball team “**Kosit 2013 Košice**”, which refers to the city's nomination for the title of ECOC 2013.

In 2007 and first half of 2008, the project team prepared several communication projects aimed to inform the public on the development of the nomination and on the importance of the project to the development and transformation of the city.

- > May 2008 – “**Wandering (in) Future 2013**” (successful series of city tours for the citizens and tourists focusing on the city history and its various characteristics - the event is organised by the City Information Centre) – presentation of investment projects and supply of basic information on the project to the citizens
- > information campaigns carried on **city-lights** and other advertising media in the city
- > **information service** at the project head office and at other contact points (historical info-tramway in the city centre in summer)
- > **web site** www.kosice13.sk has been a major information medium since June 2007 and the site traffic keeps growing; besides its basic version the site now also has its English language versions
- > variable presentation module in Hlavná Street called – **Platform**, where cultural events, citizen's initiatives and non-formal associations are given space to express their opinions in the public
- > **voice mail services** directly linked to the application's web site (so-called Odkazovka – “voice mail”) where citizens may leave their messages containing their feedback, suggestions and critical views for the project team to deal with (www.odkazovka.sk)
- > as from March 2008 – **monthly Interface News** – presentation of personalities in the sector of culture, information on supporting event of the nomination and on the ECOC 2013 project

4.

WHICH GEOGRAPHICAL AREA DOES THE CITY INTEND TO INVOLVE IN THE "EUROPEAN CAPITAL OF CULTURE" EVENT? EXPLAIN THIS CHOICE.

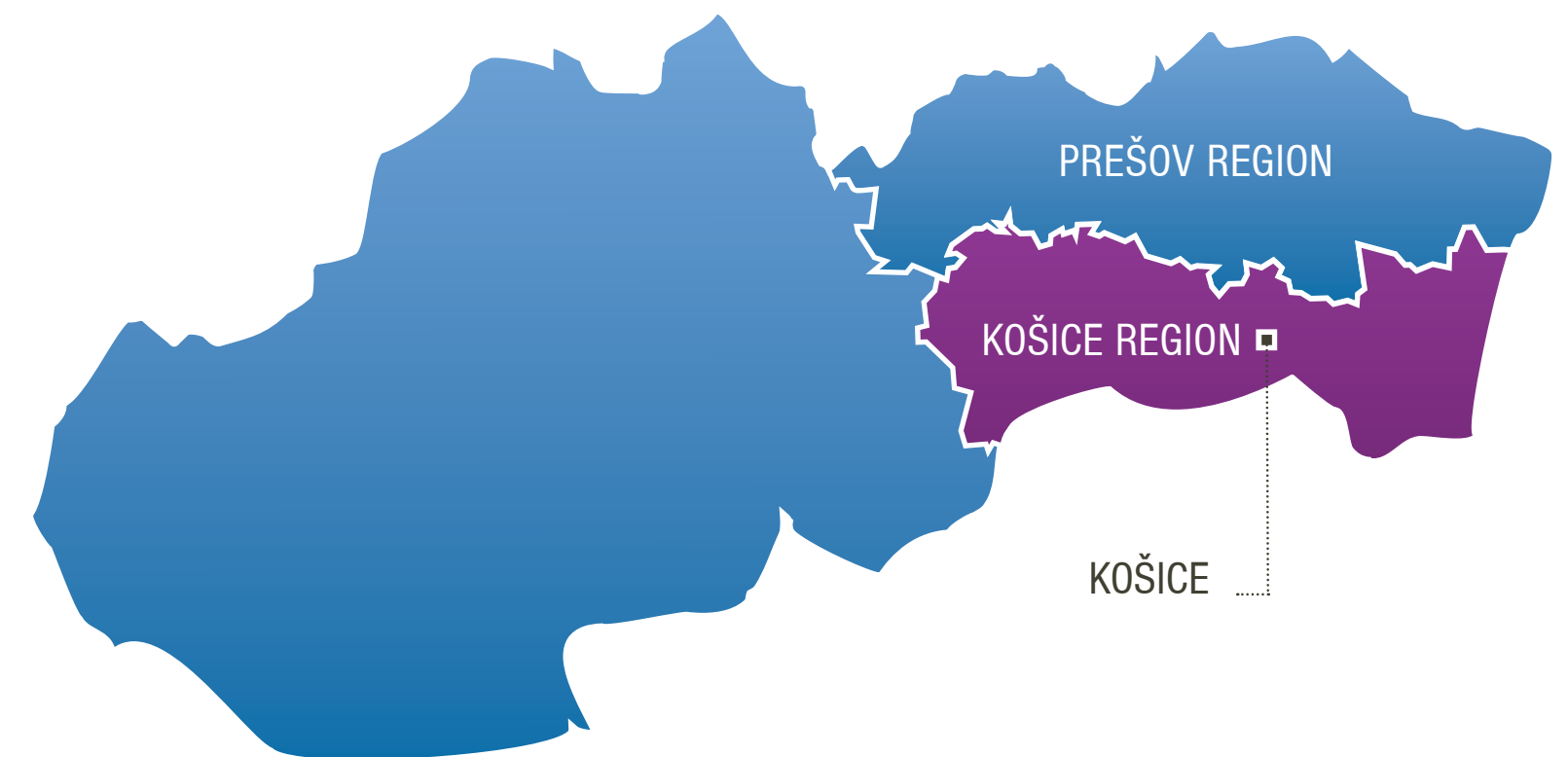
THE PROJECT HAS ADOPTED A WELL-DEFINED APPROACH TO THE NEIGHBOURING GEOGRAPHICAL AREA, WHICH INCLUDES:

KOŠICE SELF-GOVERNING REGION – SURROUNDING REGION AND 16 TOWNS ▪ **CITY OF PREŠOV** – ANOTHER REGIONAL CAPITAL, 33 KM FROM KOŠICE ▪ **EASTERN SLOVAKIA** – NATURAL REGION DIVIDED INTO TWO ADMINISTRATIVE SUBDIVISIONS – HIGHER TERRITORIAL UNITS: KOŠICE SELF-GOVERNING REGION AND PREŠOV SELF-GOVERNING REGION, WHICH CAME INTO EXISTENCE FROM A POLITICAL COMPROMISE RATHER THAN A SPONTANEOUS HISTORICAL DEVELOPMENT ▪ **CARPATHIAN REGION EXTENDING OVER FIVE COUNTRIES WHOSE CITIES AND REGIONS FORM THE LARGEST EUROREGION IN THE EU** ▪ TERRITORY ALONG THE **EASTERN SCHENGEN BORDER** ▪ **EUROPEAN “SECOND” CITIES**

TERRA INCOGNITA

For each of the listed geographical areas, the nomination project has prepared a specific concept to frame both creation of a good quality artistic programme and building and strengthening of sustainable links of co-operation and development.

This concept refers to gradual creation of attractors along 4 historic routes (Gothic, Wine, Iron and Royal Mail Routes) running in the Košice region, which used to connect the region's historical and geographical regions of *Abov*, *Gemer*, *Spiš*, *Sariš* and *Zemplín* with Europe via commercial and cultural channels. The main objective of this concept is to use the cultural programme and boost development of sustainable cultural and educational tourism. For details refer to II.





Spiš Castle

Church in Štitník

PENTAPOLIS

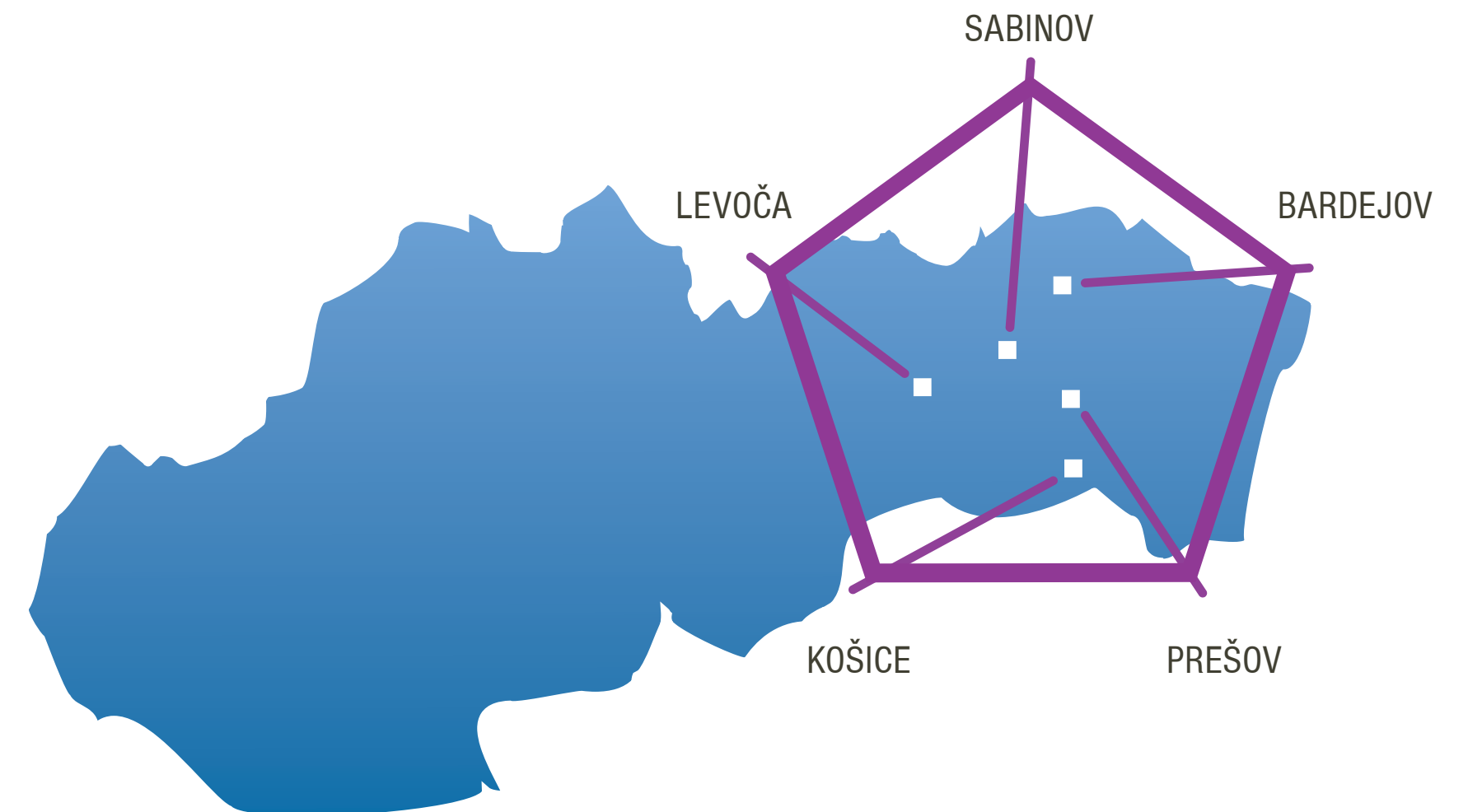
This is a historic union of 5 towns situated in the east of Slovakia, namely Košice, Levoča, Bardejov, Prešov, Sabinov, which grew into the most developed group of towns in the then Kingdom of Hungary due to their commercial, cultural and intellectual co-operation. Pentapolis is an example from the history, which may serve its purpose even for the present-day European networks. Under the ECOC nomination the revival of this regional network shall deliver a specific added value: systematic and conceptual co-operation with four most important towns of the Prešov region will regenerate the inherent channels of the East-Slovakian region.

Pentapolis, the historic alliance, was mostly centred on the commercial and economic interests of its members. The associated towns went through the largest economic, social and cultural boom in the then Kingdom of Hungary. Pentapolis played an important role in the transit trade given that the region was crossed by some ancient trade routes. Košice held the leading position in the Alliance and was most often a place of regular meetings of the town representatives (the first meeting was held in 1412). The Monarch, the royal authorities and the magnates also used services of Pentapolis and their excellent foreign relations. The political and economic importance of Pentapolis increased after the 1526 battle of Mohács.

The Pentapolis project is based on a **concept of regional co-operation with the towns in the region surrounding Košice** (East-Slovakian region), which used to be or are now closely connected to this city. The towns and their information centres and cultural institutions will build a joint information system to advertise and promote cultural activities of the towns concerned and will make it beneficial for their citizens to access various events under the ECOC project and other cultural activities. As in the past, Košice now and in the near future intends to be a credible partner to other relevant East-Slovakian towns and act as a genuine leader in their mutual co-operation. As two of the Pentapolis towns – Košice and Prešov – are applying for the ECOC title they both accentuate co-operation within the region, and plan to offer each other know-how of instructive investment and programme projects and ideas with the potential of multiplication in other towns of Pentapolis.

Conception of co-operation will include the following issues:

- > modern educational activities
- > cultural ambassadors
- > ecumenical events
- > artistic activities
- > raising awareness of ethnic diversity

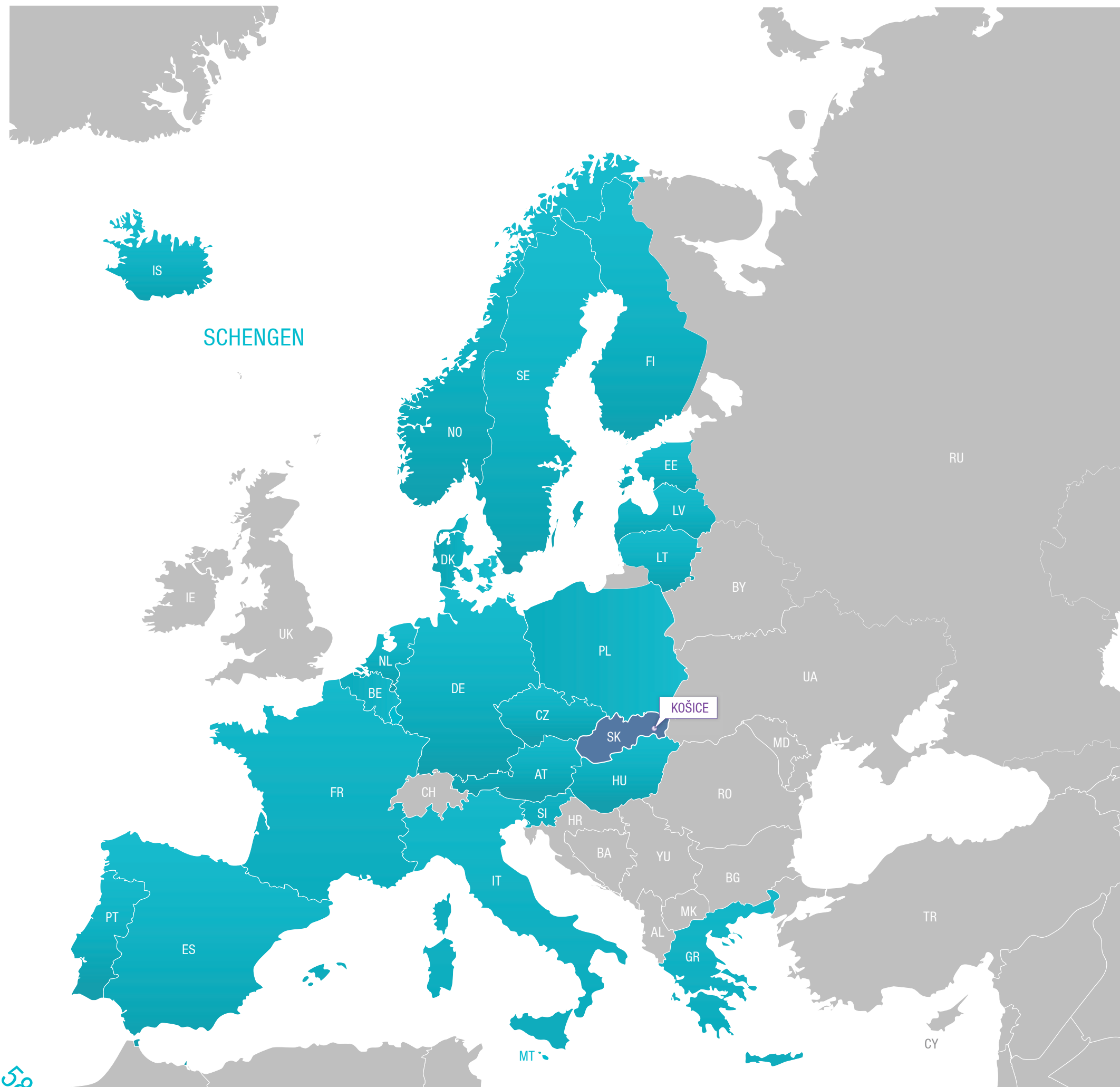




Bardejov



Levoča



SCHENGEN MERIDIAN

Due to their common EU borders, over forty EU regions (stretching from Finland down to Cyprus) have some issues in common. The strategic position of Košice right in the middle of the imaginary **Schengen Meridian** opens new routes for the city to initiate an intercultural dialogue. The Košice **INTERFACE 2013** project intends to draw attention to the fact that political borders of the EU are neither the borders of Europe nor of the European culture.

Košice Self-governing Region is a founding member of a network of regions called **NEEBOR** (Network of Eastern European Border Regions), which participates in the formation of a framework for cultural exchange under the ECOC 2013.

SECOND CITIES NETWORK

This is a network of liberally defined cities which are neither capitals nor largest in their countries, yet are known in the world. Nevertheless, they only receive attention as “second” cities. The purpose of this network, which is gradually expanding, is cultural co-operation (exchange visits, project co-operation, support for mobility of works of art and others) and also management of cultural transformation and formation of sustainable support mechanisms for economic branches of creative industry. If succeeding in the implementation of the Košice **INTERFACE 2013** project, the city’s ambition is to give a good example for other cities, namely those in the post-communist bloc and for the cities beyond the Schengen area.



5. Support by the local and regional authorities

DO YOU ALREADY HAVE THE SUPPORT OF THE LOCAL OR REGIONAL POLITICAL AUTHORITIES? OR ARE YOU PLANNING TO ASK FOR THEIR SUPPORT AT A LATER DATE? EXPLAIN.

CITY OF KOŠICE

The city's application project was initiated by the City of Košice (its Mayor). In spring 2007, the project gained **support from the Košice City Council**. The support from the city and its serious intention behind the nomination for the title of European Capital of Culture 2013 can be evidenced through the financial resources earmarked so far amount to over **Eur 600,000** to the preparation of the nomination (including studies, analysis, expert consultations, communication and marketing campaigns, supporting events). The City of Košice has taken on **5 full-time employees** to prepare the city's application. The project team work closely with the representatives of the city. The city has provided the ECOC project team with facilities at the historical town hall in the very centre of the city, which facilitates their contact with the public and the implementation of the communication and marketing campaigns.

KOŠICE SELF-GOVERNING REGION

On July 4, 2007, the City of Košice signed the **Agreement on Co-operation** on the project "Košice – Candidate for the European Capital of Culture 2013" with Košice Self-Governing Region. The contract defines the ways and means of co-operation in regard to the city's application and the procedures to be followed by the parties if the title is received. In other words, the agreement set forth the **establishment of a joint organisation** to implement the project. To fit in the programme of the event Košice Self-governing Region has drawn **up an integrated conception of Terra Incognita 2013**. The conception covers 4 historic routes of special subjects and is worked out in four mutually interlinked cultural projects. These projects are expected to have cross border impact and mainly involve major cultural institutions operating under direction of the Region.



TOWNS IN KOŠICE REGION

In September 2007, "Memorandum on Co-operation and Support for the Nomination of the City of Košice for the Title of European Capital of Culture 2013" was signed with 16 towns in the Košice region. These towns will be involved in the project through some specific programme proposals. The selected towns and municipalities in the region will also be engaged in the projects developed by Košice Self-governing Region. We are committed to disseminating ideas, methods and successful action (best practises) to all towns in the region (in regard of the transformation processes.)

As from 2008, the towns and the region are involved in the supporting campaign of the nomination project through their cultural institutions and programmes.



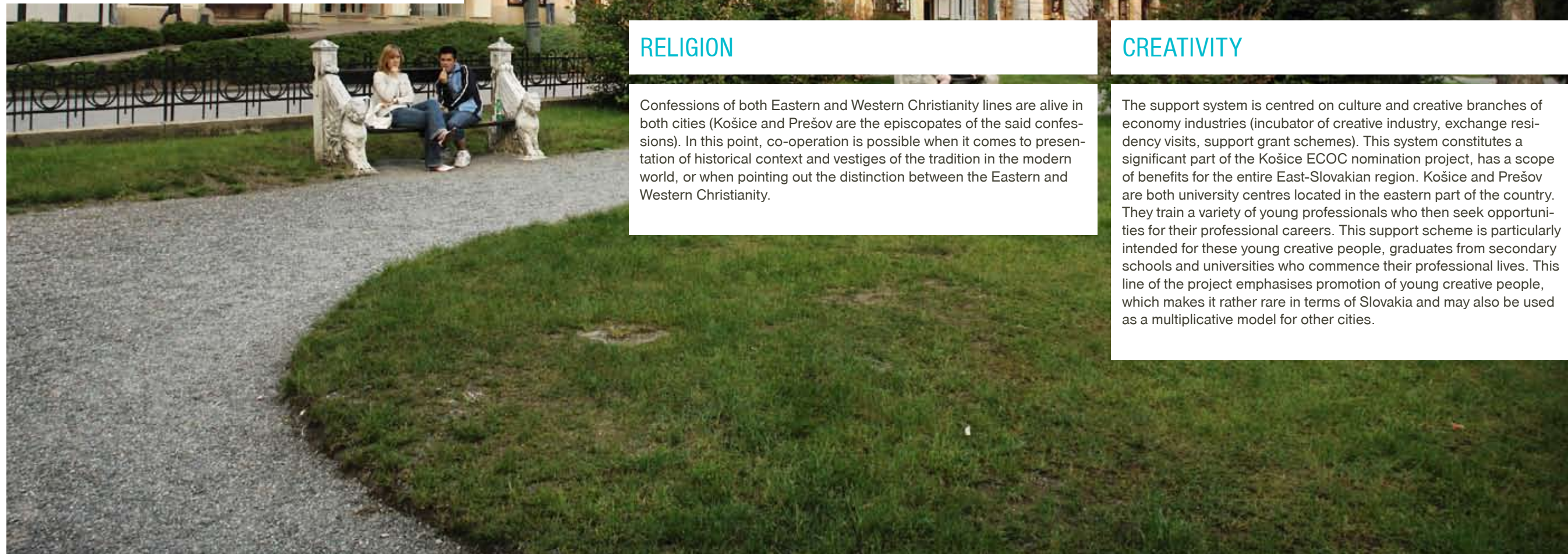
6.

CONSIDERING THE IMMEDIATE VICINITY OF THE CITY OF PREŠOV ALSO IN NOMINATION AT THE STAGE OF FINAL SELECTION, HOW DO YOU PLAN, IF WINNING, TO INCLUDE THE CO-OPERATION WITH THIS CITY AND ITS REGION INTO YOUR PROJECT?

EVEN THOUGH KOŠICE AND PREŠOV ARE PREPARING THEIR NOMINATION PROJECTS INDEPENDENTLY, THE TWO PROJECT TEAMS DO COMMUNICATE. DUE TO THEIR GEOGRAPHICAL AND CULTURAL AFFINITY, THE TWO CITIES HAVE SEVERAL COMMON TOPICS TO DEAL WITH AND COMMON PARTNERS INCLUDED IN THEIR PROJECTS. FOR THIS REASON, THE MAYORS OF THE CITIES LATELY SIGNED A MEMORANDUM ON MUTUAL ENGAGEMENT, WHICH OUTLINES THE MAJOR TOPICS OF CO-OPERATION INVOLVING THE OTHER CITY IN THE WINNING PROJECT:

MINORITIES

The population of both cities and their respective regions comprises substantial levels of population of some specific minority groups: Roma population resides in both geographical subdivisions. In addition to the Roma minority, the Košice region also has substantial population of Hungarians, while the Prešov region has a significant number of the Ruthenian minority. Both towns serve as major centres of culture of the above-mentioned minorities. In addition, some important Roma cultural institutions are located in Košice. Consequently, this opens new space for the co-operation of the two cities and their regions in handling the issues of minorities. Their projects both accentuate the cultural heritage and originality of the minorities concerned. The relations between Prešov and Košice are taken on board in the programme of the Košice INTERFACE 2013 event (e.g. engagement of the Ruthenian minority theatre in the Festival of Independent Theatres, or emphasising the connection to Andy Warhol, whose parents were from the region.)



RELIGION

Confessions of both Eastern and Western Christianity lines are alive in both cities (Košice and Prešov are the episcopates of the said confessions). In this point, co-operation is possible when it comes to presentation of historical context and vestiges of the tradition in the modern world, or when pointing out the distinction between the Eastern and Western Christianity.

CREATIVITY

The support system is centred on culture and creative branches of economy industries (incubator of creative industry, exchange residency visits, support grant schemes). This system constitutes a significant part of the Košice ECOC nomination project, has a scope of benefits for the entire East-Slovakian region. Košice and Prešov are both university centres located in the eastern part of the country. They train a variety of young professionals who then seek opportunities for their professional careers. This support scheme is particularly intended for these young creative people, graduates from secondary schools and universities who commence their professional lives. This line of the project emphasises promotion of young creative people, which makes it rather rare in terms of Slovakia and may also be used as a multiplicative model for other cities.

KOŠICE WATER PROTOCOL

This document, which potentially entails an alternative to the Kyoto Protocol promoting new culture for water, is a keynote document of both nomination projects. Both cities are committed to serve as a joint pilot application of philosophy of sustainability under the development plans of urban environment. In addition to the planned technical implementation (Dr. Michal Kravčík is the guarantor of this process to both projects), the ECOC project is in a position to substantially facilitate the professional progress and international promotion in respect of this issue through investment projects (Blue Park) and international conferences.

COMMON FUTURE OF THE REGION

Košice-Prešov Conurbation and perspectives of its development are the subjects of an international project of young architects from the Technical University in Košice, which has been worked out under the direction of the Vienna based studio EXPLICIT ARCHITECTURE. Building on the basis of principles and experience gained from the project studies for "VIBRA" the Vienna-Bratislava conurbation; Košice and Prešov will obtain a study and design of the outlets for development of this particular region. The distance between the two cities is 33 km, there is a motorway and railway lines connecting the two cities. This all gives this area a chance to become a strategic trans-national hub in many respects. Due to its position this area centralises interests of all Central Slovakia, Eastern Slovakia, some parts of Hungary, Romania, Ukraine and even Poland. Although the physical connection of the two cities is out of question to accomplish in the near future, the building of communication and institutional infrastructure between the cities makes a significant added value to the accelerated development. Such development could most strengthen the creative industries and tourist trade. The Košice nomination project does support this idea, which proves genuine collaboration between the two nomination projects while preserving competition to be beneficial to both of them. Košice is a principal centre of the East-Slovakian region. In case of winning the title, the city will be in an excellent position to spread the positive outcomes over the entire east of the country, thanks to being infrastructurally well connected with the rest of the region. In the view of the development concept of **Growth Poles**, Košice has a greater chance to spread effective stimuli and encourage further development in the surrounding area.

Involving Prešov, the ECOC Košice 2013 will be able to form a new international centre of creative industry serving as an actual basis for development within the entire east of Slovakia and the Carpathian region. This will balance out the attention now mainly paid to the west of the country.

*Je chutlivšie, že tá
propadla, než sa perejme
tento európsky poklad
Brieger*

"It's been a praiseworthy idea to show the world this treasure of Europe."

7

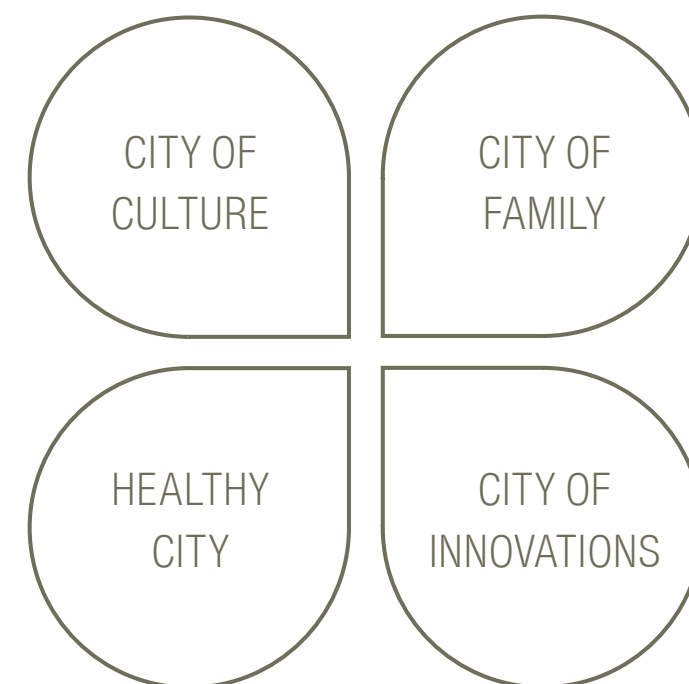
KOŠICE SELF-GOVERNING REGION – DEVELOPMENT DOCUMENTS

The ECOC project enjoys support from local and regional authorities. The regional concept of Terra Incognita was developed in co-operation with the staff of Košice Self-governing Region and based on the meetings with the mayors of the towns and municipalities in the region. The concept is not only aimed to devise, in successive steps, an attractive programme, but it also takes on board investment to make in the interlinked information system and other small-size investment projects promoting sustainability and attractiveness of the routes in question. The investment projects under the scope of this concept are also included in the up-to-date version of the Economic and Social Development Programme (ESDP). For details refer to section II.

POINTS OF DEPARTURE FOR PLANNING OF DEVELOPMENT – KOŠICE CULTURAL PROFILE

Under the preparation of the city's application, an analytical document of **city cultural profile** has been drawn up. The document analyses the spatial terms of the cultural activities and infrastructure as per specific city zones. By surveying the opinion of the public and expert communities the analysis has also found out the demand of culture made by citizens and visitors to the city. The document also analyses the latest trends in the cultural development programme of other ECOC cities and brings a comparative study of cultural indicators of the cities of Košice and Porto. The document constitutes a basis of the preparation of the **Košice INTERFACE 2013** project, of updating of the Economic and Social Development Programme and its action plans, which is now in progress.

Long-term development strategy of culture in the city – Economic and Social Development Plan



In the latest version of the ESDP (which defines a vision and direction of the city for the next 20 years), **culture** is described among 4 priority areas. The strategic goal is to **create an international centre of culture and of cultural and educational tourism**. The objectives of the Košice 2013 project fully identify with the long-term specific objectives of the city, which are as follows:

- > branches of **creative industry** as cornerstones of the city economy,
- > positive **change of cultural behaviour** of the citizens (higher participation in the cultural events),
- > **increased income from tourist trade** based on cultural and educational tourism,
- > **increased international attractiveness** of the city in the field of culture and, subsequently, in the number of visitors.

SUPPORT SCHEME FOR CULTURE AND BRANCHES OF CREATIVE INDUSTRY

By the end of 2008, Košice will have designed a **new system of support schemes for culture**. This will be an outcome of the preparation stage of the city's application to be implemented in the pilot mode in 2009 and 2010. As the expenditure on culture increases, there is a need to revise and modernise the existing system of subsidies, which focuses on one-off cultural events. Links among individual parts of the grant scheme will then lead to better-prioritised issues and improved efficiency of committed expenses.

The system will include the following grant schemes:

- > grant scheme to **support mobility of artists and works of art** (especially targeted at the mobility over the Schengen borders) to give rise to a synergic effect with the Košice AIR project – residency visits at the Barracks/Kulturpark (see section II.),
- > grant scheme for artists and cultural institutions commencing their operation (**start-up grants** targeted at the graduates from secondary schools and universities and the cultural operators-beginners) – links to the creative incubator at the Barracks/Kulturpark and to SPOTs,
- > **multi-annual grants for operations** for NGOs operating in the sector of culture,
- > one-off **project grants** (a revised and modernised system of support for one-off cultural events),
- > system of **incubator type support** – offering special rate and discounted rentals and technical support to cultural operators under specific investment projects.

All components of the support system will be coordinated and linked to the levels of management and monitoring through the information system. Specific grant schemes and institutions established and controlled under the city's application will have their own management and monitoring structures. The system will also include indicators of good governance and monitoring of culture.

CULTURAL MANAGEMENT

The analysis of the City Cultural Profile has identified a specific weak point of the development: the support for education in cultural management. Therefore, this project has initiated negotiations with the Philosophical Faculty of P. J. Šafárik University on the launch and accreditation of Cultural Management Studies. The Košice INTERFACE 2013 project offers an opportunity of close co-operation to **Cultural Management students**. The students are welcome to participate in project activities and in the project management. The students will thus gain practical experience in the management of the project ranking among the most extensive cultural projects in Europe. At the same time, the project will thus contribute to nurturing and development of human resources indispensable for maintaining implementation and future sustainability of the project.

The project will also employ a range of **CPD (continuous professional development)** programmes and courses for **art industry management and cultural operators**. This will be achieved through activities of Creative Incubator and the Košice AIR residency programme and through co-operation with national and foreign experts.

DIVERSIFICATION AND ECOLOGISATION OF HOUSING ESTATES

The environmental line of the Košice INTERFACE 2013 project will be reflected in the prepared update of the Košice ESDP, esp. under its priority referred to as **Healthy City**. This priority places emphasis on ecologisation and diversification of the environment as required, in particular, in the post-communist mono-functional housing areas.

Building on the progressive concept of New Water Paradigm, first defined at the local level in Košice, the Košice City Council adopted in 2005 **Košice Water Protocol for 21st Century**. This is a document, which has potential to win worldwide recognition as a solution to both local and global climatic changes while serving as a real alternative to the Kyoto Protocol.

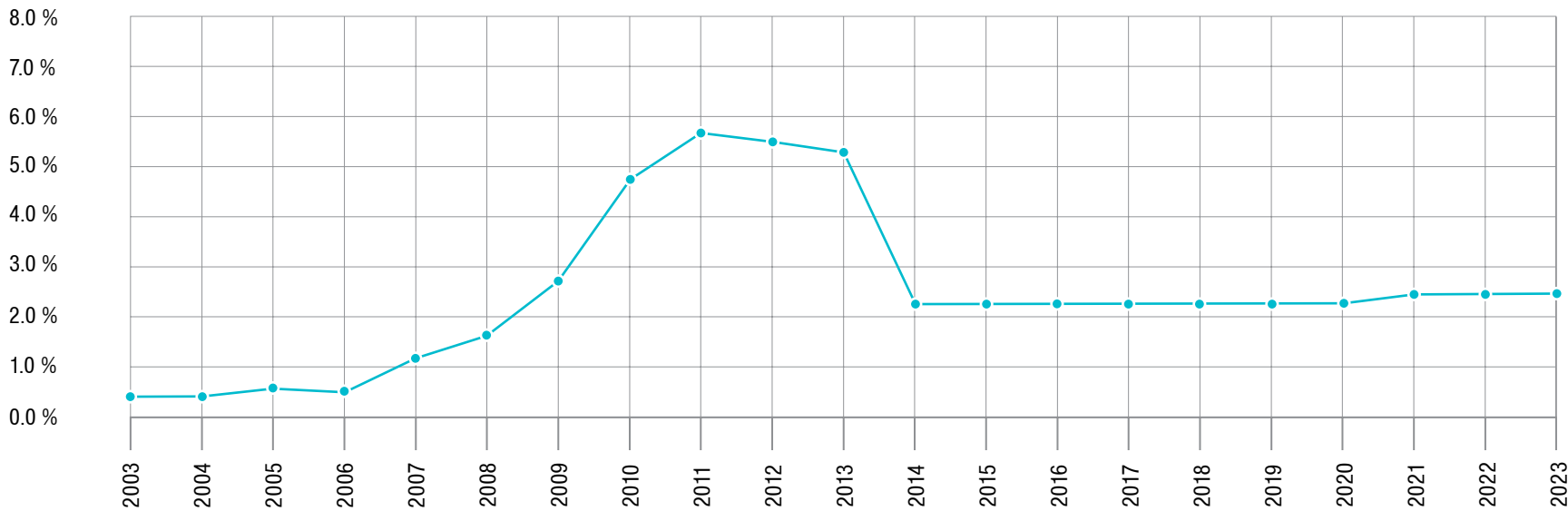
The conception of the environmental INTERFACE is also related to some other baseline documents of the city, which deal with other special subjects, such as Landscape Ecological Plan of the City 2007 and Local Territorial System of Ecological Stability 2006.

SUSTAINABILITY OF CITY EXPENDITURE ON CULTURE

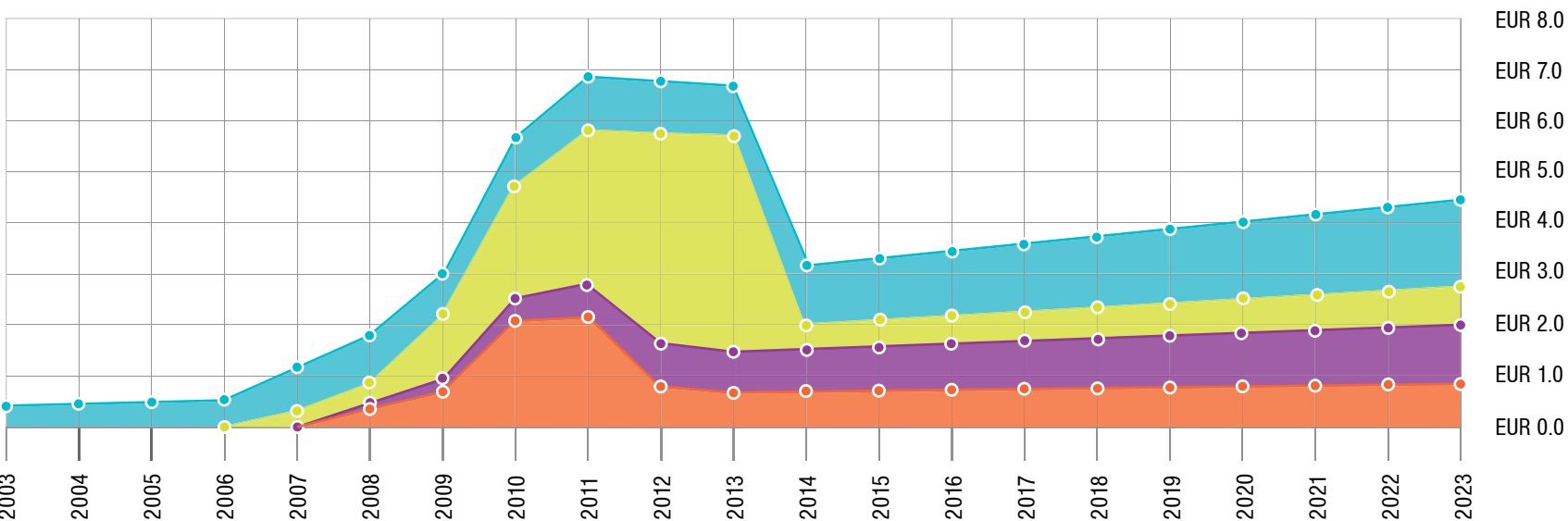
After Bratislava, the capital, Košice is the second most important centre of culture in the country. When compared to the region and national institutions, the municipality, however, only operates a small portion of the cultural infrastructure. The city has outlined culture and creative industry as major priorities in its updated ESDP and in the prepared ECOC project and is launching some important processes to complete, improve and promote the cultural infrastructure. The graph shows an enormous increase in expenses spent on culture (investment, operating and programme costs), esp. under the preparation of the ECOC 2013 project. In the past, the cultural expenses, which would amount to less than half a percent of the total budget of the city, were highly inadequate. Due to the processes launched by the ECOC nomination project, the expenses reach a level of 2-3% of the total expenditure of the city, which seems sustainable and reasonable in the long-term. A large increase in the investment into cultural development in 2009-2012 is to be in part financed through structural funds. The planned expenditure of the city also covers a reserve amounting to Eur 4.5m in case problems occur in drawing on the structural funds. For details refer to section III.1.

- Expenditure on culture exclusive of ECOC
- ECOC programme/grants
- ECOC operating costs
- ECOC investmen

Expenditure on culture in the city



Expenditure on culture in the city



8 Links with the other nominated city

TO WHAT EXTENT DO YOU PLAN TO FORGE LINKS WITH THE OTHER CITY TO BE NOMINATED FOR CAPITAL OF CULTURE?

The Košice vision of co-operation with the French city nominated for the European Capital of Culture 2013 involves relations of the two cities based not only on communication conducted by the project teams, but mainly on direct collaboration of cultural institutions, citizen's associations and individuals in the cultural sectors. The purpose is to ensure sustainability, to form a network of artists and associations who work on similar philosophical and creative principles and to provide for mutual inspiration through effective models of cultural operation in the city (focusing on cultural infrastructure and grant support).

We intend to build the co-operation with the French winner on the basis of the principal aim of the event of European Capital of Culture (to include mobility of artists and works of art and intercultural dialogue).

ALTHOUGH KOŠICE IS DEVELOPING STRATEGIC PARTNERSHIP WITH LYON, THE CITY IS ALSO OPEN TO CO-OPERATION AND CULTURAL EXCHANGE WITH OTHER FRENCH CITIES. THIS HAS BEEN SUPPORTED BY PROVISIONAL AGREEMENTS ON CO-OPERATION WITH THE PROJECT TEAMS OF 4 NOMINATED CITIES, WHICH HAVE ADVANCED TO THE STAGE OF THE FINAL SELECTION. THE CITY OF KOŠICE ALSO HAS MADE EXCELLENT ACHIEVEMENTS IN WORKING WITH THE FRENCH ALLIANCE IN KOŠICE, FRENCH EMBASSY IN BRATISLAVA AND FRENCH COMPANIES OPERATING IN THE KOŠICE REGION.





LYON

The candidate cities of Lyon and Košice forged mutual links as early as in March 2007.

Both cities have found common fields of interest, which makes a basis for their future co-operation. They both

- > played an important role in trade, industry and culture in the past,
- > enjoy the rich architectural heritage,
- > hold a well-known city marathon,
- > enjoy cultural diversity,
- > run strong community and art activities,
- > have an ambition to become a laboratory of art and creativity.

Despite their different positions in Europe, both cities are determined to take part in creation of the common European area. Under this co-operation, Košice and Lyon will use this opportunity to explore their relations to Europe as a whole and to “to the European other”.

The cities have signed **Memorandum on Mutual Co-operation**, which declares common subjects and points of departure to go beyond the nomination.

Joint projects

The meetings conducted in 2007 and 2008 established several personal contacts and initiate co-operation on joint artistic projects, such as:

Contemporary fine art photographers exchange with Le Bleu du Ciel gallery

- > Under the SECOND CITIES project, a photo show was presented in September 2007 in Košice; 36 European photographers from 16 “second” cities participated in the show. The presented works also included the pieces by Yves Neyrolles and Gilles Verneret.
- > In September 2008, the Le Bleu du Ciel Gallery will present five Slovak photographers at the Domus-Université Lyon Gallery under the Lyon Septembre de la photographie 2008 project
- > After the exhibition closes in Lyon, five French photographers will be presented at the Barracks/Kulturpark in Košice to include Hermine Bourgadier, Christophe Bourguedieu, Julien Guinand, Bruno Serralongue, Gilles Verneret

Inter-disciplinary co-operation of IC Culture Train s Compagnie Là Hors De

Nathalie Veuillet, the stage director of the Là Hors De show, arrived at Košice at request of the French Alliance in order to do a performance under the Days of French Culture. The Là Hors De company **was working for three weeks in April 2008 at the Barracks/ Kulturpark on their in-situ set up of the performance.** The aim was to work up a bilingual project which started from exploration of the French and Slovak languages and from the musicality of both languages.

The show entitled “**Something Red**” was based upon a well-known story of Little Red Riding Hood and took a form of a multimedia piece, which joined motion, music, visual image and words.

The project laid foundations of co-operation with Là Hors De to be continued in July 2008 in Lyon at the Duch City festival. The Košice representatives from IC CULTURE TRAIN will join the first-time festival organisers.

Artistic co-operation in contemporary and electroacoustic music with Le Grame, Médiatone a Les Nuits Sonores

The admission of a young Slovak composer from Košice in 2008–2009 to Grame, Centre National de Création Musicale (National Centre for Music Creation) will start off co-operation between the institutions from the two cities. The co-operation will later continue with such events as concerts, master-classes and conferences on new technologies and relations between music and visual image.

Media co-operation with France 3 and many other projects

BORDEAUX

The project teams established co-operation early in 2008. The first meeting took place in Košice in March 2008. Besides Brigitte Proucelle, Cultural Relations Director at Municipality of Bordeaux, the French team also contained some representatives of Architecture Center Arc en Rêve, TNT and POLA organisations.

The findings of the meeting gave rise to the following joint projects to be carried out in 2008–2013:

2013 Mobility Fund

This is a proposal to form a structural project between the Košice 2013 and Bordeaux 2013 organisations to be jointly co-financed and co-organised. The fund will enable to award grants to artists and cultural operators interested in travelling abroad for purpose of cultural exchange, education and co-operation.

The fund will be intended for young artists and professionals. It will also promote a multilateral exchange whereby the priority will be given to artists or cultural operators from a non-EU country.

Artists-in-Residence exchange programme in collaboration with TNT - Manufacture de Chaussures, POLA (Bordeaux) and ICCT (Košice).

Experimental music projects and projects in urbanism and art intervention in the urban environment

MARSEILLE

In November 2007, the French project team visited Košice to meet with cultural operators from Košice and discuss, in general, some channels for co-operation and future exchange of artists and works of art from the two cities.

As results from the co-operation between Marseille and Košice, the first joint project will be carried out in autumn 2008. The Košice Festival of Sacral Art will present Musicatreize, the vocal ensemble from Marseille.

The results of the so far communication between the Košice and Marseille point out to the following common issues and projects:

Refugees

While in France it is immigrants and asylum seekers who constitute serious social and public issues, Slovakia faces problems, which arise from a rather closed, homogenous character of society and its ultra-strict asylum policy. This difference in issues creates a basis for a common programme conception aimed at discussions, raising awareness and improving education.

The joint project is to be run by the Centre for the Mediterranean Culture (Marseille) and theatres and educational institutions operating in the two cities.

Street theatre

The street theatre project will start up in association with the National Centre for Research and Creation of Art in Marseille (Tatiana Masniková of the Theatre Actores from Rožňava is a member) and will be realised under the regional Terra Incognita project (see section II.)

Authentic culture

A joint project aimed at the presentation of cultural originality of the two regions will deliver views of typical traditional architecture, handicrafts and preserved technical heritage.

Joint documentary film Košice 2013 and Marseille 2013

The project team made up of two film-makers and a group of photographers from the two cities will prepare a sequel to the reportage on Marseille which will show the development of the nomination projects in both Marseille and Košice.

TOULOUSE

After some informal communication between their members took place, the project teams had an official meeting in May 2008 and agreed on a general framework of their co-operation.

The following events took place during the nomination arrangements in the two cities:

- > Exhibition at the East-Slovakian Museum “**Trésors de Slovaquie orientale – Treasures of Eastern Slovakia**” (Baroque Art of the Eastern Slovakia), December 2007–March 2008, Jacobin Cloister in Toulouse,
- > Exhibition of the Galerie du Château d’eau from Toulouse – “**Café de la gare**” (views of French photography), May 2008, East-Slovakian Gallery as part of the French Culture Days

The cities signed a **Partnership Privileged Agreement** to serve as a basis for their joint projects:

Invisible Cities

Košice will make its individual presentation in Toulouse to kick off an event presenting “invisible cities” in Europe.

1000 Tandems

This exchange project between the Toulouse festival **Marathon des Mots** and the Košice International Peace Marathon will connect the marathon achievements with various literary pieces. The project will underline preparation of 2 or 3 partner projects by cultural operators from the two cities operating in the fields of music, dance and theatre (partners from Košice – State Philharmonic Orchestra and State Theatre). As a part of their planned tour, the Toulouse National Orchestra will have several concerts in Košice.

Garonne goes to sea

A mini-festival presenting art created in Košice will be held in Toulouse and in another of the cities situated in the region along the river Garonne.

Caves

A cultural event will be held in the Jasov cave and in one of the caves located in the Midi-Pyrénées region

Organ Festival

organ festivals organised in Košice and in Toulouse will develop co-operation.

Féaille, artist from Toulouse, and the Theatre Romathan, or the Puppet Theatre, Košice will prepare a street performance.

Other events related to ballet or modern art are now being prepared.

9

EXPLAIN HOW THE EVENT COULD FULFIL THE CRITERIA LISTED BELOW. PLEASE SUBSTANTIATE YOUR ANSWER FOR EACH OF THE CRITERIA (THIS QUESTION MUST BE ANSWERED IN GREATER DETAIL AT THE FINAL SELECTION STAGE).

The criteria listed in this and subsequent questions are pre-requisites for each project applying for the ECOC title. The answers are given in greater detail in several preceding chapters, so the following sections will only give their summary and reference to the respective chapters.

IN REFERENCE TO "THE EUROPEAN DIMENSION", HOW DOES THE CITY INTEND TO CONTRIBUTE TO THE FOLLOWING OBJECTIVES: > TO STRENGTHEN CO-OPERATION BETWEEN THE CULTURAL OPERATORS, ARTISTS AND CITIES OF YOUR COUNTRY AND OTHER MEMBER STATES, IN ALL CULTURAL SECTORS

The project stems from an intensive and **long run communication** carried on with a wide range of artists and cultural operators from Košice and the surrounding region. Most of them are direct involved in the project programme. At the final stage of the nomination arrangements, the consultative meetings were held with the experts from all over Slovakia specialising in various genres of art. The city's application relies on intensive co-operation among the towns, artists and cultural operators from around Slovakia and from outside the country. To strengthen the co-operation between all types of cultural operators we plan to carry on the following activities at the prep-stage of the project:

ACTIVE PARTICIPATION OF THE CITY IN INTERNATIONAL NETWORKS

- > In September 2007, Košice became a member of the Association of Cities and Regions for Culture – **Les Rencontres**. The project team took part in the Association meetings held in Luxembourg (October 2007) and Liverpool (February 2008).
- > In June 2007, Košice became an associated member of the network **EUROCITIES** and would like to participate in the working group "Creative Industry".

The project team understands the involvement in the mentioned organisations as an opportunity to establish and maintain active relations with other European cities and regions and contribute towards discussion on the creation of European cultural policies.

CREATION AND INITIALISATION OF NEW NETWORKS AND PROJECTS OF MULTILATERAL CO-OPERATION

> **Second Cities Network** – network of the second cities in Europe

The city of Košice is the second largest city in the Slovak Republic after the capital of Bratislava. The second cities have many features in common, which serves as an excellent pre-condition for their close co-operation. This mainly refers to their “quasi shadowed” position, compared to the capitals (as is particularly regarded by their citizens), strong representation of universities, good quality and intensive development of the artistic environment. The project intends to approach the second cities in Europe and engage them in the creation and implementation of the event in 2013, even in the years of the event preparation (2008–2012). Several former and future ECOCs hold, actually, a position of the second cities in their countries, e.g. Graz, Pécs and others.

The aim of the networking is as follows: sharing experience, exchange of artists and programmes, co-operation not only among the cities but also among their universities, cultural operators and community activities and use of specific characteristics and potentials of the cities. Although the network has broader ambitions, the network members will mainly benefit from identification of the prime domains, i.e. sharing experience and thoughts, best practices and projects, as well as shaping joint action in order to strengthen the position of the second cities in Europe.

The designed strategy of the networking is as follows:
Phase I (about 3 years) – network creation, successive institutionalisation, orientation at multilateral cultural co-operation in the areas of cultural and artistic exchange, cultural policies and the related issues (urban regeneration, cultural dialogue, education, etc.)
Phase II – network expansion, orientation according to the needs and suggestions from the members

The first event organised under the creation of the new network is a photo show on the second cities as seen by the home photographers. The show is now on in Košice. The displays are located at the public places (city-lights, railway station, airport) and on the web site www.2ndcities.net

Early in 2009, we plan to call a zero meeting of potential members of the network. The purpose of the meeting is to discuss a focus of the network activity, needs of the second cities and a form and process of the network institutionalisation.

> **Schengen Meridian** – bilateral and multilateral forms of co-operation among the cities along the eastern Schengen borders

Slovakia became a member of the Schengen area in December 2007. The country has experienced a long term of its separation from Europe by the Iron Curtain. Even long after the political regime in the country changed in 1989, Slovakia remained beyond the European Union and the Schengen area. We intend to make use of this experience in the development of co-operation with the cities in the countries outside the Schengen area. We plan to cooperate on bilateral and multilateral scales with the cities along both sides of the eastern Schengen border. Going from north (Finland) down to south (Cyprus) there is a kind of “Schengen Meridian”. The aim is to “dissolve” political borders of the European Union through culture (mobility of artists, their works of art and thoughts).

Co-operation with the referred to cities will appear in all projects in 2008–2013 in order to create a gateway between the cultures of the West and the Western of Europe and this will remain working after the ECOC 2013 ends. The accent will be mainly placed on the co-operation with Ukraine (Zakarpattia, now part of Ukraine, was between 1918 and 1939 part of Czechoslovakia) and Turkey.

In the scope of the cross-sector project of Schengen Meridian, we will also aim at the following:

- > **development of co-operation among towns and municipalities of the Euro region Carpathiens** – project of four significant European historic routes (Wine, Iron, Gothic, Royal Mail Routes) organised and sponsored by Košice Self-governing Region. For details refer to section II.
- > **intensification of the existing co-operation with 15 partner cities** in Europe and worldwide (Wuppertal, Cottbus, Raahe, Rzeszow, Mobile, Verona, Uzhhorod, Sankt Peterburg, Miskolc, Budapest, Bursa, Plovdiv, Niss, Ostrava, Kraków).

In October 2007, the City of Košice organised a conference entitled European Cultural Arena, which was financially supported by the European Union. The conference also included a summit of Mayors, which aimed to create a network and framework for joint projects and co-operation among partner cities in culture as well as initiating the international discussion on city culture in the EU context. See www.culture-arena.eu

Intensive investment in the cultural infrastructure

- > Creative Incubator (for investment projects refer to IV.3)
- > residency programme Košice AIR (see programme II.2)

Introduction of new grant calls and programmes (see I.7)

International call to present projects for 2013 (see I.13)

> TO CALL ATTENTION TO THE EUROPEAN CULTURAL HERITAGE AND CULTURAL DIVERSITY;

The **Košice INTERFACE 2013** project should create the greatest celebration of the European culture by embracing its diversity. The backbone topic of the project is also to set up a framework for co-operation and presentation of the European cultural heritage on its entire scale.

Besides the activities already defined, the project scope is also planned to:

- > **emphasise cultural heritage and European importance of the history of Košice,**
- > **bring the culture of local ethnical groups and social groups near to the mainstream public** in Slovakia and at international events,
- > **present specific features of the partner cities and other partners inside Europe** (even under the Second Cities Network).

> HIGHLIGHT THE COMMON ASPECTS OF THE EUROPEAN CULTURES

Most issues covered by the submitted project **Košice INTERFACE 2013** (supporting the creative industry, dialogue between cultures, cultural development at the marginal and marginalised sites, intensification of cultural co-operation between the EU and the eastern parts of Europe, harmonisation of the human and environmental needs and others) form important subjects to discuss within the scope of the modern European cultural scene. The said subjects arise from the current tendencies dominating in the all-European cultural issues. This project plans to address all these subjects and bring in new views and solutions to the sectors concerned. Such project deliverables need to be presented and outlined through the connecting of traditional cultural values, which are common to the whole of Europe, on one hand, and new cultural forms, on the other hand, which are, basically, trans-national and render common cultural aspects of the modern European scene.

Where accentuating common European values we consider the following important:

- > **co-operation with the partner cities** in creation of the programme and projects concerning the development of cultural infrastructure,
- > **specific programme emphasis placed on distinguished personalities of the European culture** who are associated to Košice and the surrounding region (Sándor Márai, Andy Warhol and others),
- > **intensive co-operation with cultural operators, institutions and activities in Europe**, which is to facilitate mutual understanding of the common European heritage and afford facilities for long-term projects based on shared features, experience and values.



> CAN YOU SPECIFY HOW THIS EVENT COULD HELP TO STRENGTHEN THE CITY'S LINKS WITH EUROPE?

The city plans to do its utmost to initiate, intensify and boost co-operation while maintaining its broad scope and get integrated into international structures operating within the sector of culture. The horizontal priorities of the project include **networking** – a strong accent on forging partnerships and co-operation where now is in absence or stagnates, namely at the local, municipal, national and international levels. This entails building of bridges of co-operation with cultural operators from different cultural sectors and mainly between the cultural sphere, on one hand, and other spheres of society, on the other hand (social service, ecology, education). We will also support links between traditional cultural activities and new forms of art and their presentation.

The cornerstone of this project lies with new **investment projects**. By help of these projects we will give expression to residency visits of foreign artists to Košice. In doing so, we will facilitate implementation of projects which arise from activities of networks, such as Second Cities, Schengen Meridian, Les Rencontres, Eurocities, Trans Europe Halles, the network of centres of contemporary art and others and from bilateral co-operation. Košice has an ambition to give an **example of successful transformation** from an industrial, military and post-communist city to a city open to its citizens and visitors and giving expression to creativity in all sectors of public life.

The marginal urban settlements born in the former Czechoslovakia are typical of their rather high rate of social diversity. This type of residential units, which are in the western countries primarily designed for low-income social groups, has a largely diversified population structure, which includes almost all social strata. This is an implication of the housing policy pressed by the then political establishment, which – actually - allowed no other housing alternatives. Such a phenomenon may, however, change in the future, and we might be exposed to a risk of differentiation in housing arising out of social disparities. Therefore, there is a need to foster such elements in the urban environment of the housing estates, which are able to break out into positive diversification processes. The city of Košice has an ambition to pay great attention to and monitor these phenomena within the European context. The city is in a position to cooperate with the cities (Lyon) where "social mixing" is progressively to occur. Košice is also preparing some example model solutions as part of the cross-Schengen co-operation with the cities in Central and Eastern Europe.

10.

EXPLAIN HOW THE EVENT COULD MEET THE CRITERIA LISTED BELOW. PLEASE SUBSTANTIATE YOUR ANSWER FOR EACH OF THE CRITERIA: > AS REGARDS "CITY AND CITIZENS", HOW DOES THE CITY INTEND TO ENSURE THAT THE PROGRAMME FOR THE EVENT:

>> ATTRACT THE INTEREST OF THE POPULATION AT EUROPEAN LEVEL;

Communication strategy (see I.3) – to give a greater say to the broad public in the country and outside this country

Project topics and agenda (see I.2 and II.) - to bring together European topics and specific local characteristics

Emphasis on international dimension of the project while giving particular consideration to the specific position of Košice (Schengen Meridian, Second Cities, East-West border)

Emphasis on transformation, innovation and creativity

Marketing strategy (see V.)

>> ENCOURAGE THE PARTICIPATION OF ARTISTS, STAKEHOLDERS IN THE SOCIO-CULTURAL SCENE AND THE INHABITANTS OF THE CITY, ITS SURROUNDINGS AND THE AREA INVOLVED IN THE PROGRAMME;

CITY’S CREATIVE TRANSFORMATION

The essential intention of this nomination project is to transform the city from an industrial and military city to an open city able to keep balance between the human and environmental needs. The transformed city should be able to afford facilities for its citizens and visitors to fulfil their demand for creativity. This should not only apply to artists and artistic groups, but also to students, citizen's initiatives and to all creative population. New facilities to be opened up in the city will be given at the disposal of the artists from all over the world and from around Slovakia. This shall create an ideal environment to share experience and share in creation. Artistic activities will also be accessible to the general public who will be given opportunities to attend cultural events and local activities in their at the places where they live (SPOTs – cultural point on the margin). In consequence, art and culture may give real expression to effective communication, may help establish new relations, may diminish anonymity within communities. The contents and scope of the programme for new cultural infrastructure will also include networking, initiating specific collaboration and support for engaging cultural operators into European projects.

TARGETED SUPPORT FOR CREATIVITY

- > to build the city’s **grant system** to support cultural and artistic activities of the population (see I.7)
- > if the city is nominated the European Capital of Culture 2013, the organisation Košice 2013, n.o. (subject organising, carrying out and evaluating the event) will announce an international **Call for projects** proposals open to applicants from the Slovak Republic and from outside the country



CULTURAL EDUCATION

- > horizontal project priority – **education through culture and on culture**
- > **support for and accomplishment of the structure of art schools in Košice and its integration in the nomination project** – Košice has a network of public and private schools of art, leisure centres, secondary schools of art (conservatoire, secondary school of art, school of commercial art design) and Faculty of Arts at Technical University in Košice which is, in steps, expanding its structure of branches of study in pursuit of becoming standalone Academy of Arts in 2013
- > **support for educational development in cultural management** (see I.7)

ACTIVE PARTICIPATION

When creating the programme structure we emphasise the **open character** of the events as possible to enable involvement of broad community of experts and general public in the creation and execution of the event. The nomination will promote mobility of home artists among the partner cities in Europe. Active participation of the population, official and informal groups and associations underlies encouragement of processes within the community development and of the social and cultural dialogue.

Support for involvement of the surrounding region
(see I.5, I.6, I.9, II.)

LONG-TERM DEVELOPMENT PLAN

The city's application is construed as a long-term development project having potential for enhancement of quality, scope of operation and investment in 2008–2012. The ambition is to attain the standard of the 2013 events to fit in the European and world scale.

The key tools employed by the city in the arrangements for the event will mainly include the following:

- > accomplish and expand the cultural infrastructure in the city,
- > build the city's grant system to support artists and socio-cultural stakeholders,
- > create and integrate into all-European networks (Second Cities, Schengen Meridian, European Cultural Arena, etc.),
- > organise residency stays of foreign artists in Košice and mobility of the domestic artists among the European partner cities,
- > back up creative industry by strengthening the support for art education and establishment of art incubator.

The nomination arrangements will also include the **accomplishment of both traffic and tourism infrastructures**, which will result in job creation in the city and the surrounding region. Lately, the city and the surrounding region have opened extensive **dialogue** with their citizens **on the future of the city, the role of culture, art and sports in the city's life**. The dialogue then produced some new findings and processes including the presented application. The purpose of the application project is to raise the profile of this dialogue from the local or regional, to the national and European levels and to give expression to a large fulfilment of the citizens' needs in all cultural sectors (regarded in the broadest sense). The horizontal priorities of this programme entail an important accent on education, meaning both education and training of the audience through importing art and creativity into their everyday lives. Implementing such an approach at all stages of the event preparation is to help **raise the cultural awareness of the population of the city and their active participation in the cultural life**, which may underlie long-term sustainability of the cultural development in the city.

All the referred-to measures will aim to prepare the city to carry out the event and provide for sustainability of the event's effects. The City of Košice and Košice Self-governing Region will incorporate the investment projects, programme projects and other instruments of strengthening the cultural and social development in the city into their development programmes and action plans.

>> IS SUSTAINABLE AND AN INTEGRAL PART OF THE LONG-TERM CULTURAL AND SOCIAL DEVELOPMENT OF THE CITY?

11.

HOW DOES THE CITY PLAN TO GET INVOLVED IN OR CREATE SYNERGIES WITH THE CULTURAL ACTIVITIES SUPPORTED BY THE EUROPEAN INSTITUTIONS?

INTERNATIONAL DIMENSION OF MOST OF THE IMPLEMENTED AND PLANNED ACTIVITIES WHICH IS BASED ON CO-OPERATION WITH VARIOUS OPERATORS OUTSIDE THE COUNTRY

- EXPLICIT SUPPORT FOR PARTICIPATION OF SLOVAK PERSONS, WHO ARE PARTICIPATING IN THE PROGRAMME CREATION INTO THE RESPECTIVE EUROPEAN NETWORKS AND IN THE PROJECTS OF MULTILATERAL CO-OPERATION

The project seeks to follow up with the activities and issues, which dominate the programmes supported by the European institutions.

- > The issue of **cross-cultural dialogue** is mainly aimed at closer cultural links between the Eastern and Western Europe and cultural co-operation across the Schengen borders. The project becomes strongly focused on **culture as part of the EU external relations**.
- > The horizontal priorities of the project also include emphases on **creativity** and closer **links between culture and education** as part of the underlying issues of the new European cultural agenda
- > Creation of residency programmes, promotion of international co-operation and establishment of partnerships highly accentuate **promotion of mobility of artists and works of art**.

The project's vision encompasses fostering close synergy with various European programmes targeted at culture, education and community activism. The project and its programme segments expect direct involvement of their actors in different types of European grant programmes through which the projects will be financed. This mainly includes the following programmes:

- > **Culture (2007-2013)** – promotion of international cultural co-operation
- > **Media 2007** – promotion of audio-visual sector
- > **Youth in Action** – mobility within and beyond the EU borders, non-formal learning and intercultural dialogue, support for voluntary work
- > **Grundtvig** – non-vocational adult and continuing education
- > **7th Frame programme** – scientific research and technological development
- > **INTERREG IV** – support for cross-border and inter-regional co-operation and other European programmes which may be used to promote cultural projects.

The city's grant system will also include **co-financing of the projects** having potential to succeed on the European scale. The system will also foster mobility of artists through small-size **mobility grants**. The priorities of the European grant programmes and the backbone issues will be taken on board when it comes to definition of the annual priorities of the grant calls.

The project also plans to set up a special **"Helpdesk"** to provide counsel to cultural operators and citizen's initiatives on the channels for funding their activities from the European funds and on the assistance in the search for partners in their projects.

Working with children and young people as well as focusing on diversified minority groups constitutes an important component of the **Košice INTERFACE 2013** project.

Among the four major topics of the **Dialogue INTERFACE** one particular subject specialises in the dialogue with the minorities in the city. The project includes special programmes focused on the Roma minority, the socio-economically marginalized groups, etc.

Three horizontal priorities of the programme (new forms of art, networking and education) reserve a special place to children, secondary school students and university students in all programme lines. Many high-profile programmes of the project have special segments designed for children and young people. The programme also includes activities intended for the following: handicapped children and young people, hospitalised children, children staying at medical institutions or living in foster homes, feminist and women's movements, expatriate Slovaks.

For detailed information on this programme line, refer to the programme structure (section II.2).

*Košice majú na to, aby sa stali hlavným mestom
kultúry. Preto im v tejto snahе pomôžeme.
Veď sú naše! :-)*
Katka

"Košice can do this and become the capital of culture. That is why we should help this city on its path to success. It's ours, isn't it?"
(Katka)

13.

WHAT CONTACTS HAS THE CITY OR THE BODY RESPONSIBLE FOR PREPARING THE EVENT ESTABLISHED, OR WHAT CONTACTS DOES IT INTEND TO ESTABLISH: > CULTURAL OPERATORS IN THE CITY?

The entire nomination project is built on a bottom-up basis. As part of the exploratory process, the project team **initiated broad collaboration** with the general public and with more than 100 cultural operators from the city and the region in respect of creation of the project concept, ideas for supporting campaign, supporting events and events for 2013.

The co-operation has mainly engaged about 80 professionals in art, audio-vision, education, regional and territorial development and finances. The project team have also forged close links with educational institutions (particularly with the Technical University in Košice: the teachers and students of this university have participated in the creation of the logo, design manual and nomination supporting campaign, in the analyses of the tourist trade, city's cultural profile and feasibility studies for the investment projects under the nomination). The team closely cooperates with cultural institutions founded by the State and by Košice Self-governing Region.

The **Project Board** of the application of the city of Košice for the title of the European Capital of Culture 2013 was established in March 2007 (see Appendix). The Board is composed of the city's and region's political officials, chancellors of universities, church officials, representatives of cultural institutions and major enterprises and distinguished art and public figures. The Board was established in order to establish a strategic partnership with the major officials, institutions and personalities in the city. The partnership is to underlie the individual participation of the Board members in the arrangements and implementation of the event such as sponsoring for selected investment projects and event programmes, or eventual membership to the bodies of Košice 2013, n.o., the non-profit organisation to implement and monitor the project. The companies listed in Appendix supported financially some of the nomination supporting events in 2007 and 2008.

After Košice advanced to the final stage of the ECOC 2013 selection, the city continued to strengthen the existing co-operation with cultural operators to take more specific shape. The city also continued the arrangements for the implementation of the event in 2013. This mainly includes promotion to create facilities to **develop skills in cultural management**. In the first half of 2008, a new branch of study (Mass-media Studies) at Philosophical Faculty of P. J. Šafárik University received accreditation. The new specialisation will cover the study profile centred on cultural management. As from summer 2008, the ECOC project team will participate in the shaping of the scope of the studies and the students of this programme will be involved in the arrangements and implementation of the ECOC 2013 event (see I.7)

Some **selected investment projects**, e.g. Barracks/Kulturpark and first SPOT at the housing estate Terasa in Košice commenced its set-up and implementation in 2008.



The city of Košice maintains co-operation with the cultural institutions founded by **Košice Self-governing Region**, which operate in the towns and municipalities around the Košice region. Košice Self-governing Region is developing a regional project to include four historic routes known as Terra Incognita to involve the towns, municipalities and cultural operators from the region (e.g. centres of educational training serving as contact, information and communication points in respect of ECOC for the artists and citizen's initiatives throughout the region). As part of the presentation of the Economic and Social Development Plan of Košice Self-governing Region, the city's application was presented to the representatives of the towns, municipalities and micro-regions in all districts of the Košice region.

16 towns in the region have been approached for co-operation in order to participate in the ECOC project through the involvement of their cultural operators, schools, artistic groups and individuals. This co-operation is now being specified. The intention of the project team is to attract and engage in the process as wide variety of citizen's initiatives as possible to cover the sectors of art, welfare service, education, youth service, senior service throughout the region.

Also see Pentapolis - I.4

The city application has been consulted and commented by the **Programme Board** composed of professionals from around Slovakia specialising in the respective branches (Marek Adamov – contemporary art, František Balún, Jozef Lupták – music, Peter Milčák – literature, Vladimír Beskid – fine art, Zora Jaurová – theatre/conceptual and cross-sector issues, Juraj Koban – architecture).

On the regional scale, the co-operation has been consulted with the Andy Warhol Museum in Medzilaborce which will participate in the project implementation if the title is received, the Andrej Smolák Gallery (branch of the Gallery MIRO Berlin in Snina), theatre Divadlo z Pasáže in Banská Bystrica (working with disabled actors), the Alexander Duchnovič Theatre in Prešov (unique Ruthenian and Ukrainian theatre in Slovakia), association Chichi based in Prešov (working with children suffering from serious and incurable diseases; they also operate in Košice), the Ludus Theatre based in Bratislava, association EFFETA based in Nitra (working with patients of hearing problems), BIBIANA International House of Art for Children in Bratislava, Special Primary School in Levoča, Special Secondary School in Levoča, Theatre Levoča, Gallery of Spiš's Artists, Parti Dance Group, Sloven, Slovak Refugee Committee Zvolen, Theatre of Spišská Nová Ves, the Jonáš Záborský Theatre Prešov, the Theatre Dragon Prešov, citizen's association Radosť based in Bardejov, the Avia Theatre Bardejov, the Šariš Museum Bardejov, First Slovak Literary Secondary Grammar School Revúca, regional centres of educational training, Premonstrate Order, the Actores Theatre Rožňava, and others.

Stanica is a Žilina based centre of culture, is the strategic partner of the nomination project for the innovative forms of art production. Stanica is well established in Trans Europe Halles, the European network of independent centres of culture, and maintains intensive co-operation with IC Culture Train in Košice.

On the national scale, the co-operation has been initiated with Matica slovenská, Theatre Institute, Slovak Writers' Society, Slovak Union of Writers, National Centre of Educational Training, Slovak Academy of Sciences, Slovak Film Institute, Academy of Dramatic Arts, Academy of Fine Arts, Institute of National Heritage, and others.

- > **partner cities** (see I.9)
- > **international networking** on the city scale (Les Rencontres, Eurocities, Second Cities Network, Schengen Meridian – all are now being prepared) and all operators participating the in programme (see I.9)
- > **international character** all programmes and co-operation initiated
- > **short-time residency visits** under the newly built network of cultural institutions (Košice AIR – see II.2)
- > **intensive co-operation** between the cultural organisations from Košice and their partners from outside the country (see I.8, II.2)
- > **co-operation with foreign consultants** (see Appendix)
- > **international call to submit projects for 2013**, which will be announced after the ECOC title is received

Philosophy and project theme

In conveying a consistent view of the issues concerning culture, public life, urban development, integration within the European and out-of-European structures, ecology and many others

In responding to the present situation in the society, global world and information era employing the baseline idea constituting the city as an **INTERFACE** which makes the project highly topical and attractive to the present-day Europe

Specific applications to the existing patterns of the city

- > solutions to the problems of transformation of the old structures in the city organism (military and industrial estates) into new elements which are now absent in the city and which offer new options for integration into the cultural context of Europe
- > designed measures leading to decentralisation of culture and increased active participation of the population in the city life
- > expansion of the cultural infrastructure into the marginal parts of the city and enhancement of cultural communication
- > common basis for several different interest groups and channels for broad co-operation
- > environmental topics and model solutions to the keynote eco-issues of the present times and promotion of sustainability

Scope of the programme

- > merging and crossing the borders – artistic, geographical and social
- > education and training of all participants to the programme

KOŠICE sú a budú také ~~aké~~ si ich
my všetci zrealizujeme nie nápadmi a žytočnými
rozhovorami niečo pri pive, či bare, ale skutkami
ktoré v histórii ostávajú (zvečnené a dosiahnuť)
zvečnené a v budúcnosti ľudia si povedia: To sú tí
ktorý len nešpekulovali do vetra, ale zrealizovali
nie ľahli sa, ale budúci generáciám.

"Košice is and will be nothing else but what we all make of it. Having ideas is not enough. We've got take action which will never die so that the people in the future will say: those folks meant every word and made some headway for themselves and for the future generations."

15.

CULTURAL AND SOCIAL ASPECTS

By investing in expansion of the cultural infrastructure and by giving long-term support to cultural operators we intend to achieve their **increased numbers so that people will seek more sophisticated cultural events**. The listed activities will contribute towards rising opportunities for the promotion of cultural and social dialogue, community identity and solidarity. Concurrently, we intend to achieve more intensive participation of citizen's initiatives in organising the cultural supply and a shift in their operation from the organisation of one-off events to **permanent year-round supply**.

By means of activities aimed at supporting co-operation, activities focused on minorities and marginalised communities and emphasising the cross-cultural and cross-religious dialogues, we intend to attain **greater openness of the citizens, extend their cross-cultural competence** and enhance their **capacity to work together and carry on a creative dialogue**.

DUE TO THE KOŠICE INTERFACE 2013 PROJECT A SUPPLY OF CREATIVE PROGRAMME DESIGNED FOR SPECIFIC TARGET GROUPS WILL IMPROVE, ESPECIALLY AT THE MARGINAL PARTS OF THE CITY (HOUSING ESTATES), AND THE INVOLVEMENT OF THE POPULATION IN THE ACTIVE PROCESS OF THE CITY TRANSFORMATION WILL ALSO BE RAISED. **THE IMPLEMENTED INVESTMENT AND PROGRAMME PROJECTS WILL HAVE A SIGNIFICANT IMPACT ON DECENTRALISATION OF CULTURAL LIFE AND ON FOUNDING NEW CULTURE-ORIENTED COMMUNITIES.**

ECONOMIC AND SOCIAL ASPECTS

The awakening of the domestic cultural market and a sustained rise in the rate of visitors to this city will have a positive effect on the **growth of the regional GDP** generated by the service sector. The emphasis placed on the internationalisation of the environment will also deliver an important qualitative shift towards openness in the **introduction of innovative procedures**.

The strengthening of the pending tendency in the development of the higher education in the fields of art and tourism services and the introduction of life-learning projects (e.g. cultural management courses) should lead to a change in the overall employment structure and to a higher rate of highly qualified staff operating in the creative industries and high added-value services.

The accomplishment of the cultural infrastructure and the establishment of institutions to help young artists (Barracks, Art Incubator) will lead to **decreased drain of talented artists** and increased attractiveness of the city to international artists.



Podporujeme kandidatúru mesta Košice,
rodina Michalková, k.s.
Jan '9

"We support Košice's candidacy." (Michalková family)

EKOLOGICKO-SOCIÁLNE ASPEKTY

Due to the environmental line of the project, the living environment in the residential areas will improve. integration of the new water culture into this process will contribute towards the **improved all-city climate**.

The nomination project has initiated preparation of large projects of investment in cultural infrastructure, instructive international projects, founding of new institutions and networks. In view of **sustainability**, the implementation of systematic measures is now being prepared (new grant scheme, creative incubator, background for exchange residency visits, and others). Concurrently, cultural expenses of the city budget are on dramatic rise. If successful, the city will **make a public declaration on the continuing** of the pending process of the **Košice INTERFACE 2013** project, especially in respect of the transformation, encouragement of mobility, international dimension of the cultural life and systematic mechanisms to facilitate the post-2013 development.

16.

HOW WAS THIS APPLICATION DESIGNED AND PREPARED?

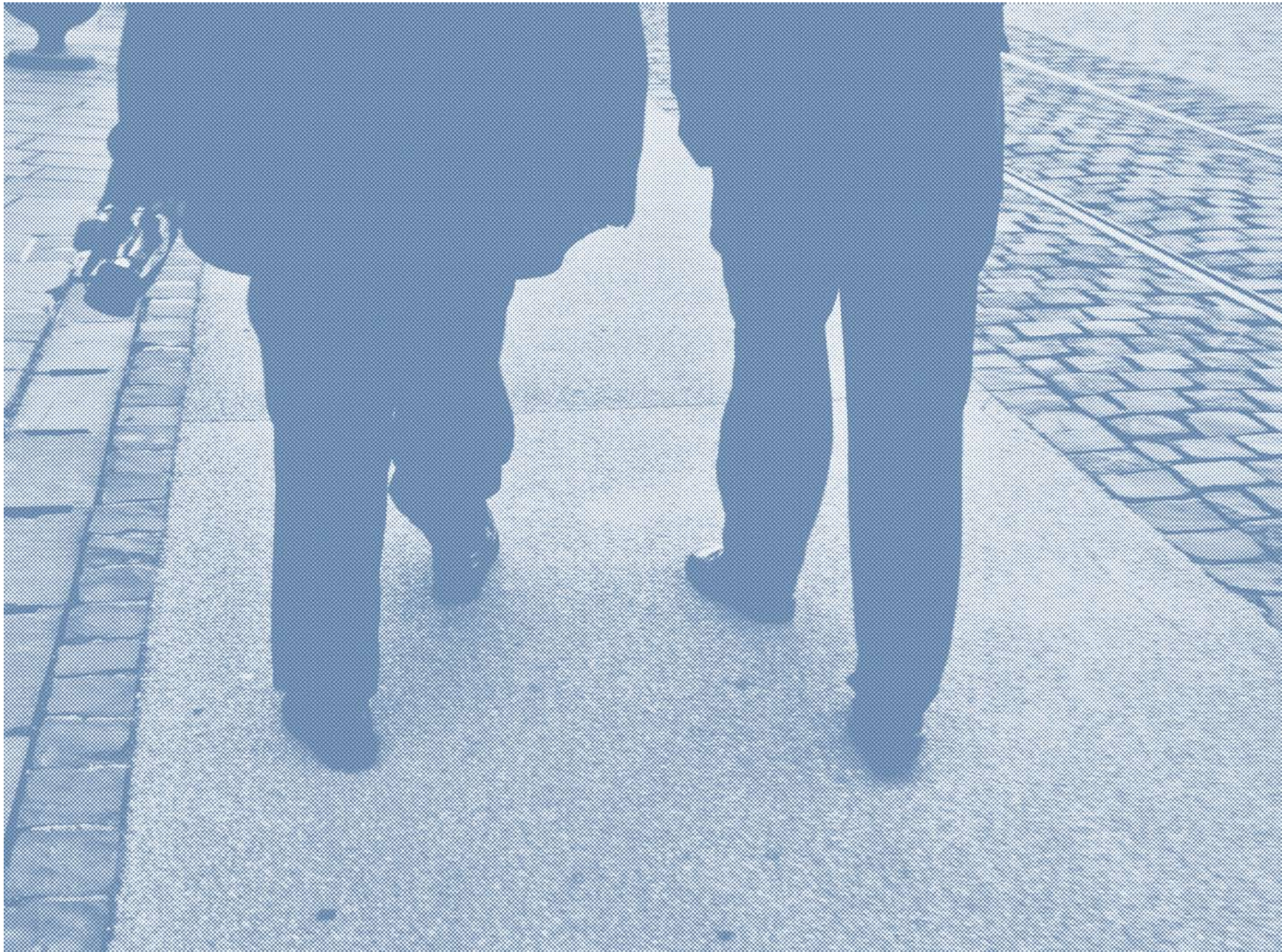
PREPARATION OF THE APPLICATION

The application of the city of Košice for the title of the European Capital of Culture 2013 proceeds from several stimuli. The major impulse derived from a heavy **public demand** of enhanced and improved quality of culture and cultural services in the city. This public demand in association with the belief of the city officials in the importance and benefits of this event regarded as a potentially keynote moment for the future development of the city have eventuated in the initiation to prepare a nomination project. During the nomination arrangements the project team has enjoyed maximum support from the city officials ranging from the personnel, financial and material aspects to their personal involvement in designing of a realistic, successful and sustainable project. The nomination project has become **one of four major cross-sector priorities of the city for 2008–2020**, as defined in the updated Economic and Social Development Programme of the city (2008).

The application has been worked out on a **bottom-up basis**, i.e. following the suggestions from the general public and expert community. They were collected either as responses of the interviewed experts or through a public call for the citizens. The project plans were then assessed by groups of experts in respective spheres of activity. For 2007-2008, many project plans were implemented as a lead-time activity, while others will be carried out in the years 2009-2012. Some selected projects are included in the programme of the ECOC event for 2013.

The preparation of the application also engaged a broad art community, citizen's associations and non-profit organisations who were involved in the project plans and suggestions as well as providing expert opinion as members of the advisory board working closely with the project team.

The very text of the nomination project was prepared by the project team composed of the project manager, artistic advisor, designer of the **INTERFACE** concept and other members according to their professional specialisation. The application was consulted with and commented by experts in the respective lines of activity who operate in Slovakia or outside the country. The nomination received approval of the Košice officials on October 8, 2007. The Project Board of "Košice – Candidate for the Title of European Capital of Culture" approved the application on October 17, 2007. This application for nomination has been given support from Košice Self-governing Region, which will include some programmes of the event and investment projects under its charges into its updated Economic and Social Development Plan for the programming period 2007-2013, and accordingly Region will earmark the required financial resources. The nomination also received support from all 16 towns in the Košice region, which have signed the Memorandum on Co-operation.



II. STRUCTURE OF THE PROGRAMME FOR THE EVENT

1

WHAT STRUCTURE DOES THE CITY INTEND TO GIVE TO THE YEAR'S PROGRAMME IF IT IS DESIGNATED "EUROPEAN CAPITAL OF CULTURE" (GUIDELINES, GENERAL THEME OF THE EVENT)? HOW LONG DOES THE PROGRAMME LAST?

The following description characterises the underlying conception of the programme designed for the application of the city of Košice for nomination as European Capital of Culture. Besides the primary programme philosophy, topics and priorities, this section of the city's application also contains reference to some selected projects, which are to give some examples of the programme structure and of how the project topics are applied in the specific artistic and cultural activities. The listed projects constitute the outcomes of the first phase of the preparation stage: the ideas for the project were collected and the scope of the programme was generated. The said ideas and framework are now being processed. Some are already fairly processed and indicate specific forms of co-operation, while others remain at the stage of project plans, which need to be worked out in greater detail.



Program concept

Basic principles to be applied in making the programme are as follows: **quality, availability, sustainability.**

We intend to deliver the maximum quality of cultural production possible under the existing conditions and to set criteria for the future development in this sector. Our aim is to deliver this cultural programme to all social and age groups. We plan to have a programme, which engages creators from the local communities to the broadest international level. We intend to create such programme projects whose adequate context prevents them from remaining mere one-off cultural experiences. By contrast, these projects should contribute towards sustainable development of this city and its population.

THEMATIC STRUCTURE

Creation of the artistic and cultural programmes of the project and their dramaturgic conception proceed from the underlying philosophy of the Košice INTERFACE 2013 project and four forms of the project within the existence and transformation of the city.

TRANSFORMATION INTERFACE

- > transformation of the former patterns and their functions, their redefinition and making them accessible to new ideas and projects
- > users forges links with art and culture, take active part in the creation process

The scope of programme generating new patterns of the city will reflect the changes achieved and will secure sustainability of the new ideas for the future. We understand that identity of the city is based on new understanding of the architectural constructions, on one hand, and the related scope of activities targeted at the citizens, on the other hand, which are targeted at the city identity itself.

The programme structure indicates a concept of how the individual investment projects are to be utilized for cultural purposes. The programme structure also suggests the place of investment projects in the cultural infrastructure of the city.

The backbone projects to embrace this idea are the prepared investment projects:

- > revitalisation of the former barracks facilities and creation of a centre of culture **Kulturpark**
- > redeveloping of the former industrial estate at the **Bankov mine** into a leisure and culture area
- > recovery of the former heat exchanger stations for cultural sites at the margin (**SPOTS**)

Backbone topics

- > artistic synergy
- > from presentation to process
- > new symbols of culture

OPEN INTERFACE

- > city as an open system able, ready and willing to receive new stimuli and impulses
- > environment where people are willing to take active part in fostering cultural dissimilarities and their interplay
- > city involved in broad co-operation on the regional and European scales

Most of the programme is based on the idea of community participation. Culture finds its place where people live so that it may reflect their situation. Culture leaves institutional centres and taps on its own potential giving an opportunity to small-size forms, mobility and topicality to have a say. This makes culture able to respond to the actual needs of its target groups.

Backbone topics

- > social inclusion
- > decentralisation of culture
- > modern-shaped expansion of cultural infrastructure into all city districts
- > community culture

DIALOGUE INTERFACE

- > environment for communication between art and culture, on one hand, and people, on the other hand
- > environment creating a dialogue among all components of artistic life
- > city as a platform of encounters – cultures of the East and West, various religions, the new and the old phenomena

The Dialogue Interface entails an emphasis on connections and co-operation. The projects proceed from initiating networks and bilateral connections to serve as a basis for carrying out joint activities. Other programmes will mirror specific features of different cultures pointing out their diversity, seeking common issues, bringing the tradition and the present together.

Backbone topics

- > cultural diversity
- > city, region, Europe
- > Schengen border is not Europe's border
- > authentic and new culture of Euro-Carpathian region
- > the meeting points of Eastern and Western European cultures
- > cross-religious dialogue
- > world-known personalities of the city and region

ENVIRONMENTAL INTERFACE

- > sustainable development in the sectors of culture and living environment
- > place where citizens can communicate with his living environment, protect his environment and spread on his green message
- > environment enabling raising controversial issues and coming up with daring solutions

The purpose is to open up an international discourse in Košice in order to discuss the most burning eco-issues, the human/nature relationship, various civilisation aspects, human relations and urban issues in the eco-context. In addition to the art-related events, we plan to set up scientific meetings and activist events supported by events for the public. We understand that accessibility of the information on the living environment and the resultant individual responsibility is a basis to deliver solutions to the complex environmental issues. The relations between the living environment and culture, in the broad sense, are reflected in the programmes centred on architecture, promotion of urban environment and re-cultivation of public areas having impact of the social relations.

Backbone topics

- > water
- > city
- > housing estates
- > man and living environment
- > man versus man

Horizontal processes

In order to attain the objectives set for a particular programme lines, this project will be in all its segments based on progressive methods and approaches. These are horizontal processes, which are pointed out throughout the programme structure, and are as follows:

INVENTION

The Košice INTERFACE 2013 programme is construed as a presentation of new creative forms of art, which suggest some trends in cultural development in Europe. We will create such an environment in Košice where various artists may inspire and influence each other, where artists of different styles and genres may meet. Creativity will become a motive force for a long-term project of transformation to include economic and social aspects as well.

The programme mainly emphasises:

support for creativity in various fields of activity

- > creativity underlying transformation
- > links between culture and other sectors (economy, urbanism, social sector, and others)

new forms of art and new connections in art

- > unconventional, innovative, inspiring encounters of various genres of art to communicate with each other
- > progressive European trends in art and their links to the city and region
- > emphasis on interaction and process

traditional forms of culture in a new context

- > new positions and calls for the well-established cultural and artistic institutions
- > active participation of various types of international networks

EDUCATION

Cultural education carried out through culture and in the direction of culture is the most important force to overcome the existing barriers between artists and their audience, to bring culture into every-day life and thus create a cultured individual of the 21st century. The new forms of culture, which this project introduces, require a new way of understanding and new interactions among the audience. The phenomenon of interlinking culture and education, on the one hand, and education of all participants to the **INTERFACE**, on the other hand, is inherent in the entire programme. In addition, the European dimension of this project affords facilities to communicate and receive education in direct confrontation.

Educational processes will mainly be carried out through:

special educational programmes

- > workshops
- > creative workshops
- > symposia

education based on art communication

- > presentation of art in the marginal city districts
- > programmes for children and young people at schools and leisure centres
- > programmes for disadvantaged groups of population

education as a dialogue

- > contacts and co-operation among various social groups and exchange activities
- > cross-cultural encounters
- > residency visits and traineeships

NETWORKING

INTERFACE IS A COMPONENT PART OF AN INDEFINITE NETWORK. WITHOUT THE LINKS AMONG ALL ITS POINTS, NO COMMUNICATION OR EXCHANGE OR ENCOUNTER IS POSSIBLE. NETWORKING, LINKING OF SIMILAR PHENOMENA AND CONFRONTATION WITH DISTINCT PHENOMENA IS A PRE-REQUISITE FOR MAKING PROGRESS IN CULTURE AT THE PRESENT. SUPPORT FOR LINKING SINGLE ACTORS, PROJECTS AND INSTITUTIONS ON VARIOUS SCALES AND THUS STIMULATING CO-OPERATION SEEM TO BE AN IMPORTANT ELEMENT OF THIS PROJECT.

We intend to create a **new type of communication environment** to include cultural institutions in the city and region, population of the housing estates, city centre and its outskirts, community activities performed in the city and the region, individual artists of various art genres, city and its region, historical and present-day states of the city. The programme contains activities based on the communication connections between Košice, on one hand, and artists, cultural institutions, and community activities from various European regions, on the other hand. The project seeks to open up new channels for communication between the European Union and the rest of Europe, among the countries in the Carpathian region, among various genres of art, between the man and his living environment, among different religions.

SPECIFIC TOPICS

There are many specific topics discussed under the programme, which derive from the overall conception embraced throughout the project. We consider some of these topics especially important in view of the transformation of the city identity.

The programme and the programme development to take place in the coming years will particularly deal with the following subjects:

- > **post-communist reality** – reflection of the past, identification of specific present-day problems, shift in thinking, transformation, seeking multiple solutions
- > **Roma population** – culture and art as means of communication and of social service, reflection on specific features, cross-cultural dialogue
- > **Schengen border** – political borders are neither cultural borders, nor Europe's borders, lifting old and new barriers
- > **Second Cities network** – (see 4. and 8.) culture as a transformation aspect in the context of specific characteristics of the "second cities", partnerships, co-operation

All topics possess a strong international dimension, which is highly emphasised throughout the programme development.

KOŠICE - CANDIDATE FOR EUROPEAN CAPITAL OF CULTURE 2013

JANUÁR	FEBRUÁR	MAREC	APRÍL	MÁJ	JÚN	JÚL	AUGUST	SEPTEMBER	OKTÓBER	NOVEMBER	DECEMBER
1	1. CORRECT GROOVES QUARTET (KONCERT) VERITAS	1. POTULKY DOM SV. ALŽBETY	1	1. OPEN AIR	1. STV	1	1	1	1	1	1
2	2	2	2	2	2. HVOŘECKÝ ARTFORUM	2	2. POTULKY (STRASZKA)	2. FESTIVAL DIVNÝCH STŘEDNÍCH EVROPA	2	2	2
3	3	3	3	3. POTULKY 2013	3	3	3	3	3	3	3
4	4	4	4	4	4. DETI PICASSO (KASÁRNE)	4	4	4	4	4	4
5	5	5	5	5	5	5	5	5	5	5	5
6	6	6	6	6	6. MESTA KULTURY (VŠH) DO 2014	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10	10
11	11	11	11	11	11	11	11	11	11	11	11
12	12	12	12	12	12	12	12	12	12	12	12
13	13	13	13	13	13	13	13	13	13	13	13
14	14	14	14	14	14	14	14	14	14	14	14
15	15	15	15	15	15	15	15	15	15	15	15
16	16	16	16	16	16	16	16	16	16	16	16
17	17	17	17	17	17	17	17	17	17	17	17
18	18	18	18	18	18	18	18	18	18	18	18
19	19	19	19	19	19	19	19	19	19	19	19
20	20	20	20	20	20	20	20	20	20	20	20
21	21	21	21	21	21	21	21	21	21	21	21

PROJECT TIMELINES

The programming portfolio intends to form more than a mere sequence of cultural events for 2013. The composition and structure of the programme will fully corresponds with the general idea of the Košice INTERFACE 2013 project, whose main objective is to start up and maintain a sustainable cultural transformation of the city. This transformation has already commenced and will continue and go beyond the 2013 horizon. Most projects are of long-term character, comprising of consecutive activities, which will be, in successive steps contributing to new cultural reality of the city and its region. The 2013 programme will showcase the achievements and evidence the ongoing process of cultural metamorphosis of Košice.

The programme includes several project categories:

- > special programmes for 2013
- > events initiated by the application for ECOC nomination - now in progress, to culminate in 2013
- > programmes of long-time tradition to offer special programmes for 2013

2

KOŠICE AIR 2013

WHAT MAIN EVENTS WILL MARK THE YEAR? FOR EACH ONE, PLEASE SUPPLY THE FOLLOWING INFORMATION: DESCRIPTION OF THE EVENT / DATE AND PLACE / PROJECT PARTNERS / FINANCING.

Artists-In-Residency Program

Artists-in-residency is not a program in a sense. This activity is among the crucial means and ways to fulfil the 2013 programme structure, maintain continuity and attain sustainability of the project and achieve the transformation effect which is among the essential ideas of the project conception. The Artists-In-Residency Program ranks among the backbone activities of the Košice Interface 2013 programme and is meant to counterbalance other productions of a rather presentation-like and emblematic sort of festivals. The residency projects are geared to point out the importance and profile of the very process of artistic creation: levelling it out with the final presentation of the process. This project is not only centred on “public art”, but mainly at “public artist” (artists as citizens, communicators, motive forces of discussions and encounters).

Objectives

In 2008-2013, we intend to build a functional, original and rather large system of artists-in-residency programs to serve as a relevant tool in the artistic creation; cultural life and communication oriented both inwards and outwards the city. In addition to the financial and organisational background to the implementation of the project, this intention also includes arrangements for the sustainable future continuity. No other town in Slovakia provides as large residency program for artists as this one. The purpose is making links, sharing experience and information, working together with other residency programme in Europe.

Besides artists the programme will also cover specific participation of young cultural managers, administrators, producers and curators. These will, in fact, drive the programme and future individual artistic projects.

This programme is focused on quality and communication (co-operation) and targets, among others, interaction between the artists and their local context, environment, other artists and the public. Consequently, we plan to appoint a personal assistant to each artist-in-residency or working on the implemented projects. Such assistants will be selected from among young cultural managers from Košice to serve as a combined producer, curator and communicator with the cultural community and the public (media). The same approach will be applied to the young artists under the Incubator.

Košice AIR

This will headline a complex programme revolving mainly around the reconstructed Barracks/Kulturpark venue offering live/work type of accommodation for artists, art studios and other working and display facilities. The creation process or presentation of the productions will not, however, take place in Kulturpark only.

Košice AIR programme will include the following segments:

1. Incubator – art studios

Local residency programme for young artists (beginners) aimed to provide basic support in facilities and services for their production (art studio, start-up grants). This support in background should prevent young artists from leaving the country or for the commercial sector alone after they complete their studies, but to stay and continue to develop their creative work and deliver their cultural mission. In return, they may support the local economy and creativity. This programme is also in a position to attract artists from all around Slovakia to come and settle down in Košice.

2. Interface – art studios

International residency programme for international artists under 40) working in various media, is designed to support them by the means of providing free live/work space, where they can work on their art projects during the course of 2-6 months. The concept of Interface-art studios stems from the philosophy behind the Košice Interface 2013 project, promoting international artists as “interface” between the local cultural community and the art scene. The programme will be divided into several categories according to age, length of residency, media, system of funding (see below) and will adjust to the developments attained in its own progress (progressive building of art studios, implementation of the 2013 programmes, etc.)

3. Co-production grants – Doctoral Studies

The last segment of the residency programme Košice AIR will allow cultural institutions, teams and organisations based in Košice to **invite an international guest to join their production**. In this specific form of the residency programme the hosting organisation will apply for support, while the artist (or curator, manager) will be the support's recipient. The purpose is to co-finance local productions and motivate local institutions to seeking forms of co-operation and exchange.

Topics, places, outcomes

The thematic scope of the programme ensues from Interface (Open, Transformation, Environmental and Dialogue Interface), the prime concept of the nomination project, as well as from the relevant programme topics (Schengen Meridian, communism, Second Cities, Roma population). The project is not specific about any particular genres to promote. We will emphasize strengthening the lacking elements in the cultural scene in Košice (e.g. a new circus). The target of individual residency visits will also derive from a specific place of the project implementation (the special area of Bankov Mine seems to be an ideal place for large installations, monumental sculptures, visual multimedia shows; Barracks/Kulturpark is a place intended for genres of contemporary art; SPOTs – sites on the margin serve for community-based, socially committed art, in general, and for the city's architecture, in particular. Through the years, the topics will be modified in order to boost up the residency programme and the programme outcomes in 2013 when Košice should become a centre for encounters and co-operation of artists from all around Europe.

Funding, networking, system selection

City of Košice will be the main guarantee of the programme funding. However, the residency stays will be co-organised and co-produced by all hosting institutions and co-producers – Barrack/Kulturpark, artistic initiatives in the city, Faculty of Art at Technical University in Košice, State Theatre, East-Slovakian Gallery and others. The project will also draw on European resources and financial support from the partner cities, embassies, cultural institutions and from specialised European grant programmes to support mobility. Residency visits of special subject will also be supported financially or by material supply from private enterprises operating in the region (design, architecture and others.)

The Košice AIR programme will be special for its concepts of co-operation and networking to develop on the Slovak scale with the organisations and institutions experienced in implementation of residency projects (Priestor Gallery, Stanica Žilina-Záriečie, At Home Gallery, 13m3 - Tranzit.sk and others), and with other specialised networks and communication networks (Pépineries Européennes pour Jeunes Artistes, Trans Europe Halles, Res Artis, Trans Artists, Artfactories, and others) on the European scale.

Similar to the Grant System of the City of Košice, the entire process of selection of successful applicants for the residency programmes will be subject to strict application of the principle of transparency and will be conducted by an independent panel following pre-determined criteria. Besides artistic quality (exceptionality) these criteria will also include relation to the concept of the Košice Interface 2013 project, degree of co-operation with local structures and others.

Timetable

- > **2008**
first residency projects carried out in Košice as part of the application for ECOC nomination (La Hors De from France in Barracks/Kulturpark)
- > **2009**
training courses for hosting institutions to help them enhance the capacity and quality of the future residency stays, building partnerships related to the announced residency programme of Košice AIR, publication of calls for the pre-selection stage, starting up the local Incubator, first art studios
- > **2009-2010**
first international residency visits, focus on architecture and design, the outcomes will include the set up for art studios and residency facilities
- > **2011-2012**
more of residency stays, multi-genre scope, first co-productions carried out
- > **2013**
culmination of the residency programme to effect the entire region, maximum density of foreign artists (festival AIR) and international productions; major part of the Košice ECOC programme
- > **2014**
evaluation and extension of the residency programme to draw on the positive experience gained in its first phase

5TH ELEMENT – CELEBRATION OF CONTEMPORARY EUROPEAN ART

5th Element is an open-air festival of contemporary European culture and art to deliver a five-day show of European top-quality of five genres of art (music-theatre-dance-visual-multimedia). The project will give expression to unconventional encounters of unconventional forms of art, highlight the innovative methods of artistic creation and arrange for inspirational meetings of progressive artists from all around Europe. The project is to celebrate art as the 5th element of the creative life.

Project description:

The project will take place in a new open-air area of the Bankov Mine. The project will cover almost 200 productions from 30 European countries – musical projects, dramatic performances, modern dance shows, visual art events, multi-media performances. The hill Bankov, which can be seen from any place in Košice, will for the time of the festival become a new landmark of the city due to the light and visual installations.

The festival will also include a five-day off-programme to cover:

- > international fine art symposium
- > “Music Creative Resident” - short-lasting creative art studio sessions for artists and associations of modern musical scene; creation of new fusions
- > workshop of contemporary classical music – working with new technologies and presentation of of new trends in the contemporary classical music
- > “Skate & Street Art Meeting” – sports and cultural event

Place

Bankov mine, city public places, SPOTS

Project partners

IC culture train, Pohoda Agency, Faculty of Arts Technical University Košice, A4 Bratislava, OZ Stanica Žilina, Subsistance Lyon, Nuits sonores Lyon, Willsonic Bratislava, Lieux Publics Marseille, association RIAM Marseille

TERRA INCOGNITA HISTORY TOUR TO MODERN TIMES

The project is geared towards creation of unique places of presentation and creation in the Košice region, to support “art-tourism” and give expression to the confrontation between authentic culture, historical topics and the 21st century art.

We intend to reinstate the cultural importance of four historic routes crossing this region, use cultural and artistic activities to this end and thus contribute towards better communication between the city and the region. We intend to place emphasis on strong international co-operation and through such co-operation obtain a new view of our own roots, new authenticity of the relation to this country and also seek what we have in common with other European cultures.

Event description

The Košice region used to be crossed by four important European routes: wine, iron, Gothic, royal mail (also called Via Magna) routes. These routes made natural links between the city and the region, on one hand, and Europe, on the other hand. The Terra Incognita project intends to revive the geographical lines of these routes and bring them to the attention of the general public and visitors to this region.

The project proceeds from close co-operation with Košice Self-governing Region and its cultural institutions operating throughout the region. This is a broadly construed programme of cultural events and tourist attractive activities taking place at the sites along the historic routes. Artistic and educational programmes, scientific research and environmental issues will substantiate new channels for communication between different cultures connected by the four historic routes.

Examples of activities:

- > literary adaptation of historical topics associated with the individual routes
- > building of common information system for the towns and municipalities engaged in the project (web portal, information points)
- > ruins of castles, mansions, technical heritage will stage productions of contemporary artists based in this region and in other parts of Slovakia and in other European towns which are situated along the four routes (in co-operation with the Košice AIR project and Art Incubator)
- > series of concerts aimed to present music of Gothic and Renaissance to feature distinguished European performers

- > dance workshops for talented Roma dancers from this region's municipalities to give them a chance to work together with professional dancers and musicians from Europe
- > series of so-called “home concerts” to present professional musicians, volunteers and co-operators from the towns and municipalities in the region in their home environment
- > presentation of Antic culture associated with the archaeological sites at Nižná Myšľa (so-called “Slovak Mycenae”)
- > co-operation with the city of Istanbul – exchange visits, art co-operation, presentation of authentic culture and links between the ECOC projects within co-operation in special subjects and publicity

Terra Incognita also plans to have satellite presentations of other programmes taking place under the project in the towns and municipalities of the region (e.g. European Theatre Camp, sculpture symposium, and others)

Project partners

Philosophical Faculty of P. J. Šafárik University in Košice, Theological Faculty of Catholic University in Ružomberok (based in Košice), Academic Cultural Artistic Association Niš, State Theatre Košice, Theatre Insitute Bratislava, Slovak Academy of Sciences, Department of Aesthetics at Philosophical Faculty of P. J. Šafárik University in Košice, Košice Self-governing Region, regional centres of educational training, Euroregion Beskydy (co-operation between Poland, Czech Republic and Slovakia), Euroregion Tatry (co-operation between Poland and Slovakia), Euroregion Košice – Miskolc - Zemplén, Euro region Kras (co-operation between Hungary and Slovakia), Euroregion Slaná Rimava (co-operation between Hungary and Slovakia), district towns and municipalities having signed Memorandum on Co-operation, Ministry of Economy of the Slovak Republic, Gemer Mining Association, Slovak Mining Authority National Park Aggtelek, Museum of Mining Rožňava, Museum of Mining Gelnica, FUTU, citizen's association Gothic Route, Museum of Cinematography Medzev, Secondary School of Art, Secondary Film School, Cave Administration, Castle Krásna hôrka, House of Mining Dobšiná, P. J. Šafárik University, Municipality Štítnik, Spiš Artists Gallery, Theatre Actores Rožňava, Spiš Theatre, Centre de culture provençale Marseille, NOMEN Košice.

IVAN – INTELLIGENT VIBRANT AMBIENCE – NEW

The aim of this project is the development and consequent realisation of a prototype of urban laboratory for creative and knowledge-based economy and productivity. This laboratory is a flexible module applicable in the urban environment. The module is equipped with the state-of-the-art technology. This technology enables efficient information processing where information serves as a means of production and also gives opportunities for task processing within real-time co-operation between networks while generating instant outputs.

Event description

IVAN is a laboratory, a pre-fabricated space module. This space is designed as to contain the latest audiovisual technology, digital visual display and communication instruments. The ergonomics of the space may be modified in order to adjust to a wide variety of performed activities. Under principle of mixed reality this module connects a virtual space and a physical space, which enables the laboratory to react to and handle a great number of requirements and tasks.

Such flexibility facilitates the user's access to many working environments. Each of these environments can be used in various creative ways depending on a specific task to be sorted out.

The installation of such module in Košice and in other cities of the Second Cities Network will foster development of creative industry based on creativity and education and strengthen the links between creativity and education.

The places preferred for the implementation of this project include various unused spaces (street sides, old buildings) which will suddenly turn into places of production and attractors for people interested in innovative and effective methods of working under the global network.

Due to a web-based operating system, IVAN is accessible worldwide. Every user will be able to pre-set his/her work environment using Radio Frequency Identification. Its ergonomic design will make it easy to use in all possible physical positions (standing, sitting, lying, walking) and thus enable comfortable use for a wide variety of recipients.

Specific objectives and ways and means of use of this project include creation of a tool for interactive design. This is a specific 3D type of designing in space, either individual or done by several actors at a time who may be working in a single point or may be interlinked via global network.

Timetable

1. Creation of IVAN prototype

The project is now at the stage of grant application assessment under the 7th framework programme. If the application is granted, Košice will be among the cities for which the module will be designed (along with Graz and Milan).

As part of the project set-up, a series of international conferences and workshops in Karlsruhe, Fellbach, Vienna, Stuttgart, Graz, Košice and London will take place.

2. Module implementation in the European cities (Second Cities)

Under the second stage, Košice will become a leading partner in the IVAN project implementation in the Central European countries. A common concept will be devised for the cities from Hungary, Poland, Czech Republic and Ukraine to apply for support under the European Regional Development Programme for Central Europe.

Project partners

Georg Flachbart, mind(21)factory, ORTLOS I.A. REDI OEG Graz [A], ARTIMAGE, Charlotte Pöchacker, VISENSO, DI Martin Zimmermann Stuttgart [G], JVC architecture, DI Vincent Cellier Lille [F], IO.lventing New Directions [I] Fraunhofer Institut, TU Graz, TU Košice, K8Lab

THE AVANT-GARDE IN KOŠICE

A programme of exhibitions and related events documenting a 20-year period when Košice became one of the centres of the avant-garde movement in Central Europe. In the post-war era, the city was a home to many of the leftist Avant-garde artists from all over the country. The exhibitions will explore the European background to the Art situation of the 1920s in Košice and will promote the link to the European avant-garde movement to the local, national and international audience. The aim of the project is to present the world with the so far underestimated side of the modernised city, to emphasise its contribution to the European culture.

Event description and activities

The city gallery will stage exhibitions to present the modern style in Košice and frame the traditional and contemporary forms of avant-garde:

> Avant-garde in Košice

The main idea of the project is to capture the atmosphere of Košice after 1918 (after the founding of Czechoslovakia) when it was an international centre of multinational visual arts and culture which gave rise to a unique form of avant-garde, with its own social and critical context. The exhibition will show leading figures of the avant-garde in Košice: Anton Jaszusch, Konštantín Bauer, František Foltýn, Július Jakoby, Koloman Sokol, Eugén Krón, and others. The exhibition will also point out the political and cultural backgrounds to this movement, and the exceptional roles of the East-Slovakian Museum in Košice, various national communities, leftist movements and others involved in it.

The project will include publication of a multilingual monograph on avant-garde in Košice and reinstallation of the exhibition in other partner cities in Europe.

> Avant-garde and Central Europe 1918-1938

The exhibition will present Fine Art in Central Europe at the period between the World Wars and its specific features against background of the world modernist and avant-garde sparks. The exhibition will centre on the small-size Central European regional centres; explore their art backgrounds, programmes and formal relationship and potentials for interactivity. The exhibition will also highlight the specific features of mixing of the global creative languages with the

regional and folk's morphology and will attempt to explore in depth some important links between creative art on the periphery and in the centre.

> Permanent Avant-garde?

This exhibition event will attempt to answer some pressing questions, such as:
How does contemporary art reflect society, its political and social problems?
What forms does the critical attitude of a modern artist take today?
How have the philosophical and cultural paradigms of the post-modernity changed the avant-garde? Where is the avant-garde today?
What issues do the contemporary artists sort out in the globalizing world?

The event will be accompanied by an international specialised colloquium of scholars of visual art to present the issues of Avant-garde and progressive tendencies in the contemporary visual art.

During the exhibition series, the artists from Košice and Europe will run creative workshops on progressive and avant-garde trends in the contemporary art focusing on the social and political art.

Project partners

East-Slovakian Gallery in Košice, East-Slovakian Museum in Košice, Musée des Beaux-Arts de Lyon, Gallery of the City of Košice, Ján Koniarik Gallery Trnava, Nomen Košice, Veritas Košice

SEMPER PARATUS!

The project is aimed at collection of materials on the subject of Communism in the former communist bloc in Europe and the presentation of the processed material as a multimedia performance. The final outcome of the project will arise from international co-operation between artists from various art sectors from all around the former Soviet bloc.

Project description and activities:

The rapid political development in the post-communist countries and the complicated transformation processes which are now in progress in these countries often tend to blind the trail made by the recent past of these countries. The present young generation has no experience with the previous totalitarian regime. Nevertheless, they do, unknowingly, come across many remnants of that past in their every-day life. The middle-aged generation growing up at the “sweet times of building communism” who at the age of adulthood encountered a change of regime can, in theory, make comparisons and assess the positive implications of the change. However, this generation is reluctant to communicate their memories, being too busy with their present-day times of transformation. The elderly generation is full of valuable memories and might be able to draw a vivid and eloquent picture of the past, yet, they seem rather disappointed with the effects of the change in the society and feel nostalgic for the past.

An artistic team made up of 10–14 actors, photographers, cameramen and creative artists will attend an **expedition** through some post-communist countries. In each country they will attend a short-term residency visit and work with their local partners on **acquisition of film, photographic and other tangible material** to process for their final production. The purpose of each visit is to obtain a picture of the citizens' views of the issues of their “communist” past and that of the “European” present. The material will be collected through interviews in the streets, capturing responses of the passers-by to the street performances and installations to evoke the totalitarian regime, collecting the interactions exchange between the artists and population in the visited cities. Processing of the acquired material will take place in two stages: at first stage, **video-material** will be processed and presented in the place of research in co-operation with the local project partner. At second stage, a **multimedia performance** will be given in November 2013 in Košice to be followed up by a tour through the European countries. The final show will consist of the gathered material, creative interaction of the involved artists, performing groups and “production technology” in co-operation with the artists-in-residence and other operators.

Project partners

Theatre on Platform, IC Culture Train, doc-air.sk, DOKIN, TNT Bordeaux, Project Fabrika Moscow, Metelkova Lubliana, Pro Rodopi Art scene Bulharsko, NOASS Culture and Art Project Riga, POLYMER Kultuuritehas Talin

UNKNOWN ASIA

The project is aimed at presentation of less known visual art culture of the Asian countries which has distinctly established in the international scene in the 1990's (Chinese art, in particular.) The intention is to point to the distinctive spiritual resources and art concepts linking the mature tradition and the state-of-the-art technology.

Project description

The project comprises of two display events. The aim is to present a high level of creative culture in Asia taking two different views and using different media, and to bring this culture near to the European audience:

> Chinese and Japanese Poster

(from the Central European museum collections) - 2010

This is a choice exhibition of the traditional and present-day forms of two leading countries of intensive developing graphic design and typography. The exhibition will contain works from the museum and gallery collections in the Central Europe, mainly, the Poster Museum Warsaw, Moravian Gallery in Brno and Ján Koniarik Gallery in Trnava, which specialise in the concerned aspects. Due to their experience in organising international poster biennale and triennale they possess enormous funds of ghistorical and contemporary posters of two excellent Asian poster schools. The exhibition will not only show superb outcomes of the poster production in Chine and Japan, but it will also promote and raise a profile of the collection activities of the Central European museums.

> Another Side of Asia

(contemporary visual art in the Asian countries) - 2013

This is a key event to present dynamic and developing creative cultures in the Asian countries, esp. Chine (Hong-Kong), Taiwan, Japan and Korea. This cross-sector exhibition displaying different out-of-European cultures and their contemporary art places emphasis on the painting, photography and video production. The show gives a unique opportunity to acquaint the Slovak cultural community with distinct forms of the Asian cultures and their present tendencies. The present-day “side of Asia” is to be presented by 20-25 selected artists operating internationally. Project supervisor: Petr Nedoma, Director of Gallery Rudolfinum Prague, sinologist and contemporary art curator

Project partners

Rudolfinum Prague, Japan Institute Kraków, Poster Museum Warsaw, Moravian Gallery Brno, Ján Koniarik Gallery in Trnava, Šariš Gallery Prešov, Japanese and Chinese embassies and others.

CONVERGENCES 2013 KOŠICE

This is an international festival of chamber music. Its dramaturgical concept, however, goes beyond this framework and also covers some alternative genres. The festival gives expression to the top-quality Slovak performers cooperating with some well-established world performers. The festival is aimed at presentation of valued chamber music production made throughout the world and in Slovakia, both contemporary and historical. The festival is intended to follow up with the rich tradition of chamber music culture throughout the history of Slovak towns rendered in the present-day fashion.

Event description

Since its founding by the cellist Jozef Lupták in 2000 the festival Convergences has been a distinguished international festival of chamber music in Slovakia. Following its conception the festival is committed to conducting direct communication between the world of music outside Slovakia and the Slovak music scene and its performers. The festival seeks to present top-quality art of chamber music as now existing in Slovakia. The purpose is to converge and aggregate various artistic lines and quest for relations, e.g. links between classical music, jazz and rock, ties between music and visual art, improvisation concerts, world and ethno music, music-literature relations.

This event, which originally only took place in Bratislava, has, in successive steps, expanded since 2004 through satellite concerts to hit other towns (Levoča, Liptovský Hrádok, Prešov, Košice, Nitra, Banská Bystrica, Bardejov, Dolný Kubín). The festival is typical of its atmosphere, of young audience who are so uncommon to see in the concerts of chamber music even in Europe.

In 2013, a special festival format will be held in Košice, to give expression to the convergence of the performers and artists of the world-known names. This special format will accentuate the event of Schengen Meridian. The festival will also include specialised seminars and master classes for students of art schools, exhibitions of visual art arranged in co-operation with the artists in residency visits and with the domestic creative artists. The festival will have its satellite events in the selected towns of Pen-tapolis and the region.

Selected foreign guests:

Benjamin Schmid (AT), Mark Gothoni (FI), Vladimir Mendelssohn (NL), Robert Cohen (UK), Jiří Bárta (CR), Edger Meyer (USA), Buddy Green (USA), Jan Garbarek Quartett and others

Invited performers from Slovakia:

Igor Karško, Milan Paľa, Ivana Pristašová, Milan Radič, Mikuláš Škuta, Nora Škuta, Ronald Šebesta, Ivan Šiller, Veronika Lacková, E. Suchoň quartet, Miloš Valent and Stromenti Naturali and many others.

Special projects:

Marián Varga, Pacora, Bashavel, Ida Kelarová, Iva Bittová, Tango Triango and Peter Breiner and others.

Project partners

Konvergencie - association for chamber art, State Philharmonic Orchestra, Gallery of the City of Košice, East-Slovakian Gallery, East-Slovakian Museum, State Theatre Košice, Public Arts Schools in Košice, public libraries in Košice, String Orchestra MUSICA IUVENALIS, GMEM Marseille, Base, SPOTs, selected cultural institutions in the towns of Pentapolis and in the region

PUBLIC ART - SCULPTURE

The project's aim is to further the cause of outdoor art and to raise public awareness, understanding and enjoyment of public art. This is to be accomplished through the use of various spatial and sculptural forms. Merging these elements with the city shall help to cultivate the public areas and create natural background to the interaction between the works of art, urban environment and recipients. The project also gives a chance for specialised discussion, on an international scale, to take place in sculpture symposia to deliver very specific installations to place in the urban environment. Due to its links to the tradition already established, the event has a chance to gain European importance among events of this kind.

Event description

The former regime in the Central European cities has left behind a good deal of uncompleted or even ruined areas. Even for the past 18 years this situation has not changed much. On the other hand, even though free artistic expression was under the so-called normalisation suppression pushed to the margin of the society interests, several successful sculpture events did take place in public areas at those times.

This project is a sequence to the sculpture symposia, which took place in the 1960's in association with the East-Slovakian Iron-works upon the initiatives of Juraj Bartusz. The outcomes of those events became then an integral part of the city exterior. However, it is only ruins of the metal sculpture fragments, which have preserved up to the present day. Many of the pieces, which failed to conform the ideology of that regime, were destroyed during 1970's.

This event intends to counterbalance some superficial and commercial tendencies crowding the city's public areas with works of disputed creative quality. The project seeks to create facilities for the entry of sculptural forms and spatial creative art in the urban environment. By means of targeted events the project will be preparing specific projects in co-operation with the experts in fine arts, urban planning and other sectors in order to install distinctive works of visual art in the city's public places.

Activities:

- > As part of the project, 10 distinguished European sculptors will be invited to a symposium following the grand-scale concept of the original event back in the late 1960's. The subject of the symposium will refer to creative solutions to the specific places in the city. The assignments will vary and range from space art and site-specific art through land art to spatial installation and sculptural objects. Several similar, yet smaller-scale events will be prepared until 2013 to test the potential of the public areas in the city for such happening
 - > The project will include workshops themed popularisation of various aspects of the art of sculpture (creative art) among broad general public. The lay participants to the workshops will be learning under the professional direction of artists of the creative art, its present-day situation, trends and others. The purpose is to create one's own artefacts to reveal the creative potential of their authors and teach them perceive creative art relations in depth.
- In **international workshops** the students of arts academies from Europe will be creating (for max. 1 month) some "in situ" installations to become a part of the festival-like image of the city.

Project partners

Faculty of Arts Technical University Košice, East-Slovakian Gallery Košice, U.S. Steel Košice, Gallery Futura Prague, Artarch Košice

SPUTNIK – LUNIK

The project's aim is to enhance creative communication with the Roma population and its contacts with the majority society through artistic events, participative events and artistic and social field work in the problem city district. The purpose of the project is to accentuate the role of culture in the working with problem social groups.

Event description

The project is carried out in close co-operation with the association Sputnik based in Lyon, which is experienced in running similar projects. The project is to start off long-term co-operation between the French and Slovak artists, on one hand, and the Roma organisations working in the field, on the other hand.

- > For three weeks, an international group of artists will live with the population of the housing estate Lunik IX, which is mostly resided by the Roma population. The Roma live in a socially and sanitary destitute conditions. Building on their experience and encounters with the estate inhabitants, the artists will select some subjects to use in their installations, performances and other forms of art presentation to be held at some parts in the housing estate, but also in the cultural facilities outside the estate, throughout the city. The programmes will be prepared and carried out throughout 2009–2013 to end up with a large presentation given in Lunik IX.
- > The project will give expression to an unconventional, interactive presentation of the **Roma holocaust**. In 2013, a unique memorial will be dedicated to this tragedy at a site in the housing estate.
- > Throughout 2009–2013, the housing estate will be staging artistic **workshops** aimed at music, dance and theatre. The instructors and the most talented participants will prepare a show to be presented in the similar "ghettos" in the Eastern Slovakia and in the experimental facilities of the Barracks/Kulturpark.
- > The artistic and factual outcomes of the project will be presented at the **Festival of Roma Culture** to be organised in co-operation with the Roma citizen's associations operating in the Pentapolis region.

Project partners

Le Horse de Lyon, NOMEN Košice, Secondary School of Art, citizen's association Sputnik (Lyon), Incubator of Arts, Romathan, citizen's association Lucia, Cité de la musique Marseille

WATER BACK IN TOWN

This is an outreaching project platform which is designed to organise cultural and artistic events dealing with the theme of water and its important and increasingly discussed role in the life of humans. The artists working with visual, dramatic and musical forms of art and the city population broadly involved in the project will seek to bring water back to the former channel of the Millrace which was still running through the city centre in the early 1970's.

The former Millrace is now an important four-lane road communication. In the past, this place was used for leisure activities and was part of the characteristic urban identity of Košice. A radical solution to the traffic situation in the city centre and the consequent embedding of the stream segment under the ground is behind the current situation when many young inhabitants of the city feel no links between the city and water. The very bed of the River Hornád is now unreasonably disengaged from the city centre and pushed to flow through the city periphery. However, there is a concept of the river transformation into an important artery in the city, which shall complement the ecological and cultural aspects of this city.

Event description and activities

The project follows two basic programme lines:

site-specific project, which will through various lighting systems, computer animation and other new visual media bring water back to the area of the former Millrace.

- > in 2013 several artistic groups will render **visual processing of the theme of water** at the place of former millrace to form a single continual visual line
- > at the time of the ceremonial launch of the installation the site will be closed for traffic so that the city population and its visitors could become direct participants to the great **celebration of the water come-back** which will take form of varied visual, musical, performative and action-like art forms linked up in a large-scale festival
- > the **installations** will remain at the place throughout 2013 and will for the whole year be supported by other activities held in the neighbouring park; in doing so the visual art will interface park and water

Linking up water and music through a festival of mixed musical genres, which is to communicate the subject of new water culture to the broad public.

- > Periodic festival of music is to offer a series of concerts of classical and good-quality popular music. The events will take place at the places closely associated with water, at the newly formed water bodies to bring into existence under the above-mentioned investment activities.
- > The project dramaturgy will proceed from the theme of water and centre on the artists engaged in the world social and environmental projects (e.g. Annie Lennox and others.)

Košice can now get engaged in the European platform River//Cities. The organisations operating in the cities of this network (Warsaw, Vienna, London, Venice, Rijeka, Lisbon) hold festivals and various other cultural events which all have the subject of water in common. This platform works on a multi-sector basis, which gives its members an opportunity to share their experience. Being part of the River//Cities platform Košice will be able to participate in the cultural exchange of ideas, projects, experience and expertise.

Project partners

RIVER//CITIES Platform, IC culture train – centre of contemporary arts, Stanica Žilina, Viliam Dočolomanský and Farm in Cave, Kiego izo Budapest, Faculty of Arts at Technical University in Košice, Citizen's Association People and Water

CITY AS A PORTAL OF CONTEMPORARY EUROPEAN LITERATURE

This project is to support artistic creation and writing and their links to other genres of art through importing literature into the every-day life of the city population. The project also intends to create a web portal for contemporary literature of various European countries, focusing on the countries in the Carpathian region. The purpose is to create a multi-lingual communication channel between creators and readers.

Event description

- > Through a series of **creative workshops and residency** visits this project will initiate new literary projects associated to the subjects of the Košice Interface 2013 project as presented in 2013. The heart of the project is the **creative writing courses** under direction of renowned authors from Slovakia and from around the world for persons of all age categories. The outcomes of the courses will be presented around the city at some unusual places (city transportation, visual events, SPOTs – cultural sites on the margin, city's web sites and others.) These activities will also include some inter-disciplinary projects targeting interference of visual art and literature, or architecture and literature. The very presentation of the texts produced will be prepared in co-operation with the artists working under the projects of the incubator of art, laboratory of art and media centre.
- > **Internet portal** of contemporary literature is meant to present production of the contemporary writers from the participant countries and their mutual contacts. The individual texts should be presented in the native languages of the authors, in the reference language (probably English) and in other languages (preferably in all) of the participating countries.
- > The weekly **international festival of literature** will in 2013 present production of authors based in the cities associated under the Second Cities Network.
- > A large project of **author readings and writer-reader meetings** is based on the idea of a reading triangle, which mobilises readers through authors acting as an initiator of mutual interaction. Readings will take place at the standard facilities, such public libraries, universities, but also at the public areas like streets, railway station, parks and others.

Partners

Gábor Lanczkor (Hungary), Dmytro Lazutkin (Ukraine), Krzysztof Kuczkowski (Poland), Kateřina Rudčenkova (Czech Republic), Peter Milčák (Slovakia), Association of Slovak Writers, PEN club, Theatre Institute, NOC, Modrý Peter Publishing, Centre International de Poésie Marseille, College International des Traducteurs Littéraires, Arles, Marathon literature Toulouse

NEW CIRCUS KOŠICE 2013

CIRCUS IN CITY – CIRCUS CITY

The project is to present trends in New Circus and its artistic means of expression to the public and to import this phenomenon into the cultural image of the city. Through the artistic renewal of the public areas in the city the project intends to inspire the city population to take an unusual view of the place they live in.

Project description and activities

The productions, which are fusions between the theatre and circus, can do without words and manage with other means of communication with their audience – dramatic and circus art, music, pyrotechnical effects and circus performances.

The “new circus” productions possess a natural international dimension – their message, subject and idea are all transformed through circus images merging various genres, such as circus disciplines with drama, dance, opera, fire show and others.

New Circus Košice will celebrate productions varied in the styles of their shows, forms of art selected, idiosyncratic diction, use of effects, stages of various size and settings.

The phenomenon of circus, so attractive to the general public and even to the renowned actors and directors around the world, will take up the standard as well as less common corners of this city and use the vintage atmosphere in Hlavná Street, industrial ambience at the Bankov mine, peaceful areas in the city parks, concurrency of openness and intimacy of the Barracks facilities.

This extraordinary event will follow a series of projects carried out in 2009-2012, which will be aimed to present the “new circus” genre in several forms ranging from street performances, outlandish and colourful shows to small-scale and more elaborate ones, or intimate and ephemeral productions. The year 2013 will also feature a special topic of communication between artistic means of “new circus” and the post-communist housing estates.

Partners

IC culture train, Subsistance Lyon, Lagtainerie Toulous

CALL ANDY

The project intends to present Andy Warhol’s works under a unique exhibition of international importance. The intention is also to present the concept and ideas of Warhol’s works to the general public, in general, and to young people in particular, and to point out the relationship between Andy Warhol’s works and his east-Slovakian roots.

Project activity

- > **display** of the most important works by Andy Warhol associated with the presentation of the Ruthenian culture – uncommon confrontation of pop-art and traditional folk culture exploring the qualities they have in common
- > **workshops and residency visits** focused on the works by Andy Warhol and their links to the contemporary art – installations at SPOTs pending the exhibition
- > **workshops on audiovisual production** where students of Secondary School of Film and Faculty of Arts in Košice (branch: New Media) will in co-operation with the foreign artists-in-residence programme create audio-visual presentations based on uncompleted Warhol’s film motifs to be shown at the Bankov mine facilities
- > working up a ballet themed Andy Warhol by the ballet of the State Theatre in Košice in co-operation with Ukrainian dancers and artists from America under direction of Ondrej Šoth; the ballet will be performed at Bankov Mine in the open air

Project partners

Andy Warhol Museum Medzilaborce, Andy Warhol Museum Pittsburgh, East-Slovakian Gallery Košice, House of National Minorities, Association of Ruthenians in Slovakia, Academy of Ruthenians in Slovakia, Faculty of Arts Technical University in Košice, Secondary School of Film, Institut Lumičre Lyon, Ballet of the State Theater in Košice

FORUM – 13 STOREY / 2013

The project title is derived from a standard 13-storey high-rise in Košice, the highest standardised apartment block in the city. The purpose of the project is to attract attention to the issues of mono-functional residential areas in the post-communist countries. The project will create a platform to concentrate various views and conceptions embracing the implications of the mass housing construction and direct attention at perspectives of ecologisation and humanisation of housing.

Event description

Forum will cover a wide variety of views of the subject concerned. In doing so, the project aspires to afford favourable facilities for all-society discourse. Consequently, some key conceptions should be developed and given future support from several different resources of strategic funding (Slovak Republic, European Union). Košice’s ambition is to become a centre of international discussion over the topic in question and prepare appropriate environment to hold a conference-type event against background of the pending transformation processes (see the investment project SPOTs). The aim is to become a leader in resolving the issues which most of the cities in Central and Eastern Europe have in common.

- > Organisation of **conferences, forums of experts, workshops and seminars** in order to raise the issues in their international context and seek solutions at the professional, municipal and political levels.
- > **Implementation of specific** projects as arising from the professional discussion. The subjects discussed will underlie the background papers for the architectural adaptation. The project allows for creation of several models to enjoy their wide application in the region. The project also intends to follow up with the conception of ecologisation and diversification of housing, which the city has already adopted, in part.
- > **Promoting the feasible projects as an example for the transformation process** of the cites and their settlements on an international scale, exploring the scope of financial support from the EU structural funds and from the private sector. Where the pilot projects succeed, they may serve as the basis of the future programming periods of the EU financial support.

Project partners

Faculty of Arts Technical University, citizen’s association Ľudia a voda [People and Water] and others

FROM VILLAGE TO STAGE

The project’s aim is to raise awareness of the authentic culture, its collection, retention and artistic stylisation. The commitment pursued is to make the public engaged in the preparation of choreography of folk dancing from the scratch to the final presentation of the composition at the stage. The project intends to create new communication channels for the authentic culture (web portal, digitalised archives and others.)

Event activities

- > **field research** carried out by the dance students and teachers of the Academy of Music and Dramatic Arts in co-operation with the Centre of Authentic Culture and the House of Authentic Culture
- > **dancing houses and schools** for the general public under direction of professional dancers (see above) – the processed material will go back in a new shape to the audience so that they may spread its message
- > **encounters** of fans of authentic culture with distinguished representatives of ethnomusicology, ethnography and ethnology
- > **digitalisation and archiving** of the material collected from the Archive of Authentic Culture to serve as an educational centre

Place

House of Folklore Dance, municipalities in the Eastern Slovakia, Marai’s Studio, Bankov Mine

Project Partners

House of Folklore Dance, Dance Group Partia, citizen’s association Fan Club of Authentic Folklore, citizen’s association Sloven, Academy of Music and Dramatic Arts in Bratislava (Department of Dancing), Department of Folklore and Regional Studies at University of Sts Cyril and Methodius in Trnava, Slovak Academy of Sciences, Gergely Agocs – ethnomusicologist (Hungary), citizen’s association Kultobin, Košice Self-governing Region, centres of educational training in the region, Academy of Ruthenians in Slovakia, Union of Ruthenians in Slovakia, National Centre of Educational Training

MARATHON OF EUROPEAN CULTURES

The project is aimed at connecting sports people and artists through partnership of five European cities staging marathon races. The purpose of the project is to associate the marathons in Košice, Athens, Prague, Enschede (Netherlands) and Barcelona and replenish the sports event of the marathon run with a cultural dimension. The project's ambition is to become a small-scale European partner to the association of five world marathons (London, Berlin, Chicago, New York and Boston) and join the so-called "World Marathon Majors".

Project description and activities

After 1989, Košice International Peace Marathon managed to fully enter the relevant international structures and was acknowledged as the oldest marathon race in the Old Continent and the second oldest worldwide, after the American Boston.

Marathon of the European Cultures will take place in five European cities in the years 2009-2013 and will culminate in Košice in 2013. The marathon races will be instrumental to mobilize the cultural operators in the particular cities:

- > artists from various art branches will run the marathon races in the cities and will also prepare some creative installations, dramatic productions and literary events,
- > in 2014, the representatives of all cities and some artists will meet in the Brussels marathon to present the projects selected in particular countries,
- > in 2013, citizens and visitors to Košice will have a chance to join a special "run" called a track of culture and art which will link up cultural institutions in the city and region,
- > exposition showing documentary materials on individual years of the International Peace Marathon will present history of the city and its change from communism to democracy as given in the specific features of this long-lasting event.

Partners

Progress Promotion, marathon organisation committees in the said cities, Slovak Television, East-Slovakian Gallery, Gallery of the City of Košice

MUSICA EX ARCHIVO

This project is aimed at rediscovery, transcription and presentation of the forgotten pieces of music stored at the archives throughout the Košice region and an unconventional presentation of little-played pieces of opera.

The presentation segment is centred on making connections between the in-country and foreign performers, on one hand, and among various genres of art, on the other hand.

Project activities

- > search for unknown scores in the city archives and their transcription into the modern notation by means of computer technology,
- > musicological analysis and text of the scores,
- > working up some musical pieces in co-operation with the chorus and soloists from the partner European cities, in co-operation with the top conductors specialising in the old music,
- > publication of the so-far absent scores, introduction of the unknown sacral music in the liturgical and concert lives.

Project partners

St Cecilia's Chorus, String Orchestra MUSICA IUVENALIS, East-Slovakian Museum Košice, East-Slovakian Gallery Košice State Theatre Košice, State Philharmonic Orchestra Košice, Basic School of Art M. Hemerkovej and other basic schools of art, public lending libraries in Košice

EUROPEAN THEATRE CAMP 2013

European Theatre Camp will bring together top European dramatic artists of the circus and tent theatre, one-man theatre shows and other special genres of dramatic art having one thing in common: they all have their own presentation facilities (circus, revue, caravan, tent pub theatre production and others.) The project will show trends in the contemporary European circus and tent theatre and will afford facilities for stimulating and creative meetings of top artists from all around Europe. The purpose is to bring the theatre closer to the audience, encourage the professional performers to use new methods and confront amateur theatre scene with the production of professionals.

Project description and activities

For five days the European Theatre Camp formed of various groups and artists will give the audience made up of all age categories an opportunity to see dramatic performances as well as their rehearsals, creation process and all-day life at the theatre camp. The visitors will be able to get involved in the prepared workshops and the play through which they will be taught some basic circus skills. The theatre camp pinched at the lakeside (housing estate Nad jazerom) will offer its visitors to experience the creative atmosphere in the friendly environment providing a lot of interesting things for children and adults. The camp will for a while become a part of the city and spread the magic ambience of the festival through various street performances and attractions.

Besides **shows** the camp will also be a **venue of joint creation of the camp residents**. During their visit the participating groups of performers of dramatic art, circus or revue will be working on some subjects selected in advance. The subjects associated with the historic routes (see Terra Incognita) will be worked up to produce standalone shows. The shows will be presented at the festival end to take place in Košice and later at some other sited along the historic routes (Rožňava, Levoča) where the performers will be on road.

Partners

Theatre on Platform, citizen's association BONA FIDE o. z., Stanica Žilina

MEDIA AND DEMOCRACY

The project is aimed at exploration of relationship between media and democracy in various parts of Europe by confronting productions of local televisions from different European regions. This is planned to be a special format of the International Festival of Local Televisions known as Golden Beggar, which represents the broadest platform for such media in Europe, has a thirteen year long tradition and partners in Europe, USA, Canada, Asia and Africa.

Event description

The event will mainly comprise of projections of TV production, meeting of TV professionals, workshops, panel discussions and lectures devoted to the vocational enhancement of TV personnel and observance of the ethics in journalism.

- > Special block of documentary films, lectures, discourses with the authors and workshops on the freedom of media and the relationship of media and democracy will take place pending the 5 days of the **festival**.
- > The festival will also cover **screenings of European documentary production 2013** – screening of works from the archives of various local televisions in Europe on the subject of democracy highlighting the specific features of the European regions.

The event will be open to general public. The screenings will then be touring 6 European cities under the Second Cities Network in order to bring regions together.

Project partners

Foundation City TV, Centre of Freedom Minsk (Belarus), Resorte Centre Niš, OLON Netherlands

MÁRAI AND KAFKA – TRAGEDY OF INTELLECTUALS IN CENTRAL EUROPE

The project's intention is to present two personalities of the European culture and render a picture of intellectuals in the Central and Eastern Europe in the first half of the 20th century as struggling with the totalitarian regime. The purpose is also to raise awareness of Sándor Márai's relevance to his native town ("What Kafka meant to Prague, Márai meant to Košice, what Prague meant to Kafka, Košice meant to Márai").

Using the illustrative example of the literary figure of Sándor Márai, the project will emphasise the city's multi-ethnic character and its commitment to the ideas of ethnic and national diversity.

Event description and activities

- > **Interactive exhibition** linking the two names of the world literature: this exhibition will be construed in respect of the authors' relationships to the cities where they were born and which are constantly encompassed in their works. The exhibition will be later touring the cities associated in the Second Cities network. Various additional supplementary activities will be taking place throughout the exhibition, e.g. author's readings, film presentations, lectures, workshops, and others.
- > **Model theatre productions** based upon Márai and Kafka's works: the productions will be created in co-operation with professional artists of the Thália theatre and young dramatic performers from the secondary grammar school Sándor Márai Gimnázium. The performances will be then given at the SPOTs.
- > The works by Sándor Márai will be among the themes to be reflected on through any choice of art media by the artists during their residency programme.
- > **Conference** on the subject of the Tragic Fate of Intellectuals in the Central Europe in the 20th century.
- > **Theatre workshop** for amateur dramatic performers from Košice, Prešov and other towns in the region who will be working on dramatic rendering of Márai's diaries.

Project partners

Association Színhász, Theatre Thália, Sándor Márai Citizen's association, East-Slovakian Gallery, Gallery of the City of Košice, Sándor Márai's Memorial Room in Košice, Franz Kafka Museum, PEN club, Nomen Košice

FESTIVAL OF NATIONS AND NATIONALITIES

The project will give expression to a rare encounter of artistic groups, which present cultures of other than the majority nation, or of a national minority in their countries. This is a weekly festival of dramatic and musical events intended for all age groups associated with the culture and languages of national minorities.

Event description and activities

- > **theatre productions** for children and adults as produced by the theatres of national minorities from all around Europe
- > **workshops** on the issues of minority theatres and cultural facilities, on their communication with the majority audience (language barriers)
- > **exhibitions** presenting individual artistic associations, cities and countries of their operation
- > **festival of ethnic music** centred on the Roma and Jewish music – traditional folklore, modern production, music affected by both ethnic groups
- > **presentations** of schools of art training Roma pupils

Project partners

Theatre Thália Košice, Alexander Duchnovič Theatre of Prešova, Theatre Romathan of Košice, State Theatre Košice, Hungarian Theatre Berehovo, Theatre of Satu Mare, Slovak Theatre of Szarvas in Hungary, German Theatre of Zalaegerszeg, Hungarian Theatre of Komárno, O.Z. Žudro, Ida Kelarová

WORLD IN A BUBBLE

The project pursues to get across European topics to the school children through an attractive form of strip cartoons. The topics will refer to the principal topics of the Košice INTERFACE 2013 project and the specific features of individual European cultures.

Event description and activities

- > Creation of several **comics** working up the specified subjects under international co-operation of top writers and creative artists. The stories will take on board reality at different European regions as reflected in the lives of children.
- > The comics' authors will run a **workshop** for children in order to create a common comics project.
- > **Exposition** of works of professionals and children.
- > Working up comics selected by the children's jury to take form of **animation** within a creative workshop for children at the media centre and to be presented in public.

Project partners

Art Incubator, East-Slovakian Gallery, Municipal Library for Children and Youth, basic schools of art, primary schools



LITERATURE FOR DISABLED YOUNG PEOPLE

The project pursues to bring literature to homes, medical facilities, children's hospitals and to all places where disadvantaged children and young people reside or stay. The purpose is to enable the disabled children to join without restrictions social and cultural activities through the medium of literature works.

Event description

In the first phase of the project, a series of literary workshops will be held at the mentioned facilities, where well-known literary figures will be present. The outputs of the workshop will provide some literary material:

- > **publication of best texts collection** (including the translations into world languages or Braille versions)
- > **reading in public as Children Reading to Children** (at schools, leisure clubs, and other children's facilities)

Project Partners

EFFETA, foster homes in Košice, Media Centre Košice, citizen's association Oči Levoča, Citizen's Association chi3, Timotej Book Workshop

BOOKS OF TRAVELS

This is a series of events targeted at the dialogue between the Islamic and European cultures, especially Turkish-Slovak co-operation. The project's intention is to present historical influence of the Turkish culture on Slovakia and where the two cultures intersect.

Event description

Travellers from Turkey, the country which ruled some of Slovakia for 150 years, left behind plenty of written references to the Slovak towns, customs and relevant events. The Turkish cultural impact strongly shows in both tangible and intangible cultural heritage. Cultural landmarks from the period of the Turkish dominion appear in almost every museum in this country. Oral tradition also strongly reflects this subject.

Under the nomination project the premises of the museums, galleries and public areas in Košice will stage various types of presentations covering the references made to Košice and Slovakia in the travel literature of the Muslim world in 2013, the year of the 500th anniversary of the publication of Lazar's map, the map of the Turkish origin showing also Kingdom of Hungary and Košice.

- > **map display** showing the 16th and 17th century maps, accompanied by an exposition of copper engravings to show facts of the Turkish-Slovak co-existence
- > **exhibition of Muslim calligraphic graphics of the world of Turkey** accompanied by a performance based on the Turkish fictionists and authors of travel literature whose books depict Košice, the surrounding region and Slovakia (e.g. traveller Elvilyja Celebi and others)
- > **book of poetry by the contemporary authors from Turkey and Slovakia** in a trilingual Turkish-Slovak-English language version

Collateral events

- > **Cities as Viewed by Journalists**
Joint project of the cities of Marseille, Košice, Istanbul and Bursa is aimed at presentation of the cities by journalists, accentuating the distinctive features and common features of the cultures based on Islam and Christianity.
Following the exchange residency programmes journalists will prepare a series of articles and photo documents reporting on the respective cities, their common and distinctive features. The articles and reports will be presented in the press media and in a featured show.

> Common History

The project of artistic exchange between the State Theatre Košice and Bursa City Theatre aimed at creation and staging of the dramatic texts reflecting the histories of the two cities.

Project partners

Gallery of the City of Košice, East-Slovakian Gallery in Košice, East-Slovakian Museum in Košice, Archaeological Museum of Bursa, Archaeological Museum of Istanbul, Museum of the City of Bursa, Literary Institute of Bursa, City Theatre of Bursa, Muslim and Turkish Art Museum

EVIDENCE OF BLOOD

The project aim is to render an artistic picture of the story of martyrs from Košice and martyrs of the Prešov slaughtering. The idea is to establish a dialogue between members of various faiths and nations co-existing in the Central Europe and contribute towards strengthening of the cultural dialogue between the cities of Prešov and Košice.

Event description and activities

Three young churchmen (each from a different country: Croatia, Poland, and Hungary) were tortured to death in Košice some four hundred years ago. Pope John Paull II canonized them in 1995. They are known as Martyrs of Košice.
At the same time, 24 burghers and squires of the Evangelical creed were sentenced, tortured and brutally murdered in Prešov. Their story was named as the Prešov slaughtering.

- > In 2013, the State Theatre Košice will prepare a premiere of a **new Slovak opera** rendering the story of martyrs. The libretto will be written in Košice. Its author, Karol Horák, ranks among the most distinguished play writers in Slovakia. A composer from Hungary will make the music, a stage director from Poland will direct the piece and a stage designer from Croatia will prepare the staging and stage design.
- > Slovak artists will prepare an **oratorio** inspired by the same subject to be presented in Košice and in other cities in Europe.
- > Jonáš Záborský Theatre in Prešov will prepare and stage the **inscenation** entitled Prešov slaughtering. Karol Horák, long-time organiser of theatrical life in the city of Prešov, will also prepare the libretto.
- > In 2013, the facilities at Bankov mine and amphitheatre in Prešov will stage **presentations** of all three productions.
- > At the sites throughout the region where unique organs are found, **organ concerts** will take place to present works by authors of both Evangelical and Catholic creeds. The concerts will summit in the church in Štítnik, the place of one of the oldest organs in Europe.
- > There will also be a **conference** held entitled "Sins of the Past and Ecumene in the Present".

Partners

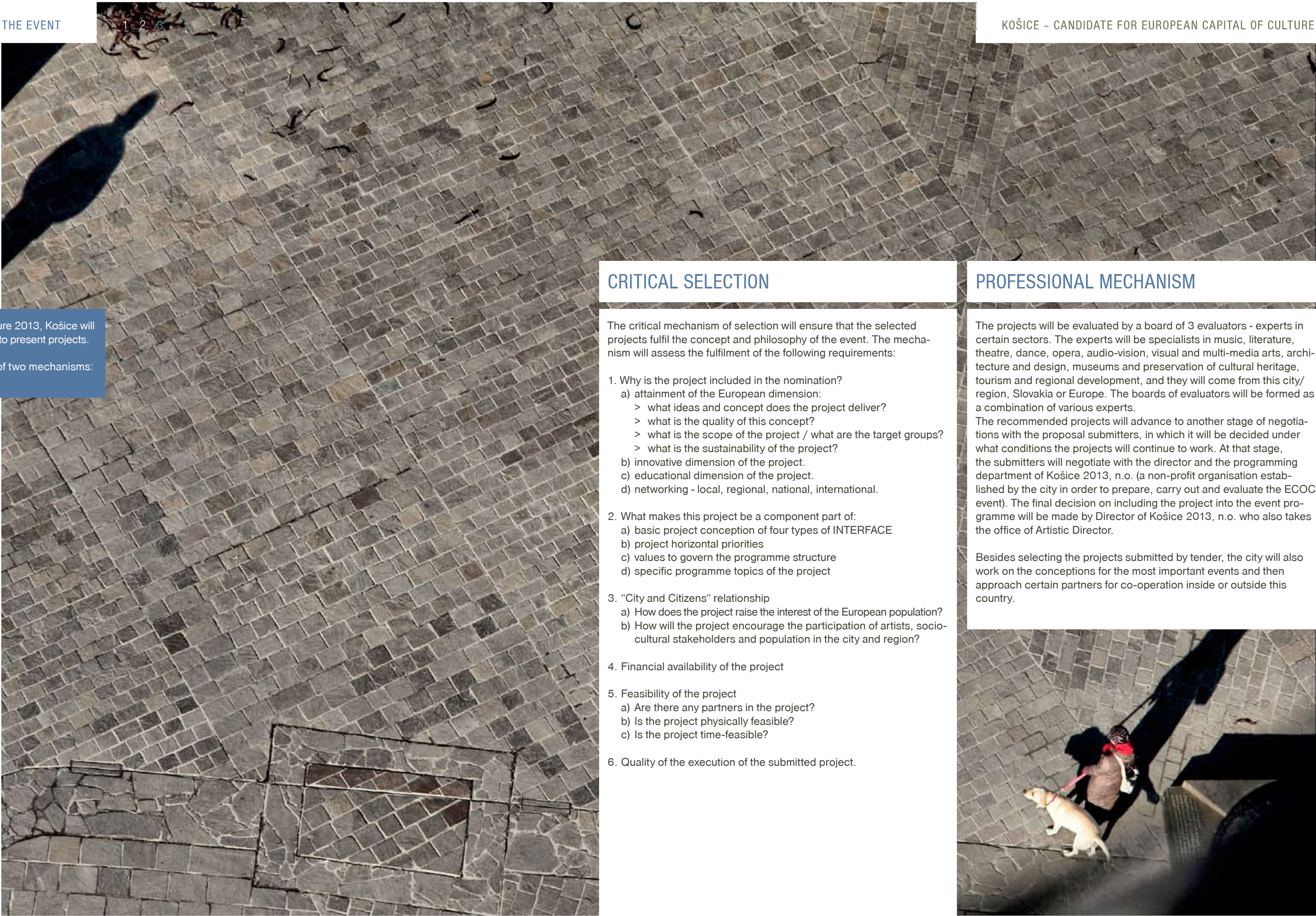
State Theatre of Košice, State Philharmonic Orchestra of Košice, Jonáš Záborský Theatre in Prešov, Hemerkovci Music Society, St Košice Martyrs Parish, Ecumenical Board of Churches, P. J. Šafárik University

3.

HOW DOES THE CITY PLAN TO CHOOSE THE PROJECTS/EVENTS, WHICH WILL CONSTITUTE THE PROGRAMME FOR THE YEAR?

After winning the title of the European Capital of Culture 2013, Košice will announce a call for domestic and foreign submitters to present projects.

All presented projects will be evaluated by means of two mechanisms:



CRITICAL SELECTION

The critical mechanism of selection will ensure that the selected projects fulfil the concept and philosophy of the event. The mechanism will assess the fulfilment of the following requirements:

1. Why is the project included in the nomination?
 - a) attainment of the European dimension:
 - > what ideas and concept does the project deliver?
 - > what is the quality of this concept?
 - > what is the scope of the project / what are the target groups?
 - > what is the sustainability of the project?
 - b) innovative dimension of the project.
 - c) educational dimension of the project.
 - d) networking - local, regional, national, international.
2. What makes this project be a component part of:
 - a) basic project conception of four types of INTERFACE
 - b) project horizontal priorities
 - c) values to govern the programme structure
 - d) specific programme topics of the project
3. "City and Citizens" relationship
 - a) How does the project raise the interest of the European population?
 - b) How will the project encourage the participation of artists, socio-cultural stakeholders and population in the city and region?
4. Financial availability of the project
5. Feasibility of the project
 - a) Are there any partners in the project?
 - b) Is the project physically feasible?
 - c) Is the project time-feasible?
6. Quality of the execution of the submitted project.

PROFESSIONAL MECHANISM

The projects will be evaluated by a board of 3 evaluators - experts in certain sectors. The experts will be specialists in music, literature, theatre, dance, opera, audio-vision, visual and multi-media arts, architecture and design, museums and preservation of cultural heritage, tourism and regional development, and they will come from this city/region, Slovakia or Europe. The boards of evaluators will be formed as a combination of various experts.

The recommended projects will advance to another stage of negotiations with the proposal submitters, in which it will be decided under what conditions the projects will continue to work. At that stage, the submitters will negotiate with the director and the programming department of Košice 2013, n.o. (a non-profit organisation established by the city in order to prepare, carry out and evaluate the ECOC event). The final decision on including the project into the event programme will be made by Director of Košice 2013, n.o. who also takes the office of Artistic Director.

Besides selecting the projects submitted by tender, the city will also work on the conceptions for the most important events and then approach certain partners for co-operation inside or outside this country.



III.

ORGANISATION AND FINANCING OF THE EVENT

1. ORGANISATIONAL STRUCTURE
2. FINANCING OF THE EVENT

1. Organisational Structure

WHAT SORT OF STRUCTURE IS ENVISAGED FOR THE ORGANISATION RESPONSIBLE FOR IMPLEMENTING THE PROJECT?
WHAT TYPE OF RELATIONSHIP WILL IT HAVE WITH THE CITY AUTHORITIES?

If awarded the title of European Capital of Culture 2013, the City of Košice and Košice Self-Governing Region will found a non-profit organisation "**Košice 2013 – European Capital of Culture, n.o.**" (hereinafter referred to as "Košice 2013, n.o."). The purpose of this organisation is the preparation, implementation and evaluation of the 2013 event. The two authorities concerned committed themselves to working together on this project on July 7, 2007 when their statutory representatives, Ing. František Knapík, the Mayor of the City of Košice, and JUDr. Zdenko Trebuľa, the President of Košice Self-Governing Region, signed Agreement of Co-operation on the "Košice – Candidate for European Capital of Culture 2013" project.

The organisation will be an independent legal subject established pursuant to Act no. 213/1997 Coll. providing for non-profit organisations which render community services as amended by Act No. 35/2002 Coll. providing for founding, formation, cancellation, dissolution and position of

the bodies and management of non-profit organisations which render community service. The **non-profit organisation** is a legal entity which provides public service to all users specified in advance and under equal conditions and the profit of which may neither be used for the benefit of the founders, members of the bodies nor personnel of the organisation but must be fully used for the provision of the public service.

The legal personality of the entity will provide for sufficient independence of the organisation from any political influence; as provided by law, the purpose of the founding of such entity is to render community service; the total of the generated profit must be fully used for the provision of this community service. Majority of the former European capital cities of culture implemented their projects through organisations taking this or similar forms.

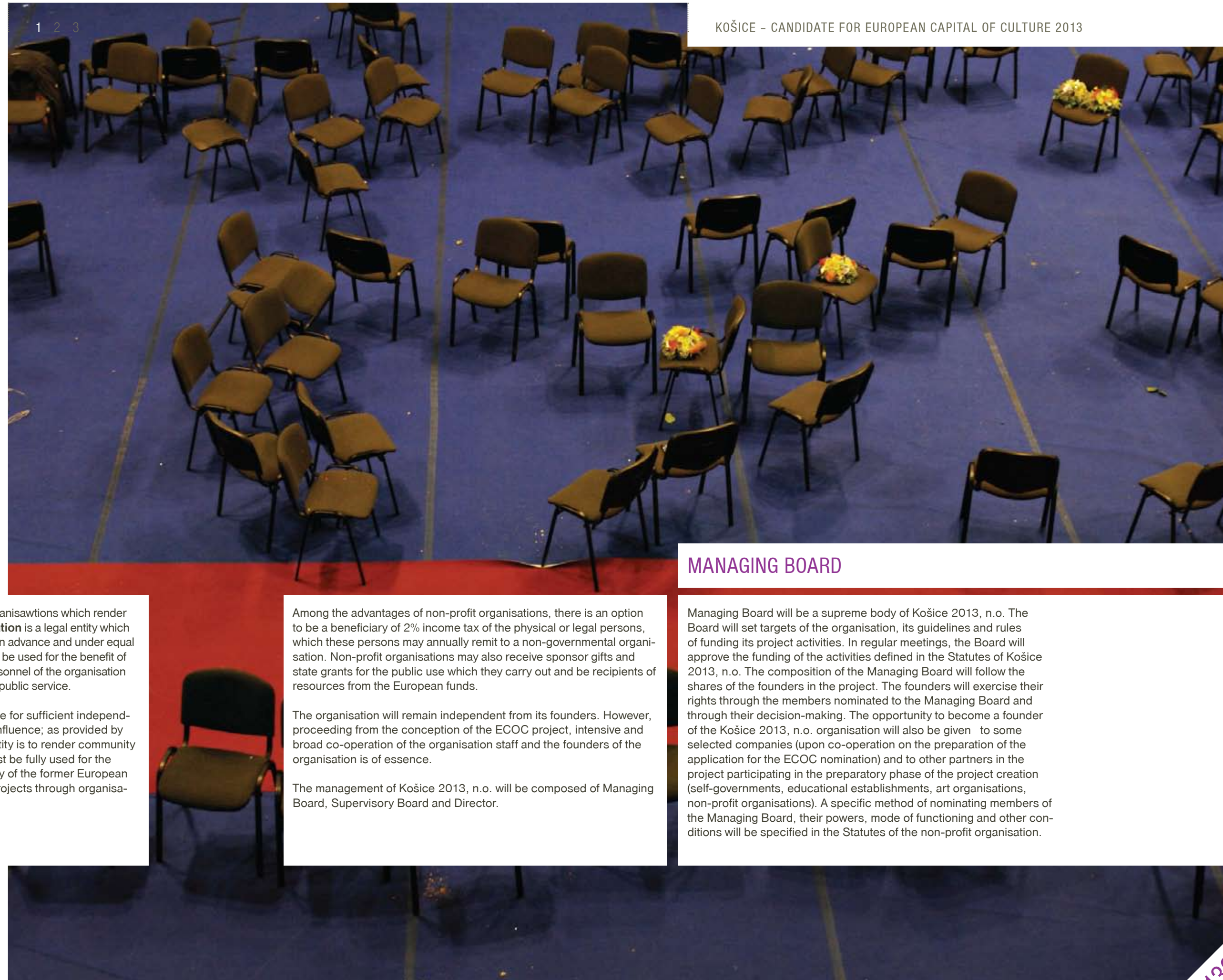
Among the advantages of non-profit organisations, there is an option to be a beneficiary of 2% income tax of the physical or legal persons, which these persons may annually remit to a non-governmental organisation. Non-profit organisations may also receive sponsor gifts and state grants for the public use which they carry out and be recipients of resources from the European funds.

The organisation will remain independent from its founders. However, proceeding from the conception of the ECOC project, intensive and broad co-operation of the organisation staff and the founders of the organisation is of essence.

The management of Košice 2013, n.o. will be composed of Managing Board, Supervisory Board and Director.

MANAGING BOARD

Managing Board will be a supreme body of Košice 2013, n.o. The Board will set targets of the organisation, its guidelines and rules of funding its project activities. In regular meetings, the Board will approve the funding of the activities defined in the Statutes of Košice 2013, n.o. The composition of the Managing Board will follow the shares of the founders in the project. The founders will exercise their rights through the members nominated to the Managing Board and through their decision-making. The opportunity to become a founder of the Košice 2013, n.o. organisation will also be given to some selected companies (upon co-operation on the preparation of the application for the ECOC nomination) and to other partners in the project participating in the preparatory phase of the project creation (self-governments, educational establishments, art organisations, non-profit organisations). A specific method of nominating members of the Managing Board, their powers, mode of functioning and other conditions will be specified in the Statutes of the non-profit organisation.



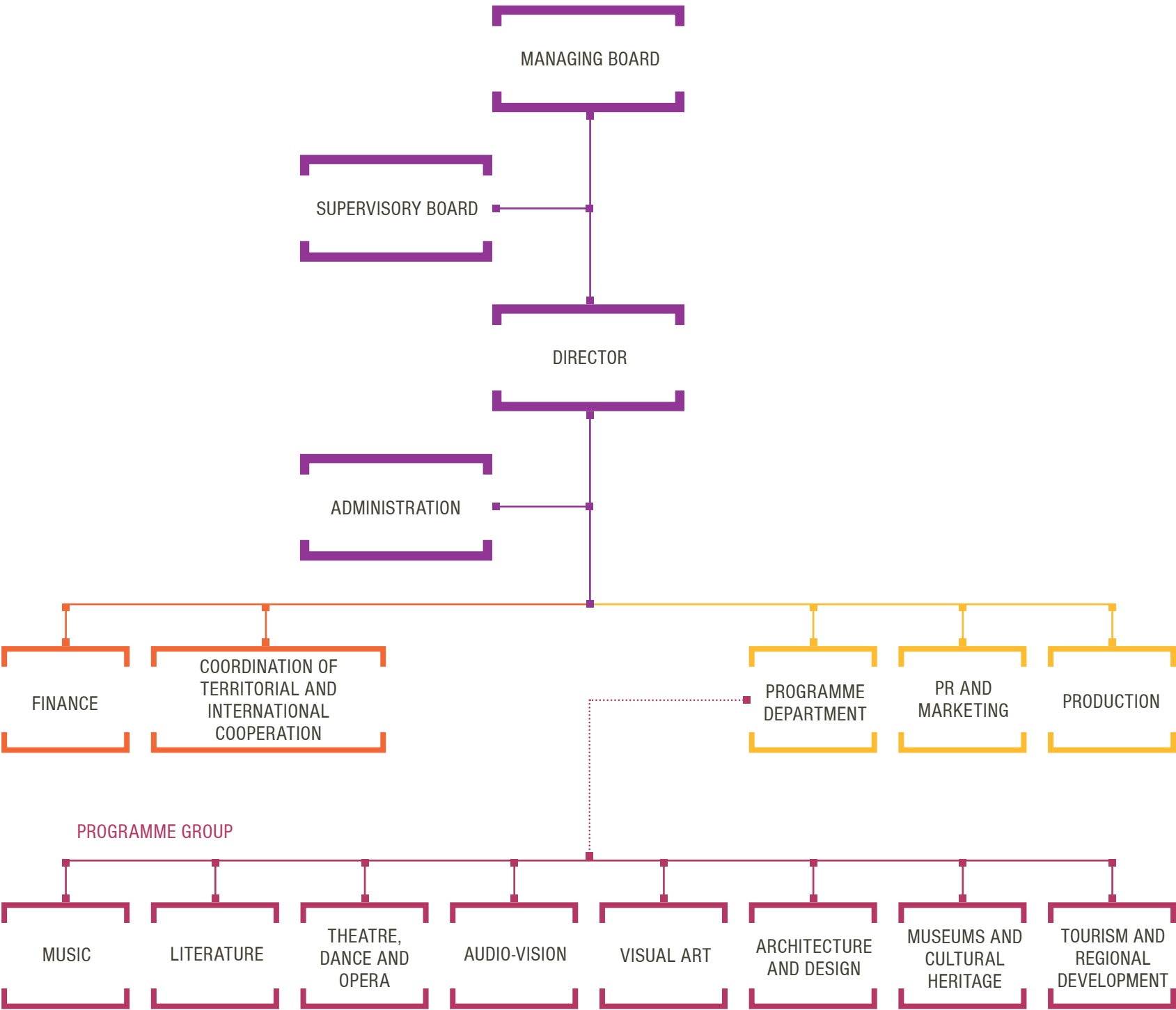
SUPERVISORY BOARD

Supervisory Board will be composed of members nominated by the founders of the organisation. The role of the Board is to carry out control over the financing of the organisation. The method of nominating the members to the Supervisory Board, their powers, mode of functioning and other conditions will be specified in the Statutes of the non-profit organisation.

DIRECTOR

Director will be elected and appointed by the Managing Board. He/she will regularly provide the Board with the progress reports and will respond directly to the Board. His/her powers and other terms and conditions are to be specified by the Statutes of the non-profit organisation.

Košice 2013, n.o. - Organisational Structure





ORGANISATIONAL STRUCTURE

The founders of the non-profit organisation will make and specify, in the Statutes, an effective organisational structure, respective responsibilities and powers of the staff across all levels of management, focusing on their language skills and expertise, professional skills and creativity. In 2009-2012, the number of the full-time staff will be gradually growing. In the implementation year, we expect their number to reach the figure 30. This number does not include part-time co-operators to be working on specific project-related tasks arising from the actual needs of the external expert's opinions. The project relies on broad co-operation with international consultants who have experience in the implementation of large-scale events.

SPECIAL COORDINATION

The programme structure (Coordination Department) of Košice 2013, n.o. will include a position of Coordinator for Regional Co-operation (in charge of co-operation with Košice Self-Governing Region, towns and municipalities in the region) and a position of Coordinator for Slovak-French Co-operation (in charge of co-operation with the French cities and cultural stakeholders, esp. co-operation with the other ECOC 2013 city).

PROGRAMME GROUP

To provide for professional guarantee of the programme and international selection of the projects after winning the ECOC 2013 title, Košice 2013, n.o. Programme Group (PG) will be set up. The Artistic Director acting as director of the non-profit organisation will take the position of the Programme Group Coordinator. The Group will consist of 3-member programme sub-groups (composed of mostly part-time experts-co-operators) to cover the sectors relating to the ECOC project (music, literature, theatre, dance opera; audio-vision, visual and multimedia arts, architecture and design, museums and preservation of cultural heritage, tourism and regional development). The members of the programme group will also include experts of either cross-sector or multi-genre specializations who will fall under no specific sub-group portfolio. On making the sub-groups, we will try to have expert representatives from all levels: regional, national and pan-European included. The outcomes of the selection process and the expert's opinions will be handled by the Programme Group due to the linking of multiple genres and outreaching of the topics of particular art projects. Programme Group will rely even on partial outcomes of the expert sub-groups. Programme Department will provide for the organisation and technical support of the working of the Programme Group.

3. Artistic Director

ACCORDING TO WHICH CRITERIA AND UNDER WHICH ARRANGEMENTS HAS OR WILL THE ARTISTIC DIRECTOR OF THE EVENT BEEN OR BE CHOSEN? WHAT IS OR WILL BE HIS/HER PROFILE? WHEN WILL HE/SHE TAKE UP THE APPOINTMENT? WHAT WILL BE HIS/HER FIELD OF ACTION?

CRITERIA AND RULES OF SELECTION

At the pre-selection stage, the artistic director was not appointed. The project team included an artistic advisor who participated in the construing of the event and in the coordinating the set up for the programme structure and the emblematic projects for 2013. The project team also included a chief project consultant who was in charge of the conceptual and cross-sector issues, including the artistic programme. The selection of the artistic director will be carried out by tender to be announced after the city of Košice is awarded the ECOC 2013 title. The selection will be carried out by the founders of the non-profit organisation through their nominated members to the Managing Board of Košice 2013, n.o..

ARTISTIC DIRECTOR MUST MEET THE FOLLOWING REQUIREMENTS (DIRECTOR PROFILE)

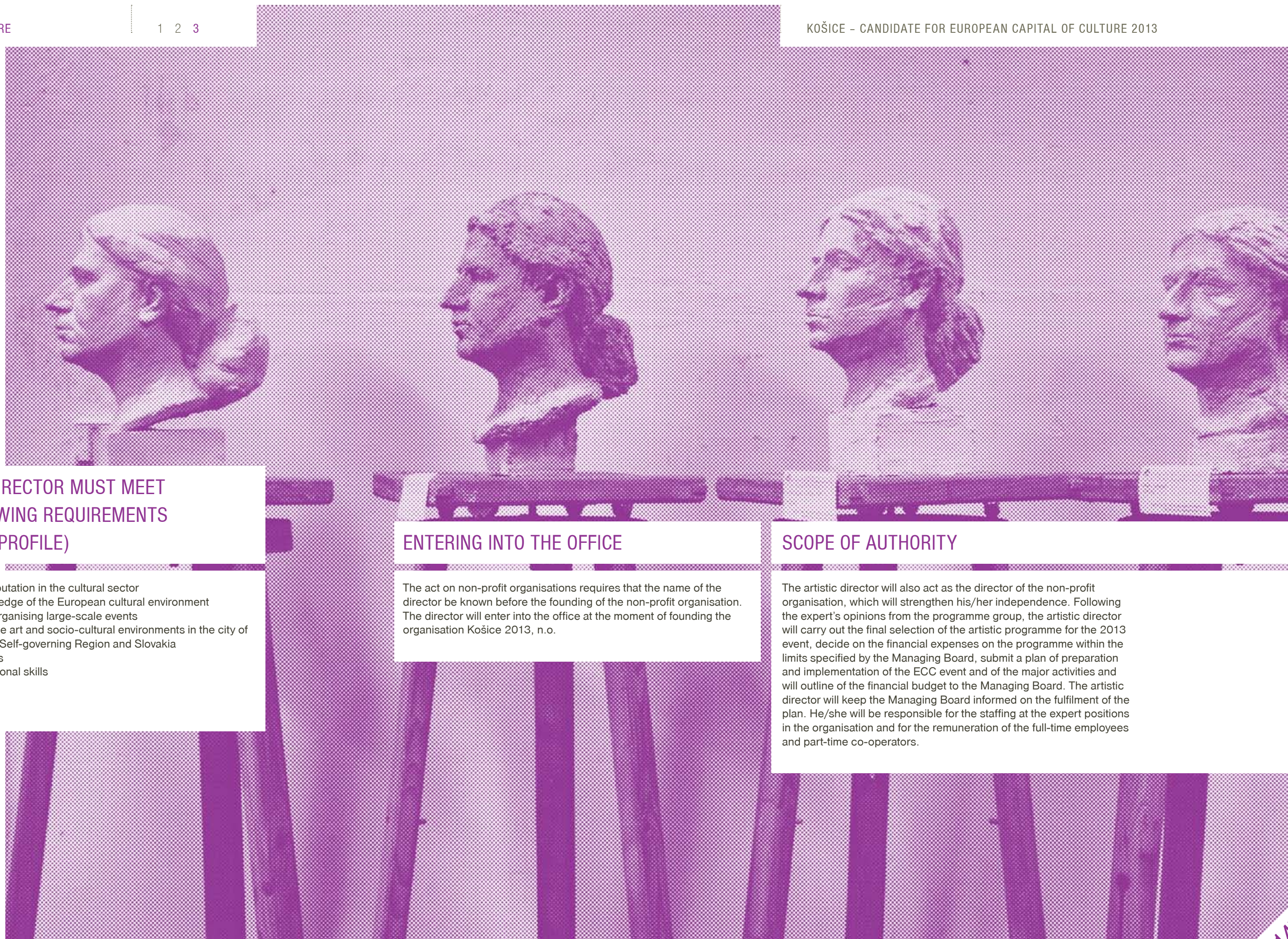
- > international reputation in the cultural sector
- > thorough knowledge of the European cultural environment
- > experience in organising large-scale events
- > knowledge of the art and socio-cultural environments in the city of Košice, Košice Self-governing Region and Slovakia
- > managerial skills
- > special professional skills
- > language skills
- > apolitical profile

ENTERING INTO THE OFFICE

The act on non-profit organisations requires that the name of the director be known before the founding of the non-profit organisation. The director will enter into the office at the moment of founding the organisation Košice 2013, n.o.

SCOPE OF AUTHORITY

The artistic director will also act as the director of the non-profit organisation, which will strengthen his/her independence. Following the expert's opinions from the programme group, the artistic director will carry out the final selection of the artistic programme for the 2013 event, decide on the financial expenses on the programme within the limits specified by the Managing Board, submit a plan of preparation and implementation of the ECC event and of the major activities and will outline of the financial budget to the Managing Board. The artistic director will keep the Managing Board informed on the fulfilment of the plan. He/she will be responsible for the staffing at the expert positions in the organisation and for the remuneration of the full-time employees and part-time co-operators.



1

HOW IS THE EVENT BUDGET TO BE ORGANISED? WHAT IS THE TOTAL AMOUNT OF RESOURCES EARMARKED FOR ORGANISING THE “EUROPEAN CAPITAL OF CULTURE” YEAR? WHAT ARE THE SOURCES OF FINANCING AND THE RESPECTIVE IMPORTANCE OF THEIR CONTRIBUTION TO THE TOTAL?

PROJECT BUDGET

The project budget is drawn in a very critical fashion and keeps cautious for any contingent alternatives, which may arise due to the expected, yet unconfirmed items of the co-financing by the Government or through the structural funds. The budget does not include costs of investment in the transport infrastructure and tourism infrastructure, which are to be carried out irrespective of this application for the ECOC title.

EU Structural funds	60.0 %	EUR 42.4m
City of Košice	18.8 %	EUR 15.2m
Government of the Slovak Republic	11.4 %	EUR 9.5m
Košice Self-governing Region	10.7 %	EUR 8.9m
Private Partners	6.2 %	EUR 5.2m
Towns in Košice Self-governing Region	1.9 %	EUR 1.6m
Total	100.0 %	EUR 82.8m

Total amount of resources earmarked for organising the event
(All amounts in section 2 are given in EUR millions)

The City Council issued a resolution in October 2007 approving the nomination project and earmarking the amount of EUR 15.2m for co-financing of the programme and investment projects.

In order to reconstruct and build cultural infrastructure the project largely relies on a significant rate of co-financing through the European Union Structural Funds, mainly Regional Operational Programme (regional OP). Where the projects are submitted by the city or self-governing region, the rate of co-financing is 95%. Early in 2008, the city held discussions organised by the Ministry of Culture of the Slovak Republic with all ministries in charge of specific operational programmes. The city presented the prepared investment projects in the discussions. For the purpose of ensuring stability of the project funding the city has made a reserve amounting to **EUR 4.5m** to cover two key projects of the city's application (Barracks/Kulturpark and SPOTs) should problems occur with drawing on resources from the structural funds.

The government allocation amounting to EUR 9.5m, towards covering 30% expenditure committed to artistic programme (grant scheme of the Ministry of Culture of the Slovak Republic), is fixed on the basis of both average rate of co-financing the of ECOC project in other countries and negotiations with the Ministry of Culture of the Slovak Republic.

The overall amount of resources from Košice Self-governing Region has been agreed during the pre-selection stage. Specific allocations of resources for the programme of the event will be subject to further sessions of the Council of Košice Self-governing Region in June 2008. The final amount of approved funds and specification of expenditure will have an effect on the actual implementation of the Terra Incognita programme (see II.2).

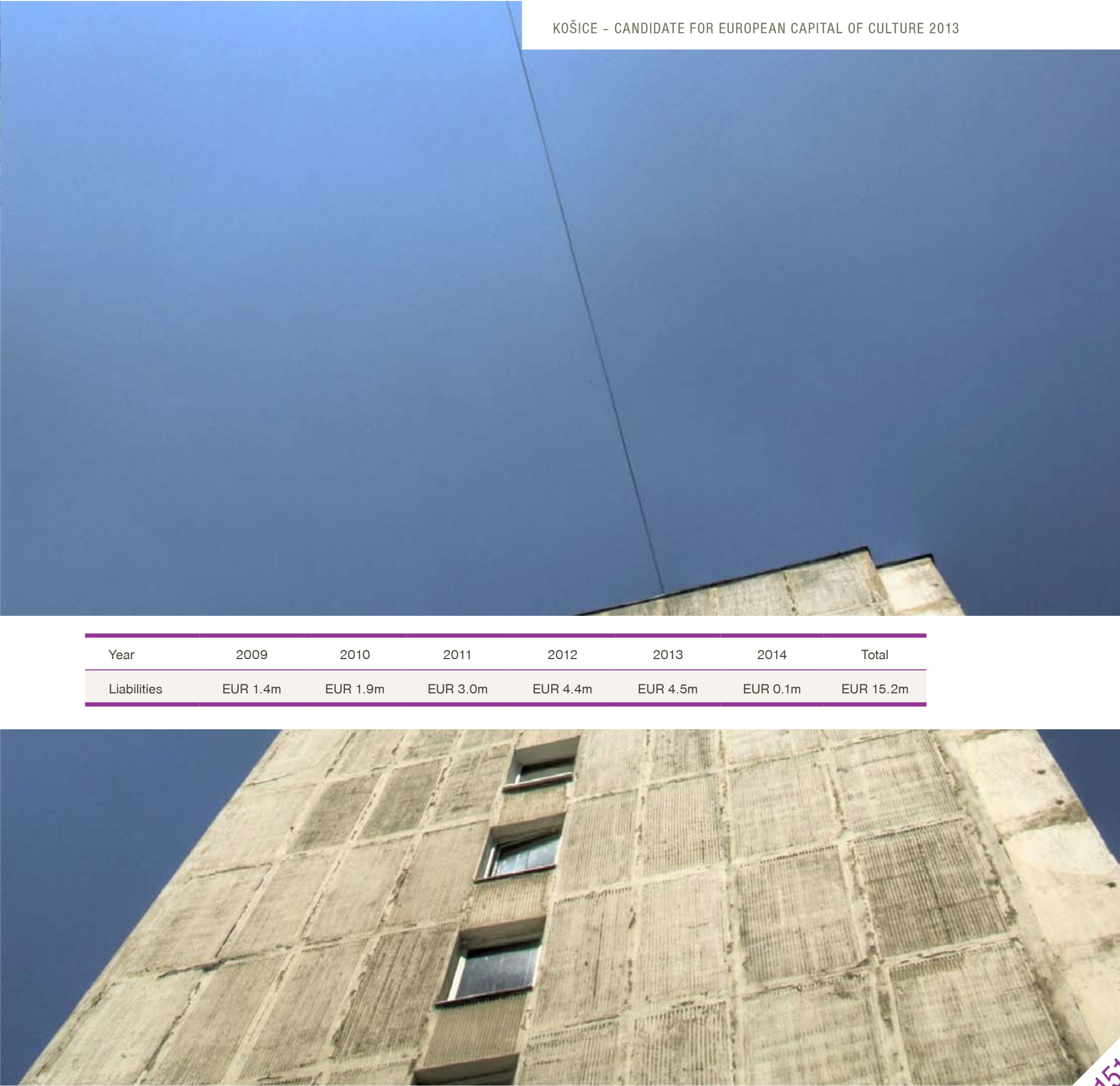
For details on expected allocation of sponsors refer to III.2.6.



3

HAVE THE FINANCIAL AUTHORITIES OF THE CITY ALREADY VOTED ON OR MADE FINANCIAL COMMITMENTS? WHEN WILL THEY DO SO?

In October 2007, the City Council adopted a resolution approving the project including the project funding according to the estimated timetable.



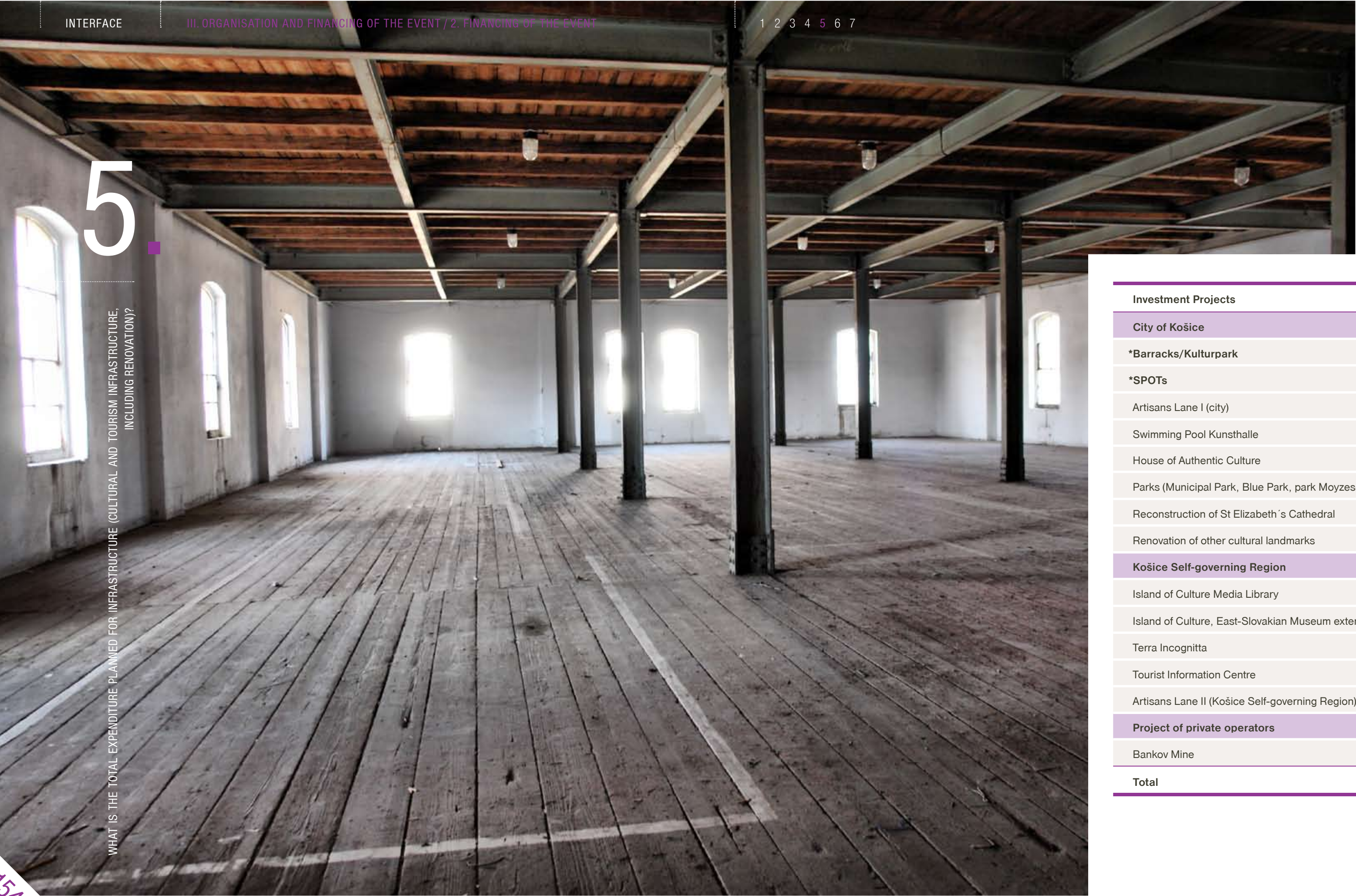
Year	2009	2010	2011	2012	2013	2014	Total
Liabilities	EUR 1.4m	EUR 1.9m	EUR 3.0m	EUR 4.4m	EUR 4.5m	EUR 0.1m	EUR 15.2m

4.

WHAT IS THE TOTAL EXPENDITURE PLANNED STRICTLY FOR THE PROGRAMME OF THE EVENT?

wages – personnel costs	EUR 2.3m
administrative costs	EUR 2.5m
programme + collateral projects	EUR 23.1m
marketing and publicity	EUR 3.5m
monitoring and evaluation	EUR 0.3m
Total	EUR 31.7m





5.

WHAT IS THE TOTAL EXPENDITURE PLANNED FOR INFRASTRUCTURE (CULTURAL AND TOURISM INFRASTRUCTURE, INCLUDING RENOVATION)?

Investment Projects	
City of Košice	EUR 23.1m
*Barracks/Kulturpark	EUR 3.5m
*SPOTs	EUR 1.6m
Artisans Lane I (city)	EUR 0.8m
Swimming Pool Kunsthalle	EUR 4.7m
House of Authentic Culture	EUR 1.2m
Parks (Municipal Park, Blue Park, park Moyzesova, Za Sladovňou)	EUR 5.0m
Reconstruction of St Elizabeth’s Cathedral	EUR 3.8m
Renovation of other cultural landmarks	EUR 2.5m
Košice Self-governing Region	EUR 19.5m
Island of Culture Media Library	EUR 8.5m
Island of Culture, East-Slovakian Museum extension	EUR 7.3m
Terra Incognitta	EUR 1.6m
Tourist Information Centre	EUR 1.3m
Artisans Lane II (Košice Self-governing Region)	EUR 0.8m
Project of private operators	EUR 4.0m
Bankov Mine	EUR 4.0m
Total	EUR 46.6m

**These are key projects of the city's application. The nomination project cannot be implemented without these projects, so the city has reserves available for these projects amounting to EUR 4.5m.*



The application budget includes investment projects initiated by the City and Self-governing Region. The projects are mainly targeted at completion and modernisation of cultural infrastructure in the city and in Košice Self-governing Region.

- The budget does not include the following items:
- > costs of completion of the motorway connection Košice–Bratislava until 2010,
 - > private airport investment amounting to EUR 28.5m,
 - > planned building of development complexes (hotels, restaurants, shopping and entertainment centres) announced by 2011, amounting to EUR 530m.

These investments have not been included in the budget as they will be realised regardless of and independently from the city's application for European Capital of Culture.

Resources to implement the investment project Bankov Mine are secured by the owner of the area co-operating in partnership with an international developer group. The centre of culture is a part of the project intention to revitalise and transform the large area of the former mine in a facility in order to serve cultural, sports and recreation purposes. The investor's investment commitment is also approved by signature of a joint memorandum with the city of Košice on the investment realisation.

Related priority projects of the city's application refer to a group of investment intentions prepared and executed by the existing state-run cultural institutions. If the title is awarded to Košice, the Ministry of Culture of the Slovak Republic will make the decision about their execution. These projects are in line with the fundamental concept and intentions of the city's application project and were included therein after the negotiation of the institutions running the related priority projects with the Project Team. The statutory representatives of these institutions are also members of the Project Board. If executed, these projects will deliver a significant added value to the overall project, including better attainment of the project objectives and more compelling representation of the city and the country.

*Related priority projects of the city's application

State Scientific Library	EUR 7.3m
Slovak Technical Museum	EUR 5.5m
State Theatre Košice	EUR 4.4m
State Philharmonic Orchestra	EUR 3.9m
Total	EUR 21.1m

**Given that discussions with the Ministry of Culture of the Slovak Republic on funding these projects have not yet been official (for the competition still in progress), the respective costs are not yet part of the overall expected budget of the city's application. They are presented separately.*



6

WHAT IS THE PLAN FOR INVOLVING SPONSORS IN THE EVENT? WHAT IS THE ESTIMATED LEVEL OF FINANCIAL PARTICIPATION BY SPONSORS?

In March 2007, the city established Project Board. The members of the Board also include the most distinguished representatives of the economic life in the city and region (important international stock exchange listed corporations, such as U. S. Steel Košice, the largest industrial enterprise in Slovakia, then VSE – RWE Group, EUROVIA, Inžinierske stavby – Colas Group, T-Systems, Ness Technologies, Airport Košice and others)

In February 2008, the Board had its fifth session where the members were informed in great detail on results of the pre-selection stage. The Board as a whole and its individual members, including the representatives of important companies, declared their maximum support to the project.

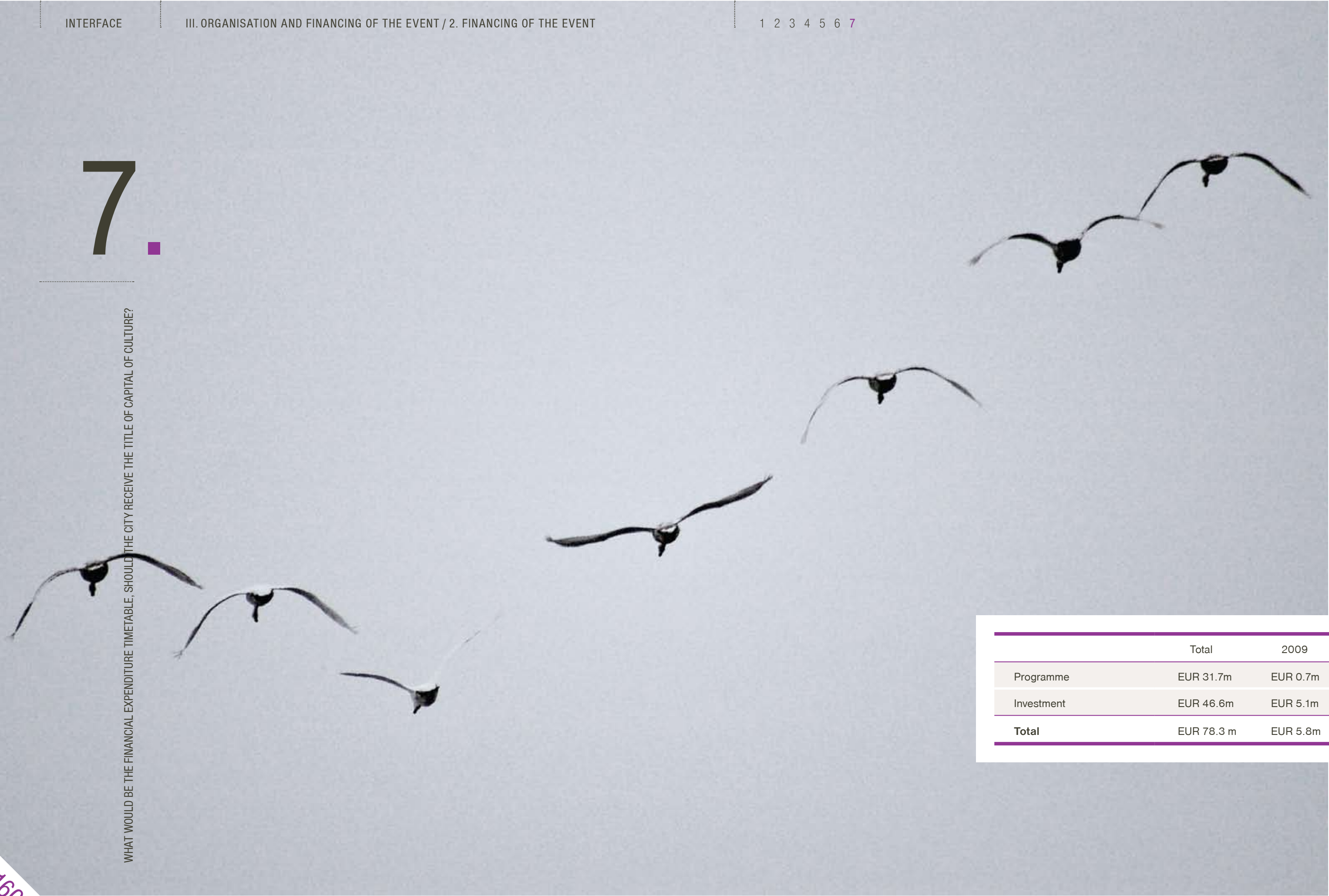
The project relies on substantial involvement of sponsoring organisations. Their participation in the project will take the following forms:

- > sponsor partnership for the 2013 programme
- > sponsors involvement in the investment projects of the expansion of cultural infrastructure
- > sponsors involvement in the prepared new structure of support mechanisms for culture

The budget of the artistic programme of the event counts on the sponsor allocation amounting to EUR 3.2m. This amount is fixed on the basis of sponsorship proportion in the funding of the cultural events in Košice. Compared to the publicity currently given to the sponsors for the cultural events mostly on the regional or national scales, the advertising and marketing campaigns for the ECOC event will operate on a pan-European level. Its added value will be much greater and so the sponsor allocations may exceed the planned value as well. The project team and the city management are already running discussions on the financial support for the project with the managements of the largest enterprises operating in the city and region.

13. 7. 07
 Pozdravujeme a podporujeme kandidadúru
 Košíc. Košice, do toho!
 rodina
 Šiligová

July 13, 2007
 "Greetings. We support Košice's candidacy. Košice, jump to it!"
 (Šiligová family)



7.

WHAT WOULD BE THE FINANCIAL EXPENDITURE TIMETABLE, SHOULD THE CITY RECEIVE THE TITLE OF CAPITAL OF CULTURE?

	Total	2009	2010	2011	2012	2013	2014
Programme	EUR 31.7m	EUR 0.7m	EUR 1.5 m	EUR 4.4m	EUR 9.6m	EUR 15.2m	EUR 0.3m
Investment	EUR 46.6m	EUR 5.1m	EUR 16.9m	EUR 18.4m	EUR 6.2m	—	—
Total	EUR 78.3 m	EUR 5.8m	EUR 18.4m	EUR 22.8m	EUR 15.8m	EUR 15.2m	EUR 0.3m

Given that drawing on the structural funds proceeds as anticipated, the rate of investment will culminate in 2011. The expenditure related to the cultural programme will increase in successive steps from 2011 to reach their peak in 2013.



IV.

CITY INFRASTRUCTURE

1

ROAD TRANSPORT

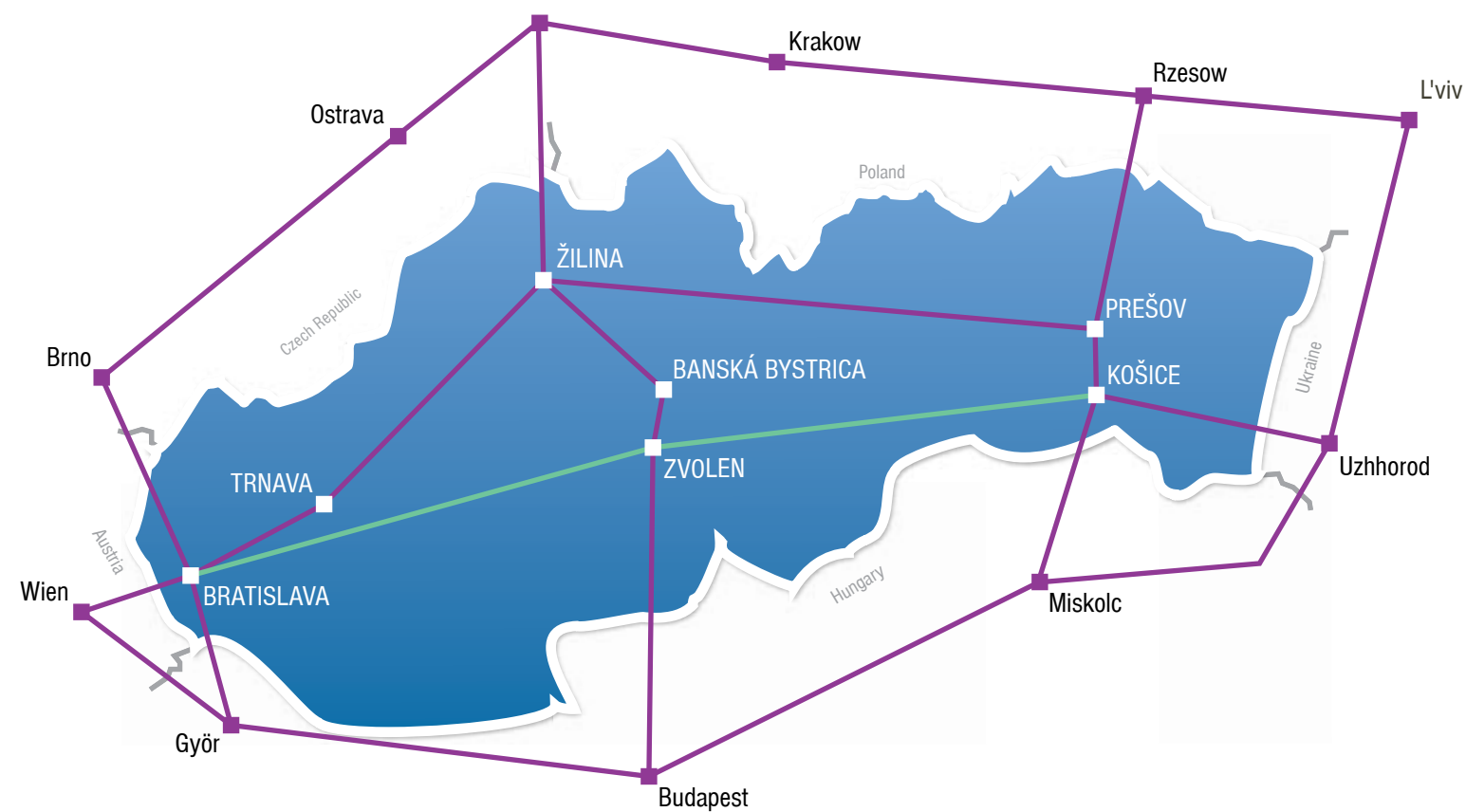
Geographically, Košice is a natural centre of the whole east of Slovakia as well as of the surrounding cross-border region (covering some parts of Hungary, Ukraine and Poland.)

In terms of the road network of the European importance, Košice is situated on two major traffic routes of trans-national character (the west-east route, i.e. from the Czech Republic and Austria towards Ukraine and the north-south route, i.e. from Poland and the Baltic countries towards Hungary and the Balkans).

The Motorway has so far only been built on the legs between Bratislava–Žilina and Prešov–Košice. However, priorities of the Government do include completion of the building of the motorway artery

Bratislava–Košice until 2010. Another road of trans-regional and international importance is the route connecting Košice–Bratislava–Austrian border/Czech border. The city is now taking all steps to connect Košice to the motorway network in the Western European countries

The most important development axis in the region refers to the north-south route Prešov–Košice, which is a component part of the important medieval trade route (Amber Route) leading from the Balkans to the north of Europe. Two distinguished neighbouring centres of Košice and Prešov are linked economically and socially. The cities make up an urban structure of trans-national importance.



CITY TRANSPORTATION

By 2012, extensive **modernisation of the city transport infrastructure, under the KORID project**, will be carried out in Košice. The modernisation will include the connection between the airport and the tramway transport, the switching of the tramway and railway lines (to link the city transportation and regional rail transport), and electrification of the extensions of the public transportation in Košice (tramway transport in the housing estate Ťahanovce.) This will give rise to an integrated transport system to meet the increasing needs for capacity of the city transport and will make the transport connection of the city to the region of better quality and more efficient. Upon completion of the tramway high-speed lines and through making connections to the transport system of the Railways of the Slovak Republic the rate of accessibility will improve for the population of the surrounding regions.

BUS SERVICE

Bus service operates a dense network of sufficient capacity, which includes regional and national lines as well as international lines to the neighbouring countries, and destinations further afield, particularly in Western Europe. The service is flexible enough to respond to the potentially increased demand in 2013.

RAIL TRANSPORT

There are 16 trains dispatched daily from Košice on the line Košice–Bratislava (incl. 3 IC trains), where the connection continues to Austria.

Modernisation of the railway lines is now taking place in Slovakia on several different sections.

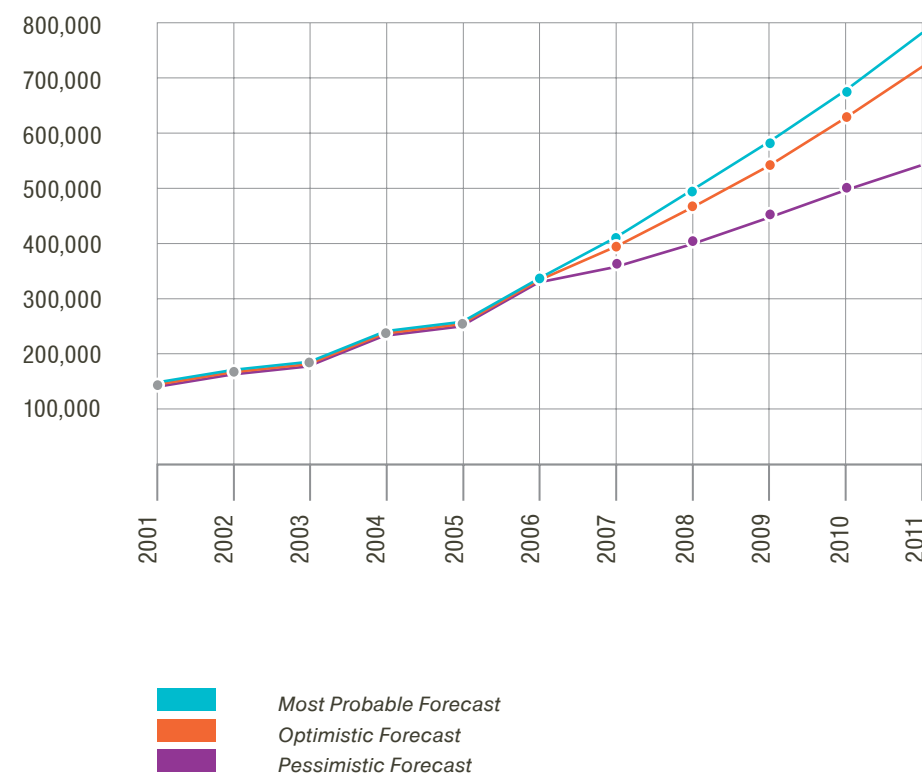
International passenger trains run to Hungary (Miskolc, Budapest), Poland (Kraków, Warsaw), Austria (Vienna), Bulgaria, Romania, and the Czech Republic (Prague, Cheb), where the connection continues to Germany.

AIR TRANSPORT

The Košice Airport is the second largest international airport in Slovakia and the first airport to fulfil the criteria of the Schengen evaluation committee for accession to the Schengen zone. The airport is situated 6 km from the city centre.

Košice is linked to **Bratislava** by a regular air service (22 flights a week). Regarding the international services, Košice has air service to several large important airports, such as **Prague** (33 flights a week), **Vienna** (12 flights a week), **London** (3 flights a week) and **Dublin** (3 flights a week). At the summer season, there are direct charter flights to the destinations in the south of Europe and north of Africa.

Travellers Forecast



INTERNET CONNECTION AND IT-VALLEY

Last year, the air transport generated about 20% year-over-year increase in the number of passengers dispatched from the Košice Airport.

In anticipation of the Ice Hockey Championship 2011, the airport plans to carry out substantial extension and modernisation of its facilities to meet the top international standards. The estimated number of the passengers to dispatch by year-end 2007 is 400,000. Following this growing trend, the forecast is over 700,000 passengers until 2013. All in all, the investment in the airport modernisation shall amount to approx. **SKK 911m** by 2016. The planned improvement shall increase the airport capacity to the **annual** number of **1 million** passengers to dispatch, starting in 2009.

Košice plans to become an active member of the IT-valley, the association of universities and companies operating in the information sector. The purpose of the association is to further develop information technologies and increase their penetration to Slovakia. Among the members and supporters of this association there is Technical University Košice, Pavol Jozef Šafárik University Košice, T-Systems Slovakia, Ness Slovakia, VSE IT Services, Cisco Systems Slovakia, Microsoft Slovakia, Slovak Telekom, RWE Systems Slovakia and many other companies.

Another project currently running in Slovakia is the Orange FiberNet project which introduces the optic fibres Internet connection. The project will enhance opportunities for generally accessible fast Internet connection, which will, consequently, enable a rise and development of new processes, which have so far been limited by the speed of the Internet connection (streaming, real-time applications of highly demanding graphics, etc.)

2.

WHAT IS THE CITY'S ABSORPTION CAPACITY IN TERMS OF TOURIST ACCOMMODATION?

As for **accommodation services**, Košice now has the hotel bed capacity of 1,518. Together with B&Bs and lower-category accommodation, and student hostels vacancies this makes for a total **bed capacity of about 5,200**. The city development and inflow of investment are also envisaged in the anticipation of the coming Ice Hockey Championship 2011. Private investment, which has been announced to amount to EUR 530m over the 4 coming years, will heavily extend and improve the infrastructure of the accommodation, catering, retail and entertainment facilities. (This figure has been proclaimed and is now confirmed by the Office of Chief Architect of the City of Košice). The city is to be reached by Letterstone, the prestige British property investment company, and Unibail-Rodamco, the largest European real-estate company, as they both have announced. **12 hotels** are to be built or reconstructed in the city centre (bed capacity of about 1,830 plus 150 of lower category accommodation). Most of the hotels will be part of renowned international hotel networks. Upon this accomplishment, the city's bed capacity will be of about **7,000**.

Map of property investment projects:

Poly-functional Objects
Cassovar/2009/SKK 2bn
Central Park/2011/SKK 2bn
Poly-functional Centre Juh/2011/SKK 300m

Hotels
Hilton
Superior
Centrum
Panorama
Mill Bastion
Imperial

Shopping Centres
Aupark/2011/2.8bn.
Galéria (extension)

Sports Facilities
Football stadium
Cassosport (reconstruction)

Business Centres
Business centre Košice II
Business centre Košice III
Business centre Továrenská
Aupark Tower

Other planned projects:
Barracks at Malinovského Street – administrative and commercial facilities
New zone on the east bank of the River Hornád – administrative facilities, recreation resort
Shopping Centre Terasa – improvement area – poly-functional facilities: offices, park

INVESTMENT – PRIORITY A



INVESTMENT – PRIORITY B

BLUE PARK

ISLAND OF CULTURE

PARK MOYZESOVA

KUNSTHALLE

PARK "ZA SLADOVŇOU"

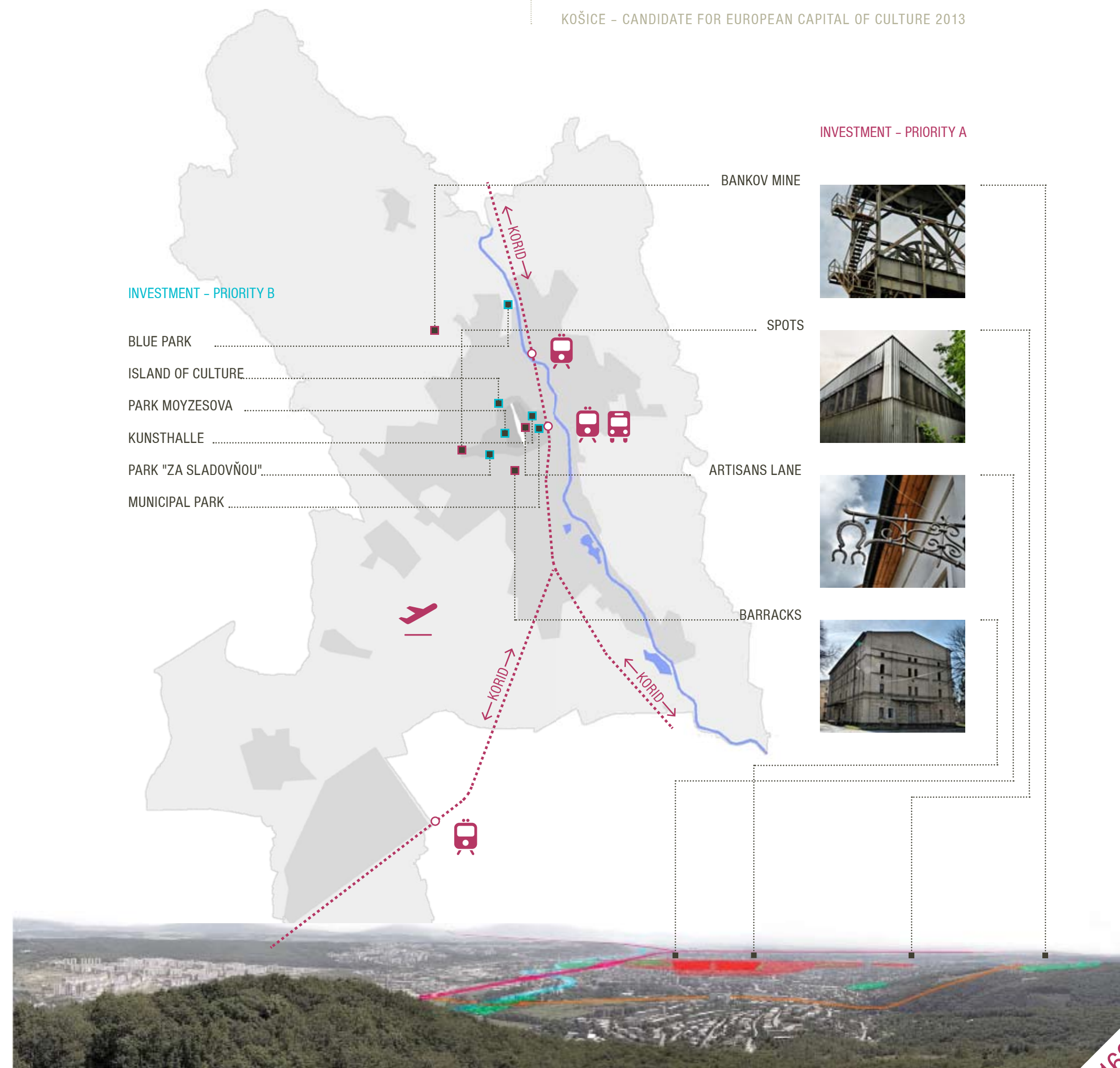
MUNICIPAL PARK

BANKOV MINE

SPOTS

ARTISANS LANE

BARRACKS



3

WHAT PROJECTS ARE TO BE CARRIED OUT BETWEEN NOW AND THE YEAR FOR WHICH THE CITY IS APPLYING FOR THE TITLE OF EUROPEAN CAPITAL OF CULTURE IN TERMS OF URBAN AND TOURISM INFRASTRUCTURE, INCLUDING RENOVATION? WHAT IS THE PLANNED TIMETABLE FOR THIS WORK?

At the preparation stage, the city had two analytical documents prepared, namely Profile of Tourism and the Cultural Profile of the City, including benchmarking with the city of Porto, the second city in a comparable country. The analyses dealt with calibration of the city or the estimation of the need for development of the transport, tourism, and, above all, cultural infrastructure in the city. On planning the cultural infrastructure, the demand was confronted with the up-to-date trends in the cultural sector and requirements for the organisation of large-scale international project, such as ECOC.

The sector of tourism and transport is mainly handled through the national budget (building of motorways), large developer projects (hotels, restaurants, shopping and entertainment centres) and also through private investment of the respective proprietors (airport). On that account, the investment projects prepared by the City and Self-governing Region mainly focus on the **completion of the lacking functions of the cultural infrastructure**.

Within the scope of the city area, there are now several important investment projects in progress. Their aim is to expand the business, administrative, residential, shopping and entertainment infrastructure. Among the incentives to increase the demand of this type of investment is the preparation for the upcoming World Ice Hockey

Championship in 2011. The substantial part of the pending investment will be accomplished much before 2013 and the investment projects under ECOC 2013 will, logically, fall under the scope of the same infrastructure. When it comes to urban planning and development, the most developing area is now stretching along the west-east axis of the newly built city centre and the sites edging the west and south of the Old Town district. The city also plans substantial developments to the east in order to break the line barrier of the railways and to integrate the River Hornád in the city organism. This development axis is, however, only feasible in the long-term time horizon.

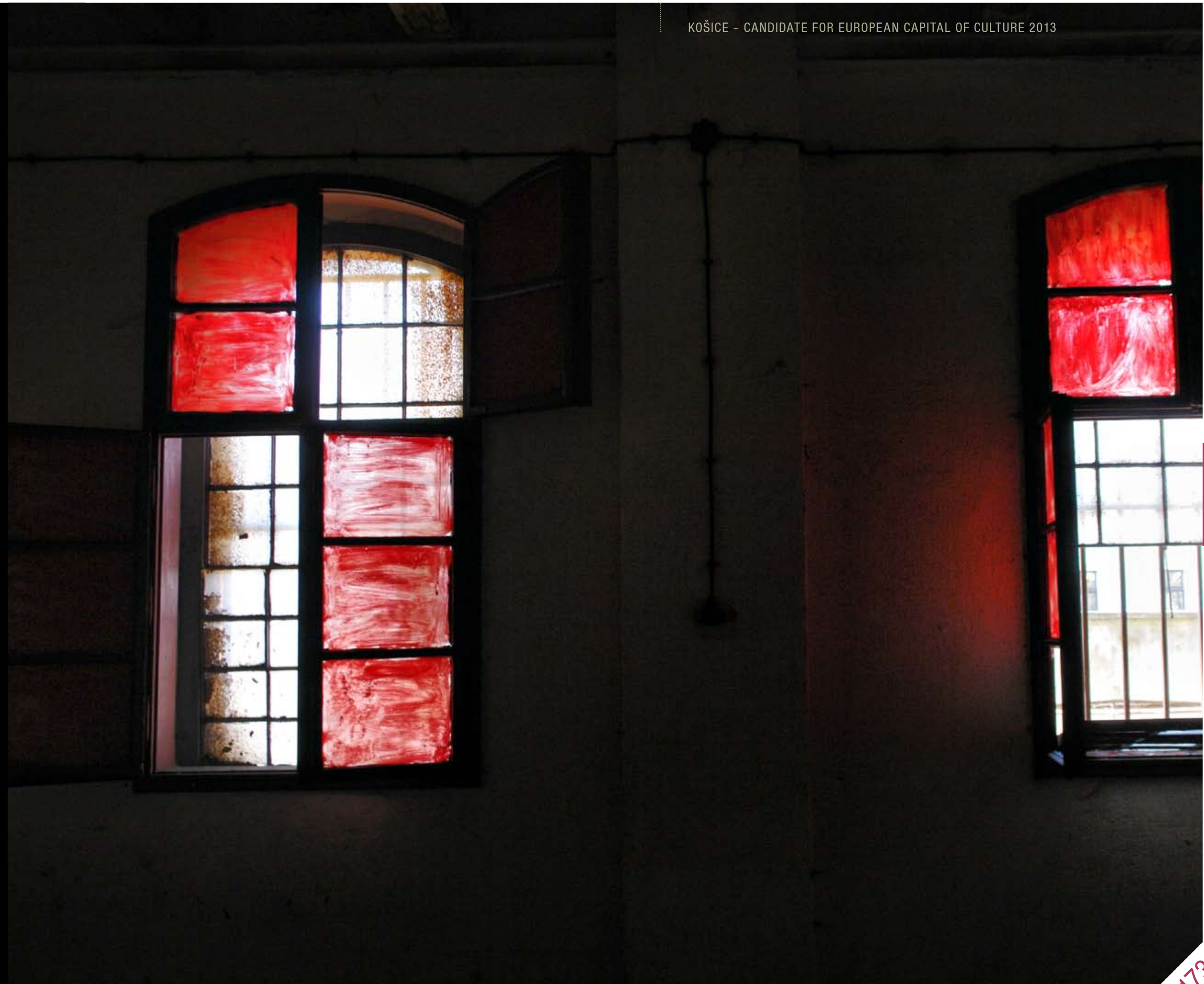
Within the broad professional partnership the city's expert groups for Architecture and Regional Development suggested more than 15 investment projects focusing mainly on the enhancement of cultural infrastructure. Following the respective drafts a feasibility study of large investment projects was prepared to provide expert opinions, budget estimates and project management models. The comparison of the study outcomes and the actual situation in the city in the view of the planned investment pointed out a need for **reduced selection and prioritising**.

THE PROJECTS WERE SHORT LISTED ACCORDINGLY. THE GREATEST IMPORTANCE WILL BE PLACED ON THE PROJECTS OF **BARRACKS/KULTURPARK AND SPOTS**. DUE TO THEIR PHILOSOPHY THESE PROJECTS REPRESENT THE MAJOR OBJECTIVES OF THE CITY'S APPLICATION, CREATE BACKGROUND FOR THE ESTABLISHMENT AND DEVELOPMENT OF THE CREATIVE INDUSTRY IN THE CITY, DEVELOPMENT OF INDEPENDENT CULTURE AND INTENSIFICATION OF CITIZEN'S PARTICIPATION IN ARTISTIC CREATION AND CULTURAL LIFE. **THESE PROJECTS ARE, MUCH LIKE THE BANKOV MINE AND ARTISANS LANE PROJECTS, ALREADY AT THE EARLY EXECUTION STAGE.** THE REST OF THE SELECTION IS COMPOSED OF THE PROJECTS INITIATED BY THE KOŠICE 2013 PREPARATORY TEAM, YET THEY LARGELY DEPEND ON THE SUCCESS OF THE ENTIRE PROJECT.

There is a special group of related priority projects which are prepared by the state-run institutions and Košice Self-governing Region. These mostly relate to modernisation and reconstruction of the existing cultural institutions, completion of the infrastructure and renewal, renovation and maintenance of some historical and cultural landmarks in the city and the region.

ZACHAĽ STE, POKRAČUJTE
Handwritten signature

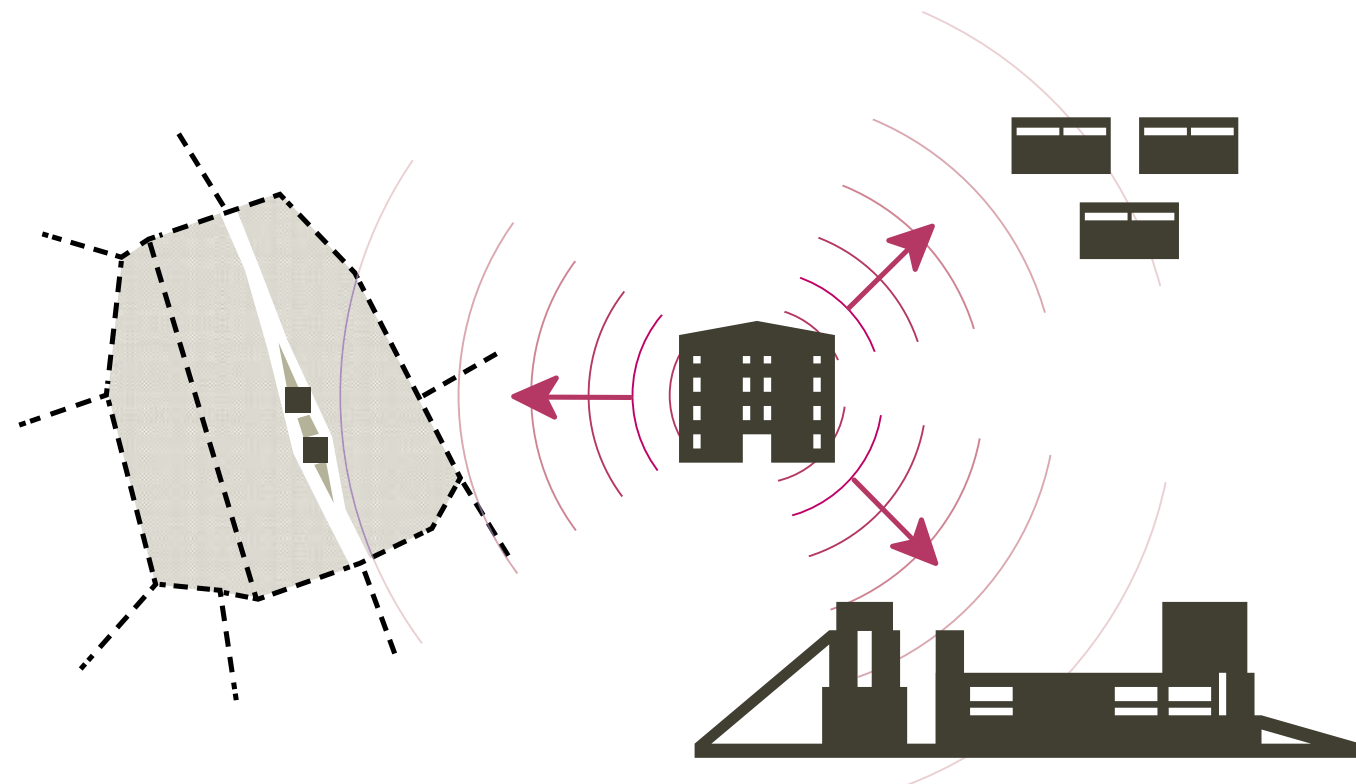
"You got started, now you should keep on going."

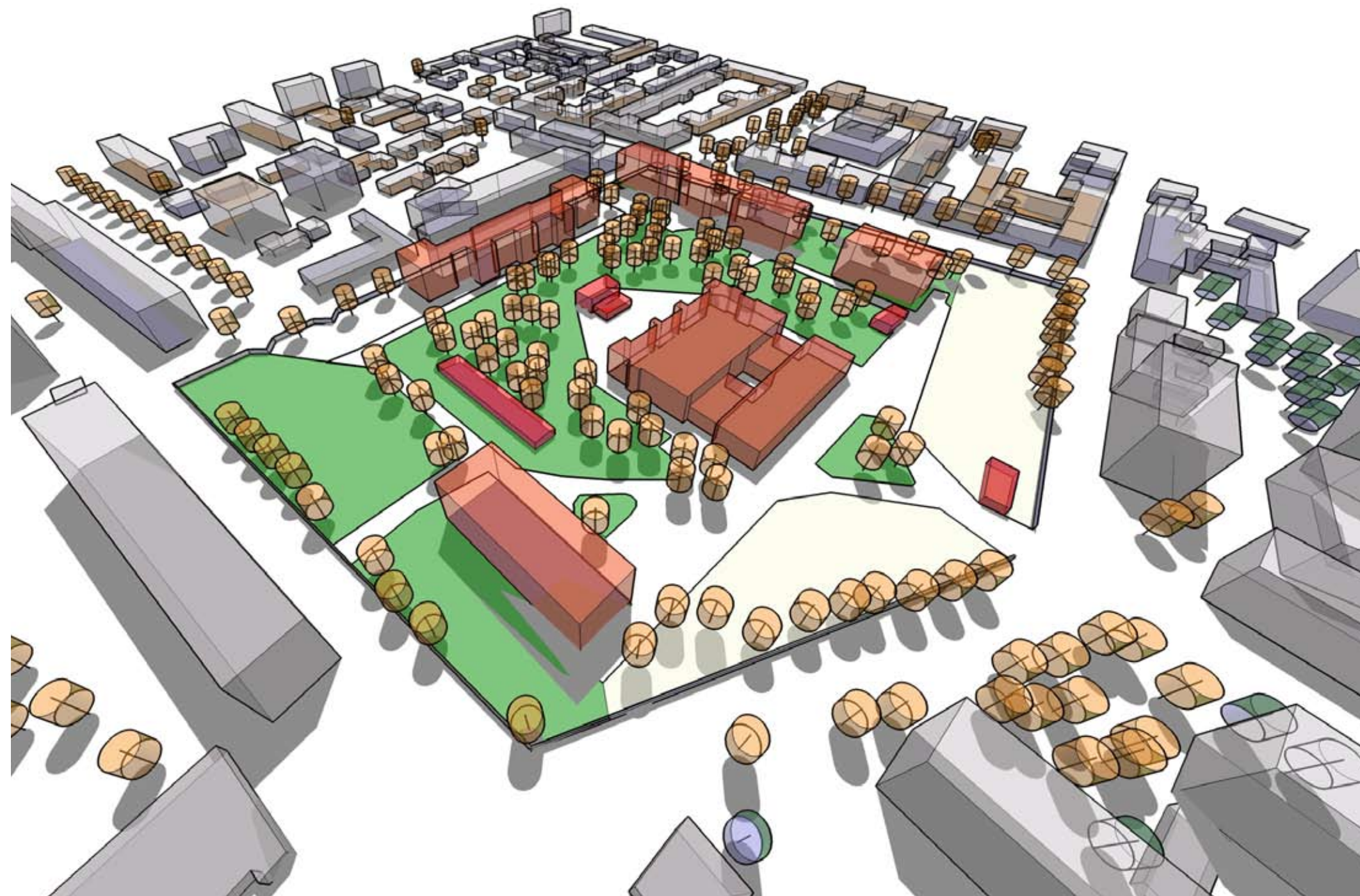


Barracks / Kulturpark

This project focuses mainly on functional transformation of the site. The warehouse facility of the former Capt. Jaroš Barracks situated in Skladná Street in Košice is a purpose-built estate built in the late 19th century. The buildings are embedded in a historical park situated very near the city centre (within 5 minute walking distance). Under this transformation project, the city intends to create space that will provide for the several lacking cultural facilities, and, at the same time, preserve the atmosphere and period character of the estate which is of great architectural and historic values. The overall conception at this stage centres on the functional redefinition of the site and the scope of activities to be promoted within each of the three component spaces within the complex: the central building and two objects flanking the west side of the estate. The right distribution of activities is of great importance, in order to achieve symbiosis and attractiveness of the site as a whole. The main focus will be given to various presentation forms of art (across different media) and on artistic production.

Stress will be laid on the presentation forms of art and culture and on the production activity in the sector of creative industries and media. Another important aspect of this project includes international participation of artists under the mobility and the residency programmes. This centre affords facilities and enables developing of programmes and cooperative projects whose outcomes may be presented outside the estate: at SPOTs, Bankov mine, Swimming Pool/Kunsthale, Platform or other places. The centre will serve as a creative base where life keeps vibrant and goes beyond the walls to become integral part of the life in the city. The substantial part of the programme composition described in section II.2 has at its execution stage direct or indirect links to the Barracks/Kulturpark facility which will become a **heart of the entire Košice INTERFACE 2013 project**.





1. Non-state centre of culture
2. Gallery
3. Incubator of art
4. City gallery
5. Restaurant with open-air facilities

6. Facilities for commercial lease (shops, butti-ques, DJ centre...)
7. Objects not administered by the city; to be included in the project stage 2 (e.g. hotel, hostel, commercial operation)

- a Public parking
- b, c Service parking
- d Area for future construction

Barracks/Kulturpark will include:

INDEPENDENT CENTRE OF CULTURE

- > facilities for encounters, creation and presentation of various forms and media of modern art
- > facilities for international exchange programmes
- > presentation facilities (multi-functional hall, experimental hall/theatre studio, display facilities)
- > art studios, creative studios/laboratories
- > premises to organise workshops
- > offices to run the administration of the centre
- > additional functions (info-kiosk, art literature and art books retail, art café, restaurant, bars)
- > open-air cinem

As part of the successive expansion of the centre's portfolio of activities, several operators (citizen's initiatives, official groups and companies) have been approached with the offer to participate. They will be developing their activities as project partners and will actively participate in the centre's programming activities and events.

Bona Fide o.z. – IC culture train, Centre of Contemporary Arts

This independent cultural centre has been operating since 2005 (there are two other centres of this kind in the country). Through its programme composition the centres seeks to cover various forms of visual arts as well as activities in other art media such as theatre, music, modern dance and film. The centre also offers artist residency programme, workshops and courses. The centre is a member of Trans Europe Halles, the European networks of independent centres of culture (www.teh.net).

Divadla na peróne o. z. – professional theatre specialising in contemporary theatre and own production

Pectus Publishing – Literary club

MakeUp Collective, Kassaboys, Artarch – independent organisations specialising in creative arts, coordination of exhibition activities, gallery operation

Lab Indicium – laboratory exploring new technologies in art

Barracks/Kulturpark is now defining its profile as a cultural centre. The centre is undergoing a spatial and functional refit. Under the preparatory stage of the application of Košice for ECOC, the centre staged several international events on contemporary art. The events enjoyed a high visitors rate and were hugely popular with both general public and professional community.

Moon Ride (14 September – 13 October 2007)

- > festival of Contemporary Art and Creation
- www.moonride.sk

Something is Red (4 April – 30 April 2008)

- > international residency project on multimedia productions connecting performance, music, video, verbal and body language
- > creative encounter of artists from France and Slovakia to accomplish the process of long-term co-operation between the partner cities of Košice and Lyon under the application for ECOC 2013 nomination

Opening of Visual Art Projects



CREATIVE INCUBATOR

Incubator-based support is one of the mechanisms of sustainable development of creative industries as part of the city's economy. The purpose of the incubator is to support organisations and companies promoting various forms of creative activities with the aim to facilitate their spatial concentration and consequent synergy. The support is given through supply of special rates lease of premises, delivery of common and outsourced administrative and service facilities (book-keeping, telecommunication connections, etc.), providing specialised educational programmes (e.g. cultural management training, media literacy course) and through provision of information and consultancy services (partnerships, networking, grants, project management). See also I.7. and I.15.

The incubator will provide:

- > **premises to let to young artists**, esp. art school graduates in the city and from other Slovak cities
- > **premises for start-ups operating in creative activities and to the organisations operating in the arts & culture sector**; they will be offered special rates lease terms and technical support and professional personnel support for their activities in order to encourage development of the particular industry in the city. The aim is to attain activity synergy with the operation of the independent centre of culture Barracks/Kulturpark and with other cultural institutions in the city. This will deliver improved quality and expansion of cultural supply, which will, in consequence, lead to the enhanced quality of life (secondary economic effect).
- > **facilities for operators specialising in educational activities in the sectors of culture, art and media** mainly centred on cultural management, media literacy and art education
- > **facilities to present deliverables** of individual operators
- > close **co-operation with residency programme** Košice AIR which will strengthen the international dimension of the project

Creative incubator will mainly specialise in the modern progressive trends in art and their interaction with creative industry – digital media, performance, interactive technologies, etc.

MUNICIPAL DISPLAY FACILITIES

This project relates to the cultural infrastructure in the city to cover a special programme divided into two functional units: **gallery and museum**.

The gallery will add to the cultural infrastructure of the city by providing space for visual art presentation facilities, which will be used in line with the programming conception of Barracks/Kulturpark as well as by other operators.

In confrontation with progressive forms of art and culture presented at the Independent Centre of Culture Barracks and Creative Incubator, the **City Museum** is supposed to introduce an element of **memory** to the overall conception, as **memory constitutes a substantial part of identity of every individual**. The museum will focus on the themes and topics related to the communist past and the post-communist reality. The purpose of the facility is not only to commemorate a certain period in the history of the Central and Eastern Europe and its historical facts, but, above all, using critical confrontation to underline and accentuate **transformation**. This is in line with one of the major objectives of the nomination project.

The purpose of the project is to evidence transformation of the society towards a more engaged and participatory form of democracy and towards the freedom of man and his artistic expression. The exposition will contain factual and discourse **segments delivered in an interactive form using modern technologies**. The exposition will deliver the **thematic and programme content to several long-term projects** run by the Barracks venue (e.g. residency programmes, international co-operation) and will enable artists and creators to respond to this significant constituent of history and identity of this part of Europe. The project aims to initiate relevant artistic and social reflections, which, for various reasons, are still lacking in the post-communist reality.

PROJECT WORK PROCEDURE BARRACKS/KULTURPARK

The shape and form of the site will be subject to an architectural tender. The winning design will examine and eventually modify the required parameters and capacity of the facility, outline options for reconstruction or possible construction of new objects to fit the profile of the site and the surrounding area. The overall architectural, urban and functional concept will then inform the tender's terms of reference for individual objects. The partial winning projects will then serve as a basis for applying for financial coverage of expenses from the structural funds for the overall project.

- > **organisational model**
will operate through a combination of short- and long-term leases (5-year lease or 30-year and over-30-year lease) to the organisations of the best capacity to fulfil the requested cultural functions in the city
- > **grant scheme**
support for individual activities will start from the grant scheme as designed under the ECOC project
- > **representation of commercial activities**
see Creative Incubator
- > **monitoring of the project**
monitoring activities of the centre as the whole will fall under the non-profit organisation of Košice 2013, n. o.

SUSTAINABILITY OF THE PROJECT

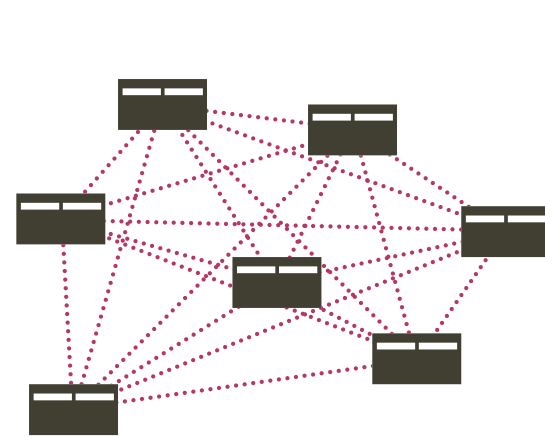
FINANCIAL COSTS

COSTS	Investment Project	Annual Operation
Art Incubator	EUR 1.4m	EUR 0.17m
Non-public Centre	EUR 1.4m	EUR 0.16m
City Gallery	EUR 0.7m	EUR 0.18m
TOTAL Barracks/Kulturpark	EUR 3.5m	EUR 0.51m

Investor	City of Košice
Financial resources of the investment	95% EU structural funds – Regional Operation Programme (OP) - Reconstruction of Cultural Infrastructure and Urban Regeneration (Priority Axes 3, 4) 5% city budget
Date of the project execution	March 2009–December 2011
Očakávané ročné prevádzkové náklady	EUR 0.5m
Estimation of annual demand of the operation co-financing from the city budget (Incubator 40%, Non-state centre of culture 40%, municipal display facilities 90%):	EUR 0.28m
Overall investment costs	EUR 3.5m

Cultural sites on the margin – SPOTs

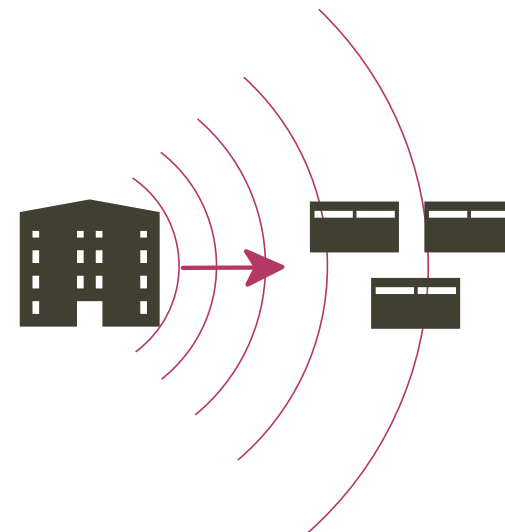
One of the issues relevant to the state of city's urban regeneration is the state of the remnant buildings of the housing estates' energy infrastructure. Among those are heat exchanger stations built in the 1960's and 1970's. They used to serve to redistribute heat and generate hot service water for the residential units contained in the residential blocks. The amortized technology of the heat exchanger stations was replaced in the late 1990's and early 2000 by new technology requiring less space. The buildings of the heat exchanger stations were then fully or partially vacated and are now out of use and beginning to deteriorate. The convenient position of these facilities, mostly inside the residential areas, gives an opportunity for their active inclusion in the revitalisation of the tower blocks housing estates. Alongside their commercial utilisation – as shops and service operations – there is an option to transform them into **special centres of culture** to function as crystallization points of revitalisation in the city's cultural life. Creation of such little “focal points” of culture in the city districts (housing estates) will also promote **development of local culture and community life**.



Cultural Sites on the Margin - SPOTs will provide for the lacking facilities to serve specific purposes and meet needs for various activities in particular city districts (culture, art, spare-time activities, place of encounters and communication, etc.). They will create a cross-linked cultural network at the marginal parts, which will be linked to the city centre (Barracks/Kulturpark). This will enable to involve all cultural points in joint activities. Creation of buildings of unique design and architecture is of importance, as they will reflect the environmental dimension of the nomination project centred on revitalisation and diversification of these sites within the housing estates.

SPOTs will operate as variable facilities that can be used as:

- > *creation facilities (art studios, creative workshops, rehearsal rooms and others)*
- > *facilities to carry out small-scale local initiatives in the sector of culture and others in Košice (offices of non-profit organisations, leisure centres, and others)*
- > *Facilities to carry out small-scale local initiatives in the sector of culture and others in Košice (offices of non-profit organisations, leisure centres, and others)*
- > *facilities and attractors for the population and visitors (playground, seats, sun deck, park, outdoor exhibition, and others)*
- > *leisure facilities*

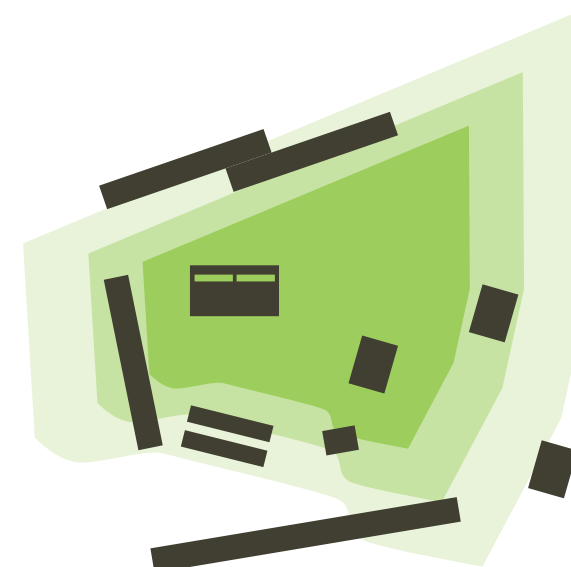


ENVIRONMENTAL DIMENSION

The intention behind the completion of the areas surrounding the heat exchange stations is to **recover public area**, make it more attractive and obtain citizen-friendly places. In addition to strengthening the intra-community links, it is also important to reinforce their ecological dimension, give expression to innovations in natural resources management. This project emphasises environmental issues to be resolved in the urban and architectural contexts. Forging valuable ecological and visual links will constitute an important factor for the ultimate development of such sites.

Specific Measures:

- > central areas in between the residential blocks localized in connection to the exchange heat stations; landscape accomplishment and park design
- > participation in defining and forming the functions of public areas,
- > environmental planning in order to obtain infrastructure of civic amenities for the sites in the future
- > implementation of the actual eco-trends and new rain-water management
- > links between functional elements, on one hand, and visual, architectural and urban ones, on the other hand
- > definition of the future of the revitalised sites and conditions for their further development



PILOT STAGE

At present, there are **7 objects** of heat exchange stations **available**. By modernising these technological facilities (their total number is 156 throughout the city) new opportunities will be given to proceed with the project (the estimate rate of modernisation is 5 objects per year). There is a need to attain co-operation with the heat management company Tepelné hospodárstvo, a municipal enterprise operating the heat exchangers in question. Such co-operation will streamline the modernisation process and help the plan to execute one project per each city district, at least.

To carry out the first heat exchange sites project two citizen's associations of Pectus and Community Development Centre in co-operation with the ECOC head office will create a programme for each facility and will ensure the accomplishment of the project objectives. This is a year-round programme aimed at integration of visual art, music, dance, literature, film and photography into the “grey” every-day life of communities living in the housing estates on the outskirts. The execution, designing and planning of these activities will engage the population of the local community, the official and informal groups and NGOs operating in the community. The programme will embrace links to other cultural activities carried out in the city and to the activities related to the Košice INTERFACE 2013 project.

*The citizen's association **Pectus** has already been operating for some time. The association is primarily engaged in promoting literature and publishing, but lately they have also been carrying out a project engaging with inter-media and contemporary art. The association has established contacts and communicates with several other citizen's associations and societies operating in the country and outside Slovakia and is an active participant to the creation and implementation of their joint projects.*

*The citizen's association **Community Development Centre** [Centrum komunitného rozvoja] carries out activities to create and improve facilities for the population at housing estates and fosters their participation in the activities aiming at community development.*



PROJECT IMPLEMENTATION PROCEDURE

The first heat exchange station project will be carried out in co-operation with the Department of Architecture, Faculty of Arts, Technical University, citizen's association Pectus and the ECOC project team. By the end of third quarter of 2008 an architectonic study and feasibility project will be developed. It is assumed that building operations will also concurrently commence.

At the pilot stage, the city can follow 2 model heat exchanger solutions:

- A. multi-functional facility equipped with a stage (seating capacity 60)
- B. combined art studio and display facilities

FINANCIAL COSTS

	Investment	Operation
Multi-functional Facility	EUR 0.1m	EUR 0.036m
Gallery	EUR 0.04m	EUR 0.019m
Total *	EUR 0.14m	EUR 0.055m

**Under pilot stage, the city will have implemented 3 small-size theatres, 4 art studios/mini-galleries by 2009*

Investor	City of Košice
Financial resources of the investment	95% EU structural funds – Regional Operation Programme (OP) - Reconstruction of Cultural Infrastructure and Urban Regeneration (Priority Axes 3, 4), 5% city budget
Date of the project execution:	October 2008–December 2009
Overall investment costs	EUR 1.6m
Expected annual costs of operation	EUR 0.25m
Planned co-financing by the city (60%)	EUR 0.15m

Artisans Lane

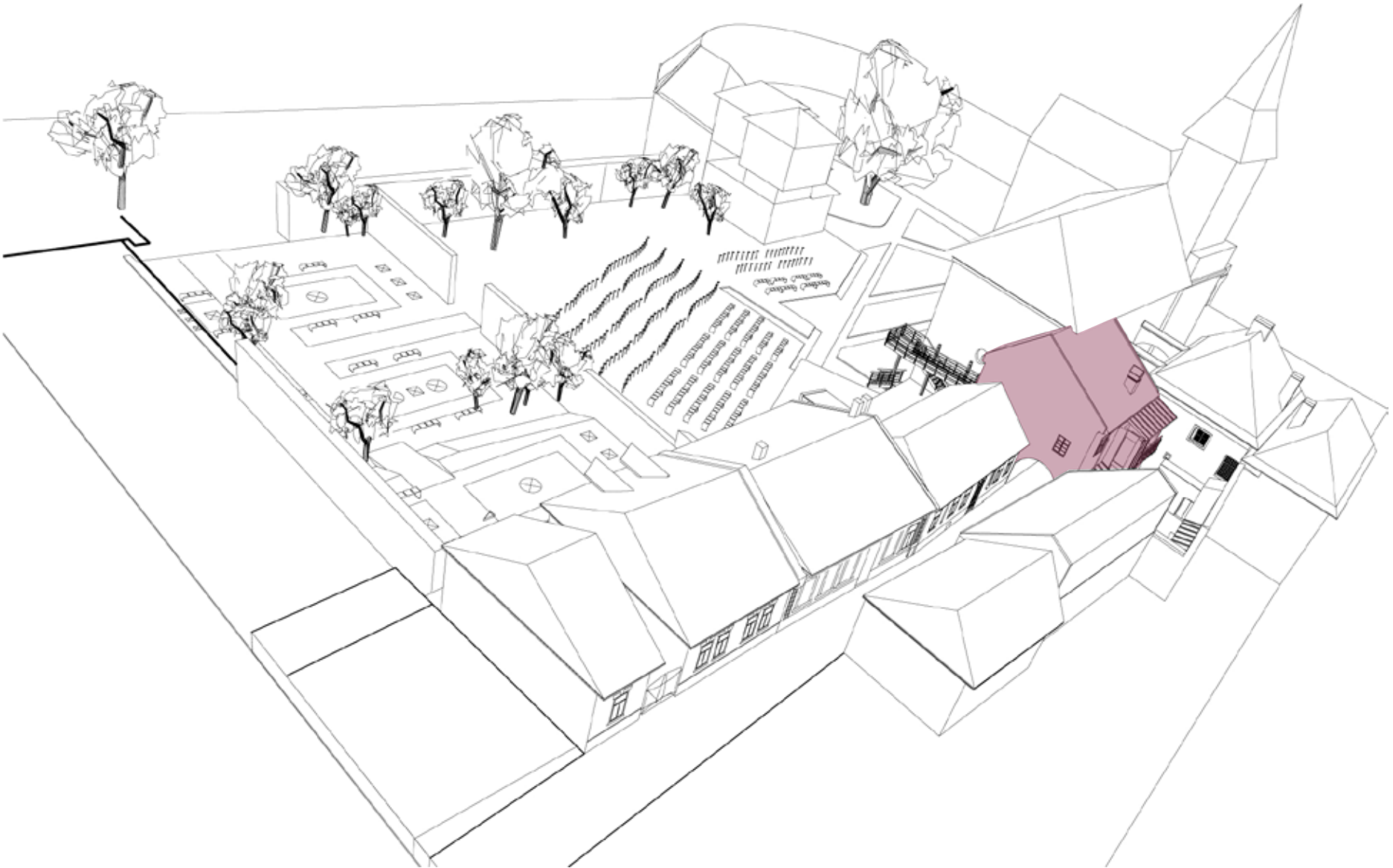
Košice was for centuries the second largest political and economic royal town in the Kingdom of Hungary (after Buda). The town was also a leading member of the alliance of five guild towns known as **Pentapolis** which played a leading role in the then trade. The town had then a well-developed system of handicrafts and trade. Hrnčiarska Street in Košice has for 20 years been given a profile as **Artisans Lane** and gives the city an opportunity to create an attractive tourist complex of facilities highlighting the medieval style and period. In the mid-1990's, 7 handicraft-facility projects were executed in Hrnčiarska Street.

Košice Self-governing Region is now launching in co-operation with the East-Slovakian Museum a project to reconstruct the **Executor's residence** and to open an Amphitheatre at Rodošto. This project will be carried out with the financial support from the Norwegian funds.

To boost the attractiveness of the site and reinstate its compelling period atmosphere, it is important to increase the number of operations by 5 facilities, at least, to obtain the total of 12 handicraft establishments. There are facilities run by the East-Slovakian Museum and Archaeological Institute, then also some restaurants, which blend well in the lane's ambience. The City of Košice and Košice Self-governing Region own 5 other objects, which may be reconstructed and open for the operation lease. The reconstruction projects are now being prepared to apply for financial support from the structural funds. The advertising of the call is expected for mid-2008.

In pursuit of sustainability of the project, the city plans to support the establishment of **foundation** and **non-profit association of artisans** – tenants will take over in successive steps the planning and implementation of joint development plan in order to acquire financial resources from sponsors for the future investment and activity. The city now seeks a strong candidate for the position of the project **manager**.

Investment into the existing facilities	EUR 0.31m
Investment into reconstruction of the new object adaptation	City of Košice – EUR 0.47m Košice Self-governing Region – EUR 0.63m
Investment in revitalisation of shared facilities	EUR 5m
Investment Total	EUR 1.56m
Financial resources	Structural Funds – 95% City and Košice Self-governing Region: 5%
Expected annual costs of operation by year-end 2009	EUR 0.1m
Date of the project execution	March 2009–September 2011



executioner's apartment



Bankov Mine

The results of the analysis on the cultural infrastructure in Košice define a demand of **facilities suitable for organisation of large-scale multi-day open-air festivals** able to accommodate visitor capacity of over 10,000. Such a facility should be located in an attractive unusual site with good infrastructure situated out of the residential city districts.

Looming high above the city, the Bankov hill is a popular leisure area in Košice. In the 1950's magnesite mining and processing started up on the site, which interfered with the original recreation function of the place. The industrial estate equipped with a cableway line, which used to transport the treated raw material to the works beneath the hill, would tower the city as a symbol of new industrial era. In 1995, the magnesite production was ceased for ecological reasons and the mine facility began to deteriorate.

The Bankov Mine project is a **project of transformation and revitalisation of the mining estate to a post-industrial centre of culture equipped for organisation of large-scale open-air festivals**. Due to its panoramic location above the city, the site is in a position to become a new symbol of Košice, of a modern city, of modern INTERFACE of culture. Along with its panoramic view and the unusual shape of the buildings, the site is complete with a huge, 120 m deep crater – leftover of the surface mining operation, adding to its bizarre and unique attractiveness. There is also the possibility to reconstruct the cableway line to suit passenger transportation between Bankov with the spacious recreation area along the River Hornád.

The project also entails a specific **environmental emphasis**, esp. in respect of its long-term sustainability and the presence of some unique natural specimen within the area around the mine. The treated site of Dolný Bankov has a large settling pit which has now its own natural eco-system including flight woods and overflowed land depressions. Due to its importance and size, this system contributes to the stabilisation of the city's eco-system. The site also contains interesting wetland system of regional importance.

PROJECT PREPARATION PROCESS

Given that the area of the Bankov mine is a private company property, the city had undertaken negotiations with the companies' representatives. After the intention of the city had been presented and a series of negotiations had been carried out, the plans of both parties for the mine site proved to be consistent and complementary. The parties made a preliminary agreement under which a working team was set up in order to coordinate the future procedure. The team is made up of representatives of the city and the company Magnimex a.s.

The parties also drafted a **memorandum** to declare their concern over co-operation and joint action in building cultural, recreation and leisure area. At the next stage, a feasibility study will be drawn up to put in figures estimate costs, project and works timetable, terms of funding, planned capacities, relations to the required land and buildings and others.

INTENTIONS

A. City of Košice under the ECOC project (supported by the investor)

> building a multi-functional complex area for open-air cultural events at Horný Bankov (2008–2013)

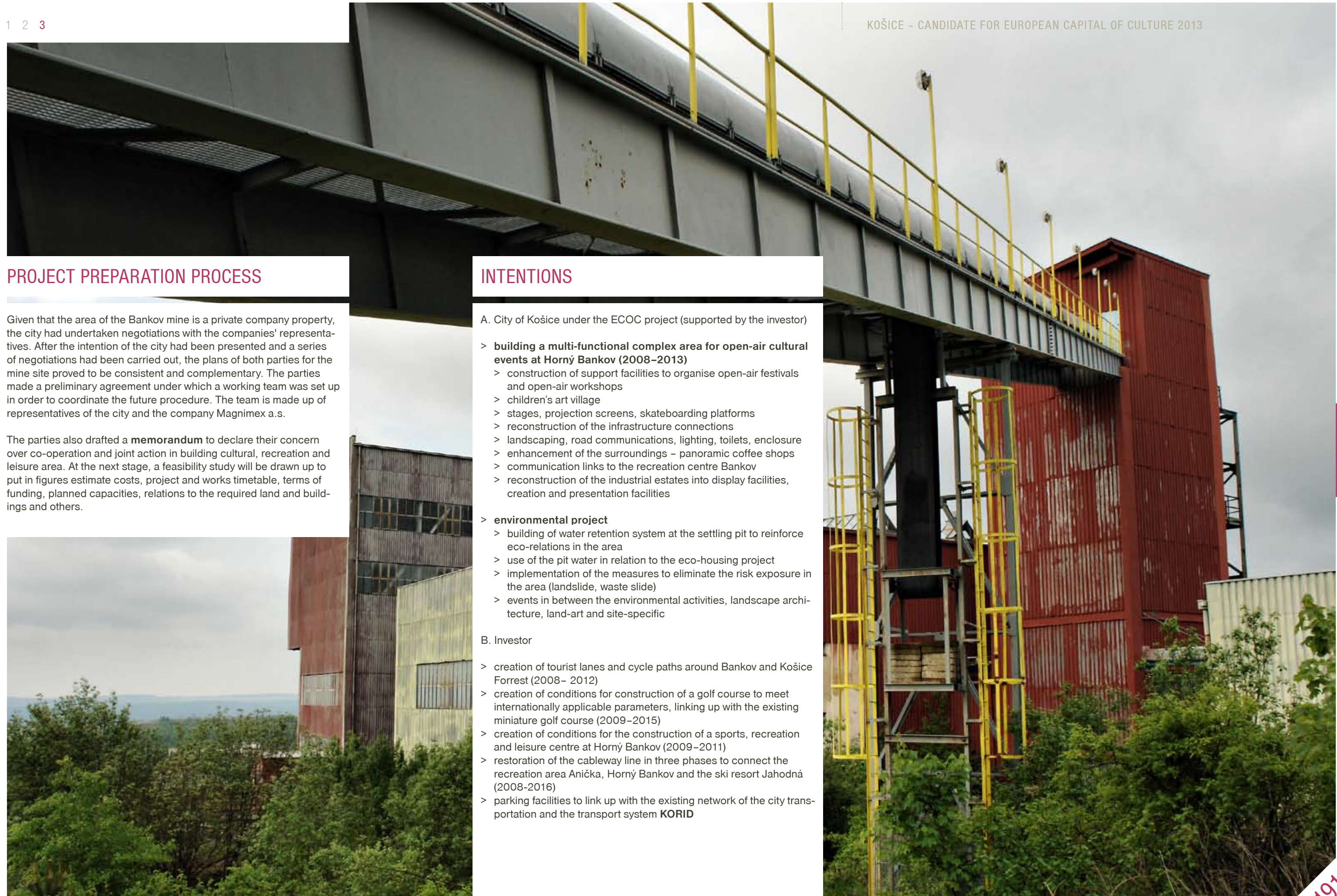
- > construction of support facilities to organise open-air festivals and open-air workshops
- > children's art village
- > stages, projection screens, skateboarding platforms
- > reconstruction of the infrastructure connections
- > landscaping, road communications, lighting, toilets, enclosure
- > enhancement of the surroundings – panoramic coffee shops
- > communication links to the recreation centre Bankov
- > reconstruction of the industrial estates into display facilities, creation and presentation facilities

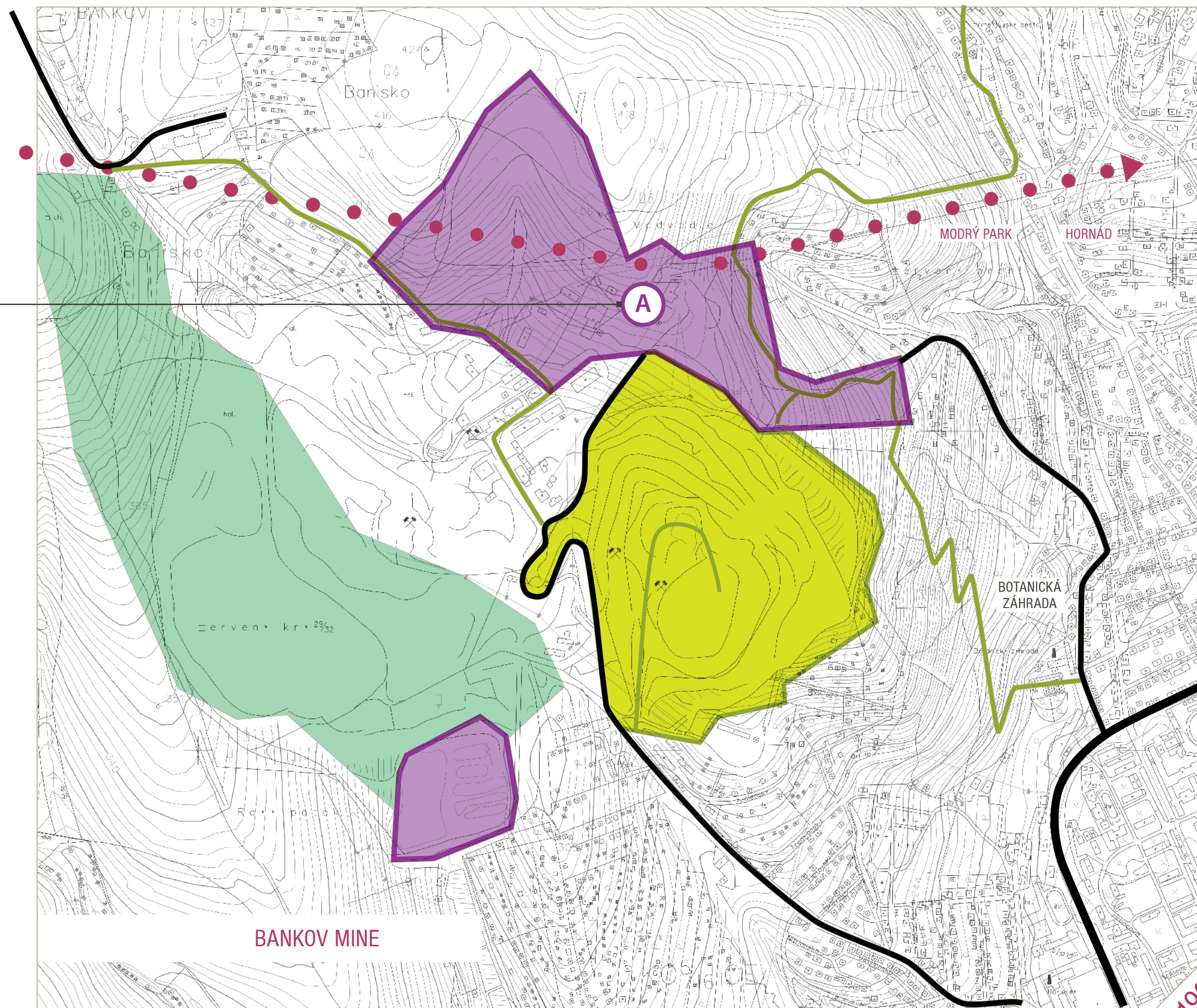
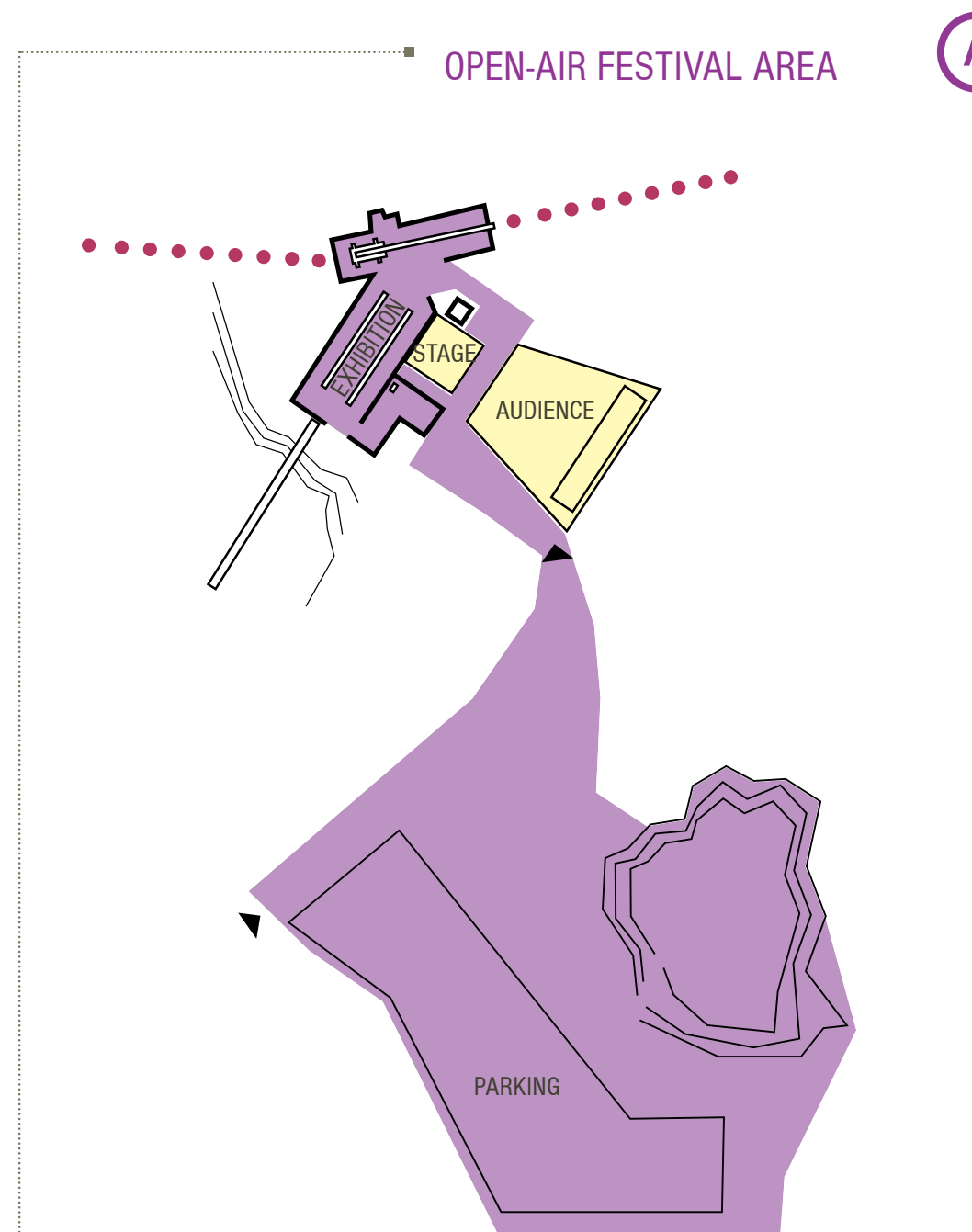
> environmental project

- > building of water retention system at the settling pit to reinforce eco-relations in the area
- > use of the pit water in relation to the eco-housing project
- > implementation of the measures to eliminate the risk exposure in the area (landslide, waste slide)
- > events in between the environmental activities, landscape architecture, land-art and site-specific

B. Investor

- > creation of tourist lanes and cycle paths around Bankov and Košice Forrest (2008–2012)
- > creation of conditions for construction of a golf course to meet internationally applicable parameters, linking up with the existing miniature golf course (2009–2015)
- > creation of conditions for the construction of a sports, recreation and leisure centre at Horný Bankov (2009–2011)
- > restoration of the cableway line in three phases to connect the recreation area Anička, Horný Bankov and the ski resort Jahodná (2008–2016)
- > parking facilities to link up with the existing network of the city transportation and the transport system **KORID**





INDOOR SWIMMING POOL - KUNSTHALLE

The building housing the municipal indoor swimming pool is considered to rank among the most beautiful architecture in the city. The building was made in 1957-1960 and remained in operation until the late 1970's. After Mlynský potok [the Mill Brook], running near the building, ceased to exist and was replaced by a road – one of the arteries in the city, the tail water level declined, which, consequently, led to serious static disturbances in the facility. (In fact, the drainage of the watercourse appeared environmentally inconsiderate and resulted in static disturbances in several other buildings in the neighbourhood.) Since then the facility has kept deteriorating.

The facility is conveniently located in the city centre and is accessible by pedestrians. The reconstruction project proceeds from a conception of **following up with the initial function of the indoor swimming pool**. A new facility will contain some **multi-functional facilities** able to change their function as need arises (e.g. the pool hall may turn into multi-functional cultural premises), then will be a leisure complex, some display facilities, a restaurant and service rooms. Upon its reconstruction, the indoor swimming pool will become a **cultural, social and leisure facility with year-round operation**.

Behind this investment project, there is also a theme of water (one of the four major topics of the Košice – Interface 2013 project) in an effort to challenge the negligent attitude typical of the past and to correct some of the water related eco-misdemeanours. The project also understands Water as **INTERFACE** for wellness and "artness". In the vicinity of this building, there is also an outdoor swimming pool, a natural lake, a municipal park with an artificial lake and fountains and the former millrace

ISLAND OF CULTURE

The future facility of Island of Culture is a unique urban element on the city layout. This complex of buildings flanked by two streets makes up a genuine island, which is now used by two cultural institutions, library and museum.

The project of the Island of Culture includes **addition of two multi-functional new buildings** to the existing buildings – a **media library** to the library, and some new **display facilities** to the museum. Island of Culture should thus provide the city with:

- > new display facilities suitable for displaying international large-scale projects,
- > multi-functional lecture hall (auditoria for working with visitors of all ages, space for lectures, discussion & meetings),
- > media library – facility to accommodate small-stage shows and chamber concerts
- > new type of library facilities – reading room, phono-library, video-library, service and refreshment room and a "culture shop"

The concept also encompasses both parks surrounding the present buildings. The facilities fall under the founder's responsibility of Košice Self-governing Region and the land for the two additional buildings is an estate owned by the City of Košice.

Ľudia, aj malé každodenné maličkosti, aj každá drobná práca a usilovaní neviditeľná dnes, môžu a prinevôsobu sa. Nezbúďajme sa ľahko.
Vďaka, krásne.

Martin Oľpukly (M)

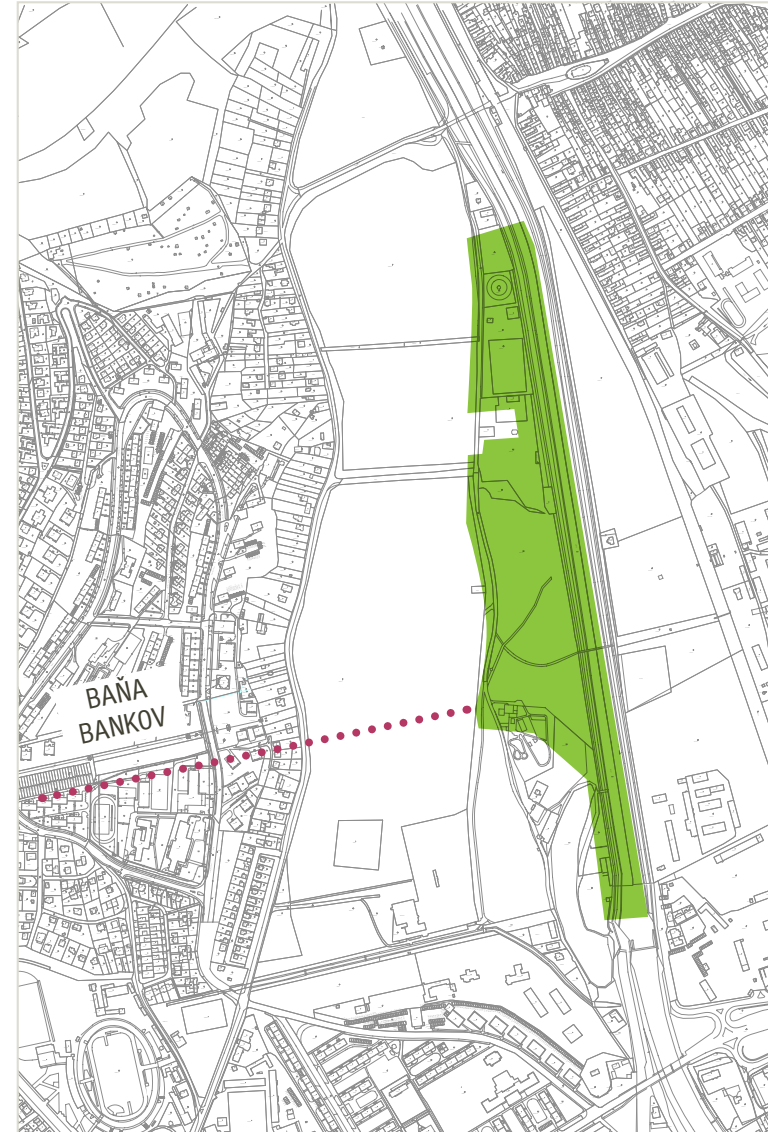
BLUE PARK

The purpose of this project is to **create an exemplary educational park around the theme of the new water paradigm**. Košice, the capital of “New Water Paradigm of Solutions to Global Climatic Changes”, will in co-operation with some citizen's associations build a new park devoted to new water culture in the leisure area known as Anička.

Blue Park will focus on the awareness of how water is important in respect of stability of eco-processes in the land. In association with some citizens' initiatives, the project will constitute a platform to present water as one of the most important components of the global environment. By means of mini-model solutions, visual demonstration of the water use and documentary and educational activities the project shall initiate “new thinking about water” (New Water Paradigm) among the broad general public. The project will have a major input in publicity to the subject of present climate changes and will encourage active and innovative approach to the private and public environment.

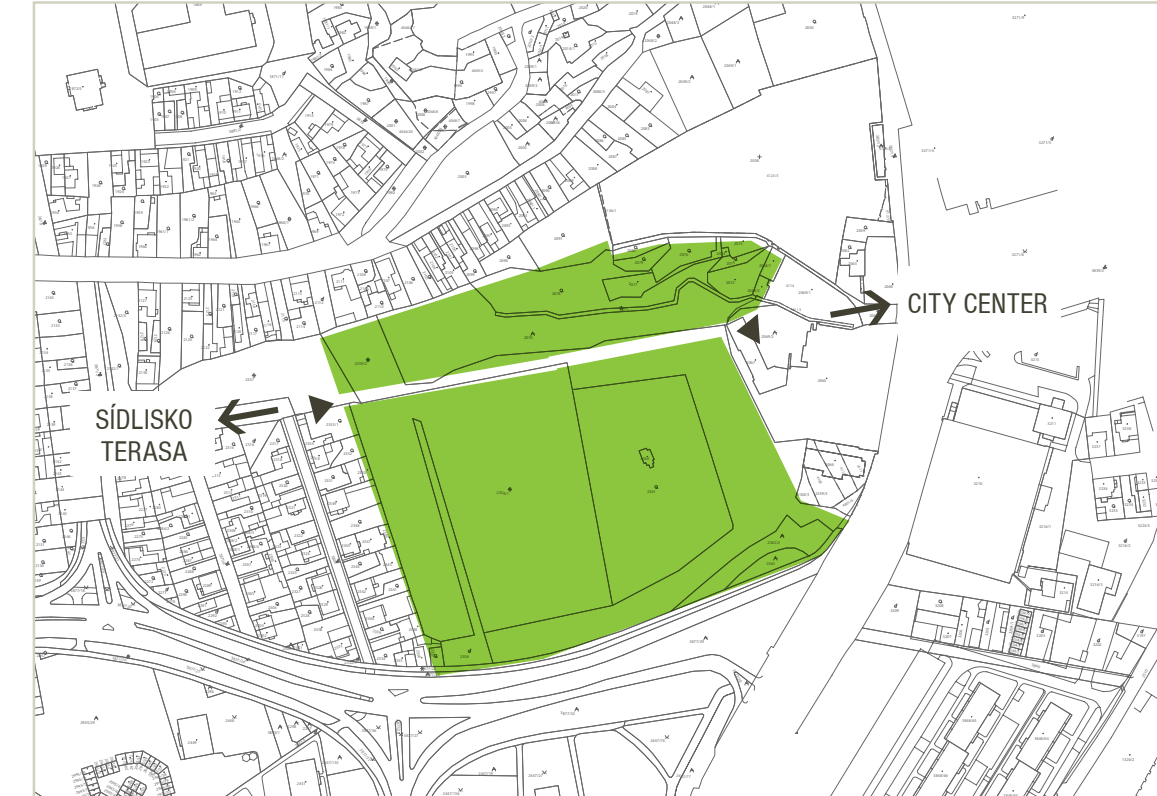
By locating the facility at a busy leisure and sports centre, the project makes it possible to enrich this environment with a cultural and educational dimension. Blue Park is closely associated with the process of integration of the River Hornád into the urban structure. The tourist potential of the site stems from its good accessibility by public transport, which is to be connected to KORID, the regional integrated transport system in the near future and to the prospective attractive cable railroad to the Bankov mine area.

The project relies on revitalisation of the park greenery, landscape and garden planning of the park and the river embankment. The re-cultivated area will create conditions to install special objects suitable for water presentations. Near the water course a pavilion will be built to accommodate various display and presentation activities, to serve as a place for encounters and creative events and activities.



PARK “ZA SLADOVNŇOU” [PARK BEHIND MALT PLANT]

With regards to the size of the area, this will be the second largest park in the city, situated near the historic centre. This city district is intended to become a modern city centre in the future. The purpose is to develop a conception in line with the site urban project and thus apply new ecological trends in the creation of urban environment. By building a park embodying the idea of free space for artistic creation at the new city centre, this project intends to link some progressive environmental trends and art in order to craft a place where people may present their own creative productions.



Park Behind Malt Plant, architectural – urbanistic competition, winner project



Košice nie sú mojím rodným mestom,
ale sú pre mňa fascinujúce tým, že
žltá architektúra a nádherný park, že sú
keď uvidíte sú stále perfektné a
prajem im aby boli mestom kultúry.
Jano

"Košice is not my home-town, but keeps fascinating me for its cultural life. Even though the city is situated in the east of this country, it is a perfect city and I wish it became the capital of culture." (Jano)

RELATED INVESTMENT PROJECTS IN THE CITY AND REGION

City of Košice

- > **revitalisation of the park in Moyzesova Street and Municipal Park** – The park in Moyzesova Street and Municipal Park are among the important historic green areas in the city and are regarded as a part of the cultural heritage of the city. Under the ECOC project these parks are included in the support measures related to the basic city infrastructure and are not part of the major investment projects. The ECOC is responsible for support and management of the revitalisation processes based on the principles of the community participation. The implementation of the investment projects will, however, be coordinated by the city and will not be included into the ECOC project. These are priorities, which need to be achieved in the coming years irrespective of the outcomes of the city's application for the ECOC title.
- > **renovation of important cultural landmarks, esp. gothic-style St Elizabeth's Cathedral** and the surrounding area – most important cultural and historical heritage in the city, reconstruction of the baroque Manor House in Krásna nad Hornádom
- > **House of Authentic Culture** – reconstruction and completion of the centre of Folk and Art creation

Košice Self-governing Region

- > **Terra Incognita** investment projects to support tourism in the region (under the Terra Incognita programme conception)
- > **Tourist Information System** – building of a regional information system linked to the city information system

State-run Cultural Institutions

- > **Slovak Technical Museum** – renovation and revitalisation of the technical and cultural landmark Ironworks Karol in Vlachov, creation of an information and control centre for the Slovak part of the Iron Route (see the Terra Incognita project II.2), making accessible the metal workshop in Medzev, creation of a scientific and technical centre for children and youth, completion of the outdoor museum of mining in Rudňany
- > **State Philharmonic Orchestra** – renovation and modernisation of the House of Art
- > **State Special Library** – building of a multi-functional cultural, educational, information and library centre
- > **State Theatre Košice** – Malá Scéna – completion of the reconstruction of a multi-functional centre of culture (to include dispositional accommodation facilities for artists involved in the theatre events)





V.

COMMUNICATION STRATEGY

1. Communication Strategy

WHAT IS THE CITY'S INTENDED COMMUNICATION STRATEGY FOR THE EUROPEAN CAPITAL OF CULTURE EVENT?

Following the experience picked up by the former ECOC projects and taking into account the recommendations of the experts, we consider the project communication strategy among one of the most important segments of the project. Slovakia has not yet experienced implementation such a large-scale project with an international dimension in the sector of culture like the ECOC project. Professional and well-handled communication of the Košice INTERFACE 2013 project in Slovakia and outside the country will be among the essential keys to the project success. In consequence, after the announcement of the ECOC competition results the communication strategy and its implementation will be a subject to **public tender for professional agencies**. The competition for tenders will be announced by a newly-established non-profit organisation.

DRAFT TERMS OF REFERENCE FOR PUBLIC TENDER ON COMMUNICATION CAMPAIGN

Subject matter of communication:

- > European Capital of Culture project (history objectives, ideas)
- > Košice INTERFACE 2013 project
- > timetable of actions

Points of departure:

- > cultural profile of the city
- > analysis of tourism
- > marketing strategy study

Marketing objectives:

- > to increase the city visit rate for tourists and cultural professionals from Europe

Ad campaign objectives:

- > to assign Košice the attribute of European Capital of Culture
- > to inform on the campaign and its attributes
- > to change the city image
- > to raise the citizens' cultural awareness, sense of pride and fellow-feeling

Target Groups:

- > cultural professionals, general public
- > citizens of Košice, region, Slovakia, Europe

The purpose of the campaign is to communicate a new city's identity to the professional community in the country and in Europe. **Among the surrounding region** (including areas from Slovakia and adjacent areas from Poland, Hungary and Ukraine) we will seek to strengthen the image of the city and its position of a **principal centre** of this part of Europe. In respect of the **former Soviet geo-political area and the European second cities**, we will accentuate the **transformation of the city and the way of thinking or transformation of post-communist military and industrial areas into places of creative industry** to turn into an inspiring model. On the **European** scale, we will place emphasis on the **dialogue** based on the intensified communication and uncovering of the European cultures.

Agency Tasks:

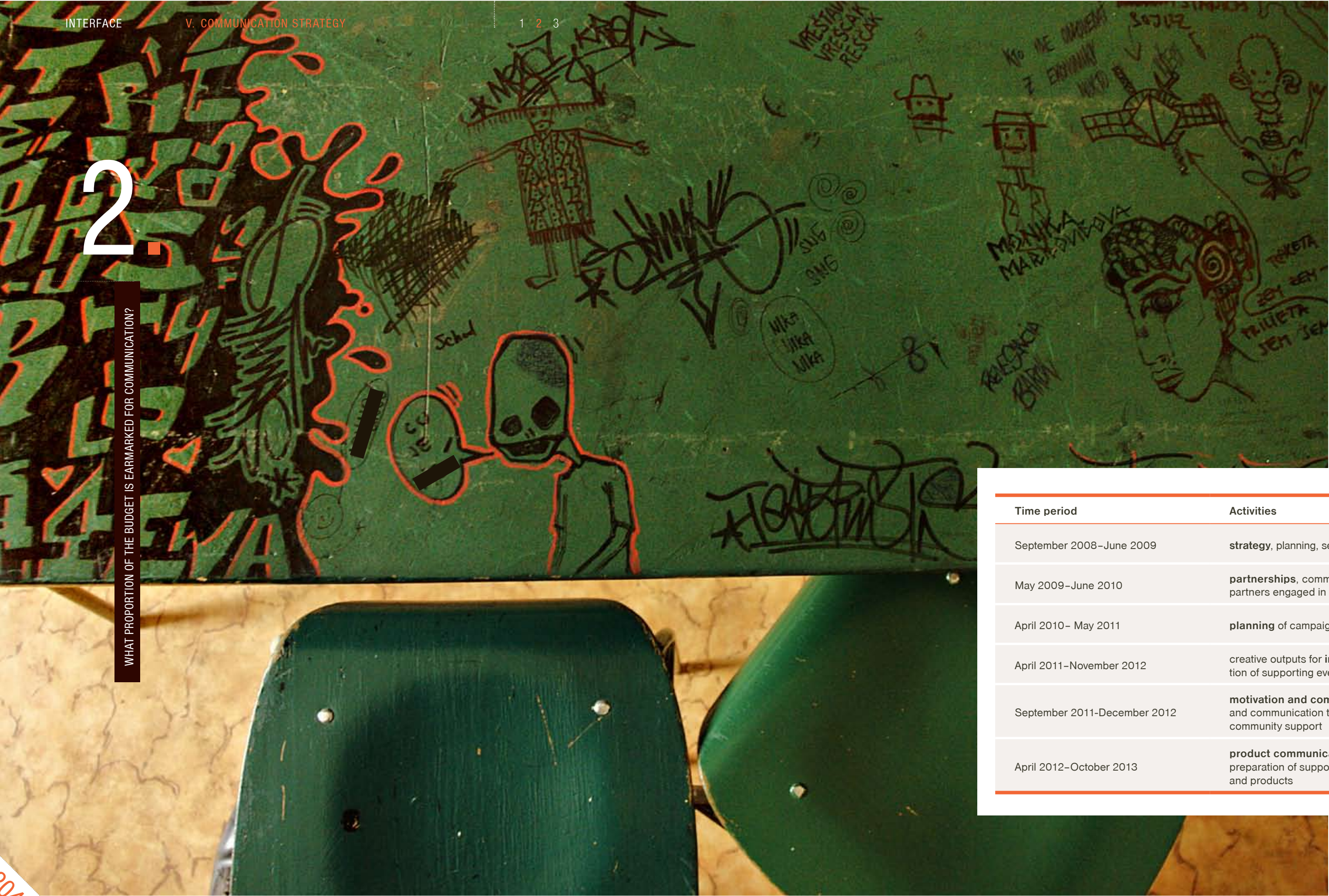
- > draft communication campaign strategy to include:
 - > timetable of communication activities from its opening to its culmination
 - > division of communication activities by target groups
 - > division of communication activities by regions (Košice – Slovakia – foreign countries)
 - > design of proportion and tasks of the ATL and BTL activities
- > draft media strategy to include:
 - > designed timing of communication
 - > optimum media mix to fit in the designed communication strategy (time relations, target groups, regions)
 - > optimum media mix to fit in the designed communication strategy (time relations, target groups, regions)
 - > detailed media plan for the ATL communication
- > draft creative campaign concept to include:
 - > designed use of the major campaign graphic primitives (logo, colours)
 - > designed use of the campaign slogan
 - > creative designs to approach single target groups
 - > samples of concept in progress following the designed media mix

Requirements for participation:

Participation of agencies in the competition of tenders is subject to fulfilment of the following criteria:

- > execution of 2 campaigns, at least, amounting to SKK 70m gross, at least (resource TNS A-Connect) for the past 2 years
- > execution of media campaigns 3 foreign markets, at least, for the past 2 years, incl. clients' references
- > 3 letters of reference, at least, from the clients for whom the agency has conducted an advertising campaign for the past 2 years amounting to the monitored media value over SKK 20m.

We expect the partners in the communication strategy to cover various **foreign cultural and diplomatic institutions and commercial partners**, in particular from the sector of tourism (air traffic operators - Sky Europe, tourism operators, airport and others). These partners will be in a position to mainly provide the project with their know-how, communication channels, human resources and lobbying.



2

WHAT PROPORTION OF THE BUDGET IS EARMARKED FOR COMMUNICATION?

COMMUNICATION BUDGET – KOŠICE ECOC 2013

In consideration of the experience passed on by other ECOC projects already implemented and of the city's 2013 vision, the anticipated amount committed for the communication and marketing activities is 11% of the resources earmarked for the programme set up, which amounts to EUR 3.5m. When drawing up the budget, we proceed from both the demand and real resources of the city, region and private partners.

Resources earmarked for the communication strategy will be drawn in stages (following budget is only indicative):

Time period	Activities	Earmarked resources
September 2008–June 2009	strategy , planning, set up of the institutional basis for the communication strategy	EUR 100,000
May 2009–June 2010	partnerships , communication and concluding contracts with the operators and partners engaged in the marketing communication	EUR 100,000
April 2010– May 2011	planning of campaigns, creative schemes, selection of sub-contractors, etc.	EUR 100,000
April 2011–November 2012	creative outputs for image communication , launching campaigns, implementation of supporting events	EUR 1,000,000
September 2011–December 2012	motivation and communication – set up and implementation of the events and communication to raise the interest, motivation and gaining over the home community support	EUR 400,000
April 2012–October 2013	product communication – implementation of communication campaigns, preparation of supporting events, presentation of the ECOC 2013 programmes and products	EUR 1,800,000

3.

HOW DOES THE CITY PLAN TO PROMOTE THE AWARD OF THE MELINA MERCOURI PRIZE IF IT RECEIVES IT? (INFORMATION ON THIS PRIZE IS GIVEN IN PARAGRAPH VI OF THE GUIDE FOR CITIES APPLYING FOR THE TITLE OF EUROPEAN CAPITAL OF CULTURE).

Melina Mercouri Prize is a means of financial assistance of the European Commission to the project of the city, which is awarded the ECOC title. The Košice INTERFACE 2013 project relies on the ECOC project publicity campaign based on the promotion of one of the most important cultural programmes of the European Community not only for 2013 but also throughout the project preparation stage. The project promotion will also give publicity to Melina Mercouri, the initiator of this programme.

Aspiring to raise awareness of the citizens in Slovakia and Košice about the goals, relevance and subject-matter of the European Capital of Culture project, we are going to advertise the project until 2009 with the help of the "Košice features ECOC" project. This is an annual presentation of the current ECOC (e.g. Košice features Vilnius, Košice features Pécs, etc.) through cultural and educational programmes and through tourism projects. The project will also be aimed at initiating co-operation among cities and cultural operators.

Although we are aware of the great symbolic meaning of the name the Melina Mercouri prize for the selected city, we would like to prevent breaking the communication strategy into two parallel lines (one for the ECOC project and another one for Melina Mercouri Prize). Instead, we intend to govern the prize advertising in close association with the ECOC project as such and emphasize the importance of the European Community in capacity of the project initiator.





VI.

EVALUATION AND MONITORING OF THE EVENT

1.

DOES THE CITY INTEND TO SET UP A SPECIAL MONITORING AND EVALUATION SYSTEM:
> FOR THE IMPACT OF THE PROGRAMME AND ITS KNOCK-OFF EFFECTS?
> FOR FINANCIAL MANAGEMENT?

To increase the administrative and management capacities in the organisation of the events an **information system** will be set up. This system will contain several modules to support daily and also strategic management in the following areas:

- > registration and assessment of the admitted projects,
- > contracting for the implemented projects,
- > payment management system for purchase orders and invoices.

To accommodate the project needs a **monitoring and evaluation system will be developed to assess the events from the participants' points of view** – focusing on the feedback, satisfaction and quality.

Statistical surveys carried out at the regional and local levels seem insufficient. Therefore, in order to keep the impact assessment of the events in progress and to obtain the final assessment a **system of indicators and methods of monitoring and evaluation of the aggregated data** will be devised to primarily aim at the sectors of culture, economy and social issues, but also at the tourism within the geographical units of the city and the involved region.

A **monitoring group** will carry out the monitoring and evaluation activities of the city's application project for the European Capital of Culture 20113 title. The group will be composed of the ECOC project team and of expert consultants from the respective sectors (e.g. community development, environmental science, culture, etc.) Monitoring and evaluation will be carried out at all levels concerned and the monitoring managers will be provided with the methodology guidance.

The programme budget of the event includes the expenditure on the methodology development, good governance indicator system and IT support (items of Monitoring and Evaluation, Administrative Costs).

Monitoring and evaluation activities will aim to:

- > provide the ECOC Managing Board with periodic information on the activities, implementation of the partial (pilot) projects and the project outcomes
- > identify risks, problem situations, constraints and obstructions related to the implementation of the partial (pilot) projects or other project activities
- > ensure that all activities under the ECOC project are carried out in line with the rules and regulations of the project, such as Contract to award grants, grant requirements, etc.
- > ensure that the project objectives are delivered and financial resources are used effectively

Monitoring and evaluation tools

- > periodic progress reports and final reports prepared by the recipients of the financial resources
- > financial and technical audits and procurement audits (particularly for investment-based projects)
- > special studies (including impact assessment studies)

Monitoring of supported projects

> formal monitoring

The subject-matter of the formal monitoring is a consistency check of the content and form of the presented report and the approved project.

The output of the formal monitoring will include:

- > brief text report (brief text description of the implemented activities in relation to the budget and timetable under the applied payment amount)
- > periodic semi-annual monitoring report
- > final report
- > financial report

> field monitoring

The aim of the field monitoring is to find out the monitoring views of the stakeholders (esp. community, representatives of public authorities or self-government, informal leaders, etc.) The monitoring group shall pay special attention to the actual project impact on the stated target group and adherence to the timetable. In addition to a standard audit of the aid recipient, field monitoring is also to provide a feedback, analysis and solutions to the problems occurring during the project implementation.

The outcome of the field monitoring will deliver a report on field monitoring to be submitted to the ECOC Managing Board.

Partial projects will have their indicators specified separately to contain qualitative and quantitative indicators, such as:

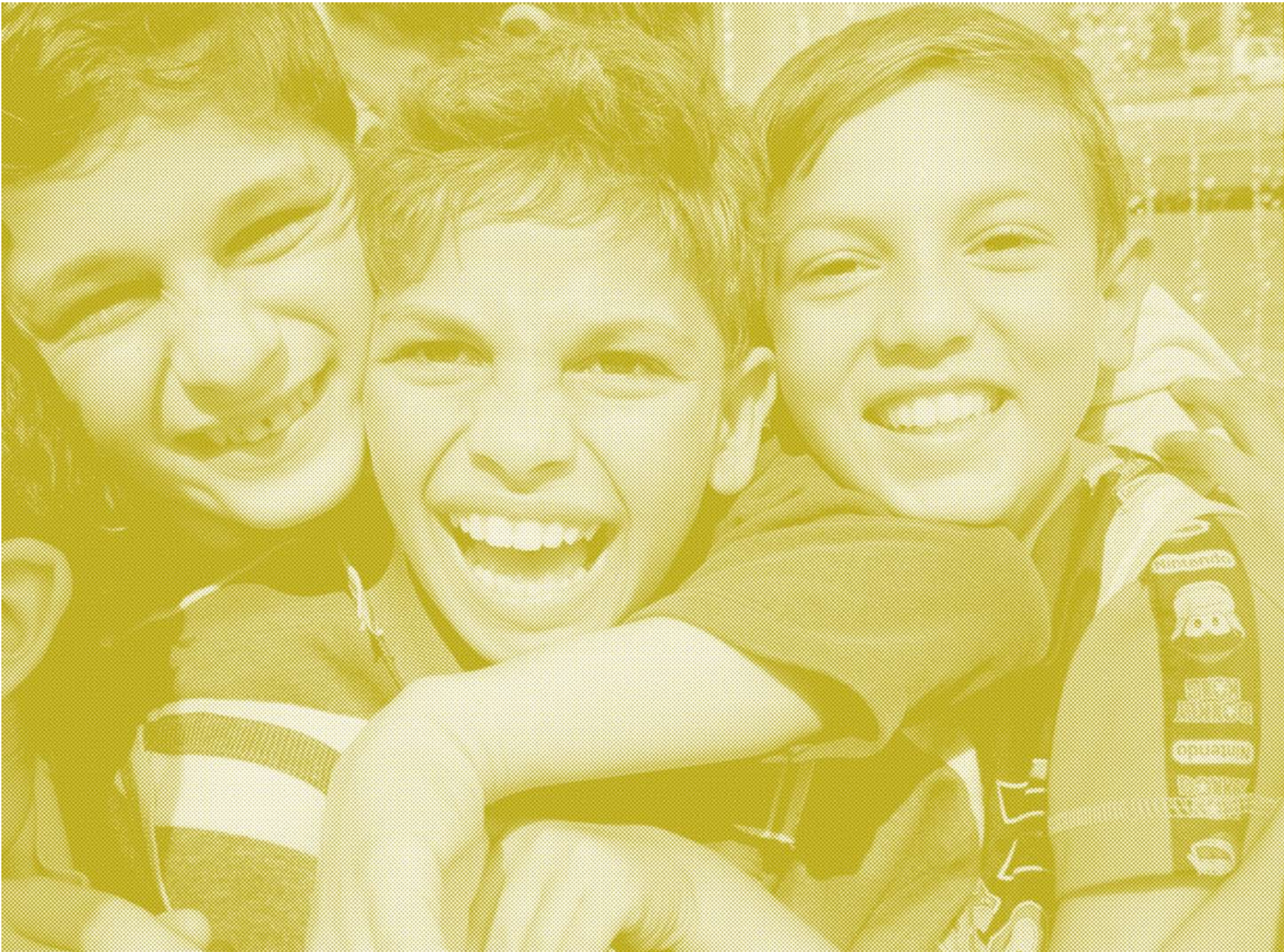
Quantitative indicators

- > number of created partnerships (international, national, local)
- > number of events
- > number of population, informal and formal target groups engaged in the set-up and implementation of the project activities
- > number of artists and artistic groups engaged in the activities
- > number of distributed posters, event invitations
- > number of newspaper articles, TV-spots, radio spots, etc. (as part of event advertising)
- > number of responses in the media (event reflection)
- > number of publications, workshop proceedings, photo-documentation, DVD records
- > number of facilities in the new infrastructure

Qualitative indicators

- > rate and effectiveness of co-operation among the created partnerships
- > rate and effectiveness of co-operation among stakeholders engaged in the set-up, implementation and evaluation of the project activities
- > improvement in relationships, positions of the individual organisations and artists
- > new information, knowledge, skills which the actors and target groups or cooperating organisations have acquired
- > satisfaction rate by target groups
- > positive changes in the community and city





VII.
ADDITIONAL
INFORMATION

1. Points of the city's application

WHAT, IN YOUR OPINION, ARE THE STRONG POINTS OF THE CITY'S APPLICATION AND THE PARAMETERS OF ITS SUCCESS AS EUROPEAN CAPITAL OF CULTURE AND WHAT, ON THE OTHER HAND, ARE ITS WEAK POINTS?



CITY TRANSFORMATION

Košice INTERFACE 2013 is above all a project aimed at substantial transformation of the city – city's visual appearance, architecture and infrastructure, the attitude and thinking of the city's population, their culture and intercultural competence. The project deliverables should bring a new urban reality of an open city, which is capable of taking in and responding to new impulses.

POSITION OF THE CITY

The city's position is an important asset. It is situated in the centre of the surrounding region, in the centre of the entire Eastern Slovakia, in the centre of the Carpathian Euro-region and, last but not least, its position seems quite relevant in respect of the new Schengen borders. All this substantiates the city's important position as a place connecting the surrounding area on the social and cultural scales.

MULTI-CULTURAL CITY

The city enjoys a traditionally rich composition of population which is composed of a number of national, ethnical and religious groups. These groups have long managed to exist in harmony and mutual respect, which makes Košice a tolerant city, open to new influences. The city is also found on a line linking the Western and Orthodox Christian traditions. Due to the established and well-promoted idea of the ecumenism, the city's inhabitants are, naturally, accustomed to working together and facing diversity of opinions.

UNIVERSITY CITY (CHILDREN AND YOUTH)

There are three universities in the city, which are, along with faculties of other Slovak universities, attended by over 30,000 students. The support for education and co-operation with the academic environment are among the key points of the nomination project. The city relies on the involvement of young people in most of the project activities.





SECOND CITIES

The fact that Košice is the second largest city in Slovakia makes this city very special. Using its potential, the city intends to launch co-operation among other second cities in Europe. Some of them have already been nominated European Capital of Culture, therefore, the network, which is to arise, may help Košice to make progress and strengthen the cultural co-operation among the European countries within the partnership of cities sharing the same lot.



INNOVATIVE PROGRAMME

The philosophy of the project is embodied in the specific programme structure, which delivers some progressive elements of the contemporary European culture in the city's context and traditions. This philosophy pursues the up-to-date trends in the European art scene, delivers an expert's opinion and solutions to the burning environmental issues.



CULTURAL POLICY

The project promotes introduction of transparent medium- and long-term policies to support culture and corporate social responsibility where foreign interest in business is involved, meaning, particularly, the sector of culture.

YOUNG COMMITTED PROJECT TEAM

The project greatly benefits from its young progressive team composed of professionals with international work experiences. The project team's strong ambition is to develop a European relevant project. The team, in fact, collaborates with all stakeholders and experts in the city and region and with a wide base of co-operators in Slovakia and outside the country. The project is regarded as a long-term mission.

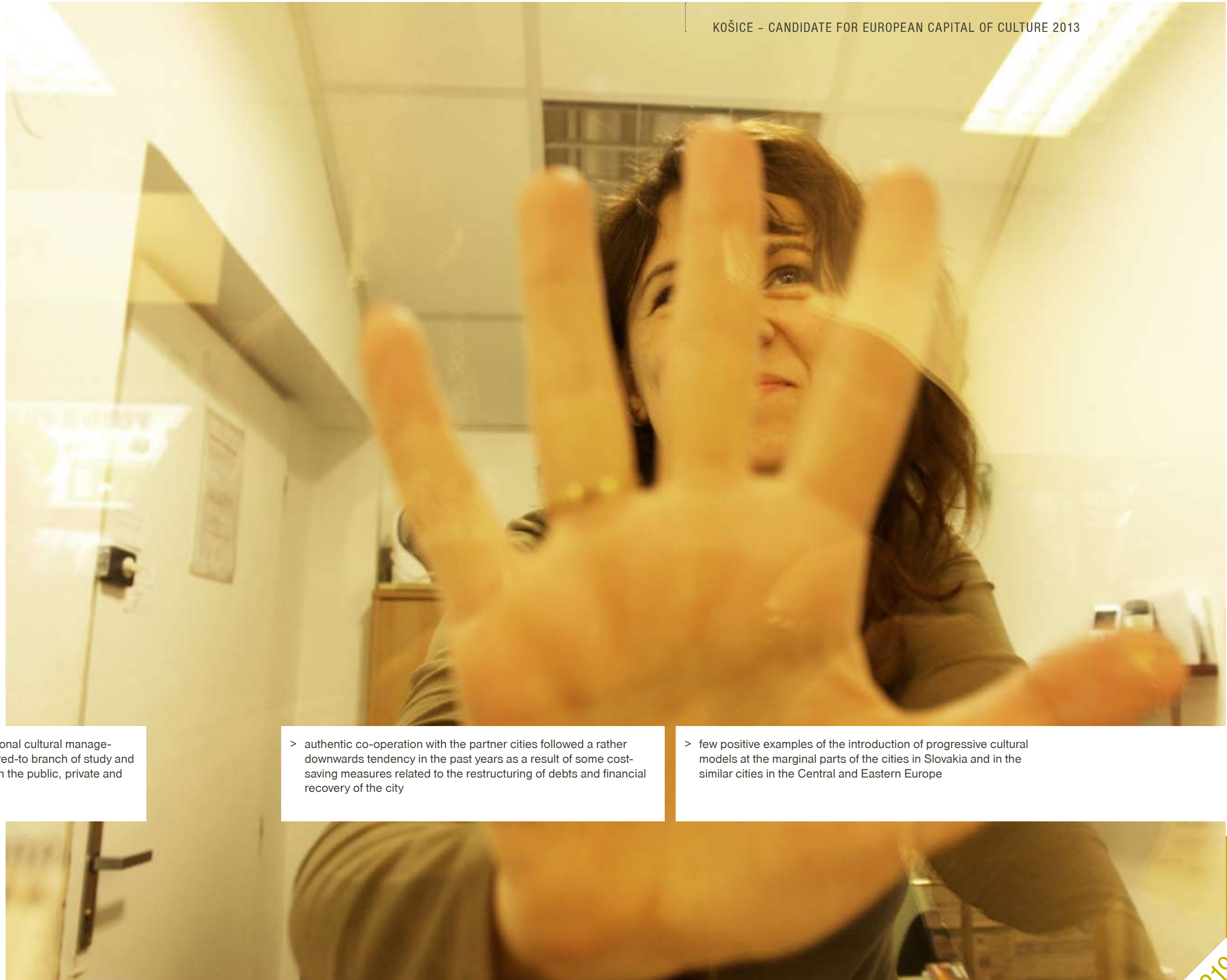
Weak points of the city's application

- > absence of rules for co-financing by the State and through the structural funds at the time of preparation of the project
The expected financial involvement of the central public authorities in the project is only estimated on the basis of the events carried out so far outside the country.
- > low rate of mutual coordination among the dates of events or of authentic co-operation among associations or other vocational unions
Besides the traditional cultural institutions, there are several citizen's initiatives operating in the city in the sector of culture; however, they are mostly focused on organisation of one-off cultural events.

- > lacking tradition and expertise in professional cultural management – absence of education in the referred-to branch of study and chronic shortage of qualified specialists in the public, private and non-private sectors

- > authentic co-operation with the partner cities followed a rather downwards tendency in the past years as a result of some cost-saving measures related to the restructuring of debts and financial recovery of the city

- > few positive examples of the introduction of progressive cultural models at the marginal parts of the cities in Slovakia and in the similar cities in the Central and Eastern Europe





THE APPLICATION OF THE CITY OF KOŠICE IS CONSTRUED AS AN INTEGRATED PROJECT OF THE CITY TRANSFORMATION, STRENGTHENING THE CITY/CITIZEN RELATIONSHIP THROUGH IMPORTING CULTURE INTO THE MARGINAL PARTS OF THE CITY AND TO THE MARGINALIZED GROUPS, GIVING EXPRESSION TO CULTURAL AND ARTISTIC DIALOGUES, THROUGH A WELL-BALANCED RELATIONSHIP BETWEEN THE HUMAN AND ENVIRONMENTAL NEEDS WHILE EMPHASISING INVENTION, EDUCATION AND NETWORKING. **SUCH A VISION AND THE PROJECTS INVOLVED WOULD NOT BE OTHERWISE INITIATED AND CREATED WITHOUT THIS CANDIDACY.**

The long-term intention of the city is to become an **international centre of culture** (one of the underlying priorities of the updated ESDP). Therefore, some of the projects contained in the city's application project for the ECOC title will be carried out irrespective of the outcomes of the competition. The projects of **Barracks/Kulturpark** (incl. a non-state centre of culture, residency visits Košice AIR, Creative Incubator) and **SPOTs** are key cross-linked projects, which are to give expression to the lacking cultural functions in the city. There is an essential transformation dimension in these projects. They strengthen participation of population and visitors in the cultural events. They bring in an international dimension and encouragement for young professionals/beginners operating in the sectors of culture, cultural management and creative industries. This is how they constitute pre-requisite for sustainability of the city development trends. The investment project of **municipal display facilities** (galleries and museums) targeted at the 20th century reflections is most likely to be carried out seeing that such institutions are now lacking in the city, even in the entire country.

New support mechanisms for culture through a system of grant schemes shall enhance conditions to carry out the cultural policy in the city. By introducing the said mechanisms the city will be in a better position to respond effectively to the altering conditions and better stimulate the involvement of other additional resources than the city budget.

The projects under the **Terra Incognita** concept are set forth in the ESDP of Košice Self-governing Region and are likely to be implemented even if the ECOC title is not awarded to the city. Greater attention will perhaps be given to investment projects, information system and tourism.

APPENDIX

Appendix 1

CITY'S TRADITIONAL FESTIVAL

- > **Medzinárodný maratón mieru** is the oldest marathon race in Europe, and the second oldest worldwide (after the Boston marathon); most spectacular sports event in the city, rich in collateral cultural events.
www.kosicemarathon.com
- > **Košice Spring Music Festival** is an international music festival, which ranks among the oldest music festivals in Slovakia, it is a top concert event of the State Philharmonic Orchestra. The programme focuses on presentation of classical and contemporary music.
www.sfk.sk
- > **Golden Beggar** is the first and oldest international festival of local televisions in Europe; founded in 1995; specializes in topics supporting local democracy; held under auspices of Ján Figel', a member of the European Commission.
www.festival.sk
- > **FEMAN** is a European cultural festival of nations and nationalities in Košice, traditionally holds a gala-concert known as European Nations Night. The aim is to present culture of several nationalities living in Košice in their entirety ranging from art to gastronomy.
www.feman.sk
- > **CASSOVIA FOLKFEST** is an international festival of authentic culture, which takes place at several sites in Košice; the festival invites participation of amateur and professional performers.
www.folkfest.sk
- > **International Organ Festival** is the oldest organ festival in Slovakia, held now under the auspices of the Minister of Culture of the Slovak Republic. The festival makes good use of the rare historic organs found in the region.
www.sfk.sk
- > **Festival of Contemporary Art** promotes contemporary music productions, organises chamber and symphonic concerts, exhibitions and musicological conferences.
www.sfk.sk

- > **International Jazz Festival** delivers annually jazz music from all around the world in unconventional premises and club facilities.
www.jazzfest.ges.sk
- > **Central European Theatre Festival** focuses on the presentation of modern trends in the programming of state-run theatres in the Central Europe. The festival includes international workshops, seminars and discourses.
www.kosicefest.eu
- > **Moon ride** je festival súčasného umenia, zameraný na prezentáciu mladých tvorcov nezávislej medzinárodnej scény rôznych druhov umení.
www.moonride.icct.sk
- > **Festival of Sacral Art** is the only festival of its kind in Slovakia with the aim to deliver Slovak and European sacral art of all types to the population of this city for 19 years.
www.ekumena.ktfke.sk
- > **Independent Theatre Festival** has since 1999 presented production of independent theatres from European countries. The programme also includes conferences and workshops.
www.staromestske-divadlo.sk
- > **Art dance** is an international festival of modern and contemporary dance.
www.brellart.sk
- > **Cassia Dance Fest** is an international dance festival aimed at the contemporary forms of dance, such as hip-hop, street dance and others.
www.cassiadance.sk

CULTURAL INSTITUTIONS IN THE CITY

- > **State Philharmonic Orchestra Košice** is an institution of international reputation, founded in 1968 as the second professional orchestra in Slovakia. The orchestra plays both classical and contemporary and works with international conductors and musicians. The orchestra holds an international music festival known as Košice Music Spring which has a long tradition and attains high artistic standards among the festivals of music in Slovakia.
www.sfk.sk
- > **State Theatre Košice** is a theatre composed of two permanent stages and ensembles of Drama, Ballet, and Opera. The theatre is a holder of many national and international awards. The ensembles annually host several foreign stage directors. Opera is managed by Peter Dvorský, world-known opera singer. Ball is managed by Ondrej Šoth, who is a regular guest to prestigious international ballet productions. The theatre organises Central European Theatre Festival.
www.sdke.sk
- > **East-Slovakian Gallery in Košice** was established in 1951 as the first regional fine art gallery in Slovakia. The gallery carries out and extensive exhibition activity displaying Slovak and world art while surveying the contemporary fine art. In addition to the organisation of exhibitions, the gallery also possesses a rich collection of works of art mainly specialising in the 19th century art of the eastern Slovakia and the 20th century modern Slovak art.
- > **Thália Theatre/Thália Színház** is one of two professional Hungarian theatres in Slovakia operating in Slovakia and also appearing on tours abroad. The theatre is an active participant to joint projects with amateur performers and Hungarian artistic organisations in the city organising workshops and discourses. The theatre organises Theatre Festival of Nations and Nationalities.
www.thaliaszinhaz.sk
- > **Romathan Theatre** is the only professional Roma theatre in Slovakia and one of two professional Roma theatres in Europe. The ensemble has its dance, musical and acting studios. In addition to permanent repertoire, the theatre now also works on a road show project, which is to import culture in the marginal parts of the region and in the problem city districts.
www.romathan.sk
- > **State Special Library** ranks among the largest libraries in Slovakia, houses the second largest book stock in the country. There is a special study hall for the use of the book collection dated before 1900, which is open to general public. The library holds regular talks and discussions and display activities.
www.svk.sk
- > **Slovak Technical Museum** is the only museum of its kind in Slovakia. The museum collects evidence of the development of science and technology from all around the country. The major exposition is targeted at physics history, metallurgy, electro-mechanics and astronomy (planetarium). The museum also administers the Museum of Transport in Bratislava, the Museum of Aviation in Košice, Solivar in Prešov and the Museum of Cinematography in Medzev, Furnace in Vlachov, Smith's Forge in Moldava nad Bodvou, Manor-house in Budimír and J. M. Petzval Museum in Spišská Bela. The museum is active in collecting historical artefacts and organises educational activities for all types of schools. The museum is a guarantee of the European Iron Route project in Slovakia.
www.stm-ke.sk
- > **Vojtech Löffler Museum** was established in 1993 with the donation from this distinguished sculptor from Košice. Besides running its permanent exposition of the artist's work and the museum collection, it is also actively represents contemporary work by young generation of artists. The museum is an active party to the exchange projects with other Central European galleries and is an organiser of discourses, workshops and chamber concerts.
www.cassovia.sk/vlmuseum

Appendix 2

PUBLIC FIGURES COOPERATING ON THE NOMINATION PROJECT

PROJECT BOARD FOR

“KOŠICE – CANDIDATE FOR THE TITLE EUROPEAN CAPITAL OF CULTURE 2013”

- > **East-Slovakian Museum** with its 135-year long history, ranks among the oldest and most distinguished museums in Slovakia. The museum operates three separate departments: Natural History, History and Art. The museum administers almost half a million artefacts including a European specimen – collection of coins and jewellery known as Košice Golden Treasure. Since 2002 the museum has been an accredited science and research setup. www.vsmuzeum.sk
- > **Veritas** is a cultural centre housing the film club Cinefil – one of the most popular film clubs in Košice. The centre shows variety of film projections on a monthly basis. The films represent the best of the Slovak and world cinematography. The centre also operates a permanent theatre stage, gallery presenting contemporary amateur and professional production. There centre also houses a literary and music café Veritas, regularly organising concerts. The centre organises an open-air festival Veritas. www.cinefil.sk
- > **IC Culture Train** is the only centre of contemporary art in Košice, specialising in presentation of modern trends across all art media. The centre organises chamber exhibitions, concerts of modern and contemporary music, dramatic and multi-media performances. The centre also houses the ensemble Divaldo na peróne [Theatre on the Platform]. The centre is a member of the international organisation Trans Europe Halles and organises Moon ride, festival of contemporary art. www.icct.sk
- > **Puppet Theatre Košice** has operated in the city for 50 years, specialising in classical and contemporary modern puppet theatre production. The theatre also runs a space known as Yorik for showing experimental drama. www.bdke.sk
- > **Conservatoire Košice** is a six-year secondary school of art, training young people over the age of 14. The school runs classes in dramatic art, singing, dance and playing musical instruments. www.konke.prestiz.sk

- > **St Cecilia’s Chorus** promotes traditional songs of classical music as well as rare and less-known composers and their works. www.cecilia.sk
- > **Theatre Actores** jis an experimental theatre based in Rožňava. The theatre is a member of several European networks. They hold an annual international festival of contemporary independent theatre. www.actores.sk
- > **Theatre Spišská Nová Ves** jis a theatre situated some 100 km from Košice, promoting both classical and experimental dramatic forms. www.spisskedivadlo.sk
- > **Slovak Television – Studio Košice** – is a regional studio of the state-run television. The studio produces programmes for the national program circuit, focusing on documentary, journalism, children’s programme and national minorities programme.
- > **Slovak Radio – Studio Košice** – is a regional studio of the state-run radio transmitting through five sound program circuits. Alongside the news coverage the studio produces journalistic, musical and dramatic arts programmes.

1.	President: Ing. František Knapík	Mayor of the city of Košice
2.	Honorary President: JUDr. Zdenko Trebuľa	President of Košice Self-Governing Region
3.	Dr.h.c. prof. Ing. Anton Čižmár, CSc.	Chancellor, Technical University in Košice
4.	prof. MUDr. Ladislav Mirossay, DrSc.	Chancellor, P. J. Šafárik University in Košice
5.	prof. MVDr. Emil Pilipčinec, PhD.	Chancellor, University of Veterinary Medicine in Košice
6.	H.E. Mons. Alojz Tkáč	Košice Diocesan Bishop, Archiepiscopate Košice
7.	H.E. Mons. Milan Chatur, CsCR.	Košice Apostolic Exarchate
8.	Mgr. Jaroslav Széles	moderator, Ecumene
9.	Yossi Steiner	Rabbi, Jewish Religious Community in Košice
10.	PaedDr. Marta Győriová	Jewish Religious Community, Ester Association
11.	Ing. Eugen Labanič	Director, Slovak Technical Museum in Košice
12.	Mgr. Peter Himič	Director, State Theatre in Košice
13.	Mgr. art. Július Klein	Director, State Philharmonic Orchestra in Košice
14.	David H. Lohr	President, U.S. Steel Košice s.r.o.
15.	Ing. Juraj Dančišin	General Director, EUROVIA – Cesty, a.s.
16.	Jaroslav Jarábek	General Director, Inžinierske stavby, a.s.
17.	Ing. Marta Horváthová	Corporate Director and Manager, Airport Košice Košice – Airport Kosice, a.s.
18.	Ing. Jozef Jantošovič	Managing Director, NESS Development Centre, Košice
19.	Ing. Jozef Ondáš	C.E.O., T-Systems Slovakia s.r.o.
20.	Norbert Schürmann	General Manager, Východoslovenská energetika, a.s.
21.	Mgr. Jozef Schmidt	Director, Commercial Division, Železničná spoločnosť Slovensko, a.s.
22.	H.E. Ing. Rudolf Schuster, CSc., Dr.h.c.	writer, civil engineer, former mayor of the city of Košice, former president of the Slovak Republic
23.	prof. Juraj Bartusz, akad.soch.	sculptor
24.	Peter Breiner	musician, conductor and composer
25.	Marián Čekovský	singer and musician
26.	Peter Dvorský	opera singer, Opera Director, State Theatre in Košice
27.	Štefan Margita	opera singer
28.	Mgr. Peter Rašev	actor
29.	prof. Mária Spoločníková	conservator, art historian
30.	Igor Timko	singer, No Name band
31.	Silvia Liptáková	President of French Alliance Košice
32.	Ing. Anton Glezgo	Chairman, Club of National Minorities in Košice and Sándor Márai’s Memorial Room

PROJECT GROUP OF APPLICATION OF
CITY OF KOŠICE FOR THE TITLE EUROPEAN CAPITAL OF CULTURE 2013

Marek Kolárčik	project manager
Michal Hladký	concept designer, investment projects
Zora Jaurová	chief project consultant
Roman Sorger	artistic advisor
Alena Vachnová	coordination, international co-operation
Martin Varga	finances and budget
Jana Vargová	production
Zuzana Lehotská	public communication
Zuzana Baníková	marketing
Linda Marenčíková	visual communication
Attila Török	visual communication

SHORTLIST CONSULTANTS OF THE CITY’S APPLICATION

Marek Adamov	contemporary art	Director of the open cultural facility Stanica Žilina - Záriečie – www.stanica.sk
František Balun	music	opera singer
Peter Beňo	environmental concept	
Blanka Berkyová	community development	Centrum komunitného rozvoja Košice – www.ckr.sk
Vladimír Beskid	fine arts	Director of the Ján Koniarik Gallery in Trnava – www.gjk.sk
Zora Jaurová	theatre	Director of Cultural Contact Point Slovakia – www.ccp.sk, member of executive committee of Culture Action Europe (European Forum of the Arts and Heritage) – www.efah.org
Juraj Koban	architecture	architect, Dean of Faculty of Arts, Technical University, Košice – www.fu.tuke.sk
Michal Kravčík	environmental science	New Water Paradigm designer of the New Water Paradigm conception, founder of NGO Ľudia a voda, Košice – www.waterparadigm.org
Jozef Lupták	music	cellist, organizer of Slovak Festival of Chamber Music Convergences – www.konvergenzie.sk
Peter Milčák	literature	writer, publisher, literary theorist, translator
Peter Radkoff	contemporary art	Director, non-state centre of culture IC Culture Train, Košice – www.icct.sk
Katarína Šiňanská	community development	Centrum komunitného rozvoja Košice – www.ckr.sk

INTERNATIONAL CONSULTANTS

Agata Etmanowicz	Artistic Centre Fabryka Trzciny – Warsaw, Poland – www.fabrykatrzciny.pl
Péter Inkei	Director, Budapest Observatory, Hungary – www.budobs.org
Joanna Sanetra Szeliga	International Cultural Centre Kraków, Poland – www.mck.krakow.pl

COORDINATORS IN EXPERT GROUPS
COOPERATING IN THE CITY’S APPLICATION AT THE PRE-SELECTION STAGE

František Balún	music
Juraj Bartusz	fine art
Ľuba Blaškovičová	theatre, dance and
Eugen Čuňo	regional development
Eva Děkanovská	audiovision
Anton Glezgo	minorities
Jozef Kirst	historical and social context
Radoslav Mokriš	architecture
Peter Radkoff	contemporary art
Jaroslav Széles	ecumene
Ivan Šulek	youth and sports

OTHER PERSONS AND ASSOCIATIONS COOPERATING ON THE CITY’S APPLICATION

B >	Štefan Bačo Marián Bančej Sándor Beke Natália Biathová Helmut Bistika Božena Brela British Council Slovensko Andrea Bočková Peter Bu Bartolomej Buraš Eduard Buraš Ľubomír Burgr	H >	Gabriel Horal Karol Horváth Oto Hudec	P >	Eva Pavlíková Pectus, o.z. a vydavateľstvo Pavol Pekarčík Marek Pištey Róbert Pollák Zuzana Psotková
Č >	Martin Čičvák Viliam Dočolomanský Igor Dohovič Martin Drahovský Jozef Duchoň Ján Ďurovčík	I >	IC Culture Train non-state cultural centre Košice	R >	Pavol Rozložník
E >	Explicit Architecture Mag. Arch. Lukas O. Goebel Dipl. Ing. Arch. Oliver Ulrich Bc.Peter Stucka (SK) Matej Ruscak (SK) Miroslav Grega (SK)	J >	Martin Jerguš Alexander Jiroušek	S >	Juraj Sasák Ľubica Salamon-Čekovská Zuzana Sentelíková Radovan Sidor Pavel Maria Smejkal Dalimír Stano Gejza Szabados Gabriela Szabová
F >	Jozef Fabian Fero Fenič Tibor Ferko Dr. Georg Flachbart (Mind21 Factory) project iVAN	K >	Richard Kitta Milan Kolcun Peter Kollár Branislav Koniar Ladislav Koran Eleonóra Kovalčíková Jana Kováčsová Eva Kratochvílová Jozef Kravec Dušan Krnáč Gabriel Kunhalmi Jaro Kyša	Š >	Ondrej Šoth Martin Štelbaský Ján Štrasser
F >	Francúzska aliancia Košice Imrich Fülöp	L >	Marián Lacko Silvester Lavrík Ľubomír Lehotský Peter Lisoň	T >	Peter Tajkov Oliver Tomáš
G >	Ján Gašpar Rastislav Gavlík Jozef Gazdag Viliam Gurbaľ	M >	Viktor Malinovský Peter Markovič Andrej Maťašík Pavol Meszároš Mária Mičaninová Jozef Mócik	U >	Jarmila Uhríková Vladimír Urban Úlet, o.z. Úsmev ako dar
		O >	Jozef Olajoš	V >	Martin Vančík Zuzana Vemeová Dušan Vícen Peter Vrábeľ
				Z >	Dušan Zahoranský Ján Zoričák Žabky na prameni, o.z.
				Ž >	Terézia Žigová



Contact:
Historická radnica
Hlavná 59
Košice 040 01
Slovakia
T: +421 (55) 685 42 99
www.kosice13.sk
ehmk@kosice.sk

Photos:
Pavel Maria Smejkal
Aleš Marenčík
archive – Košice 2013

Layout:
Linda Marenčíková
Attila Török

Language correction:
Zuzana Flašková
Matthew Williams

Translation:
Erika Hatalová

[illegible]

KOŠICE 2013

CANDIDATE FOR THE TITLE OF EUROPEAN CAPITAL OF CULTURE